

GOLDEN AGE GALA

Celebrating 95 Years of The Fox



THE HISTORIC BAKERSFIELD
FOX THEATER

SPONSORSHIP OPPORTUNITIES





GOLDEN AGE GALA

Celebrating 95 Years of The Fox

BENEFITTING:
THE HISTORIC BAKERSFIELD FOX THEATER
SPONSORSHIP OPPORTUNITIES

The Historic Bakersfield Fox Theater
Saturday, September 27, 2025

Spend a night under our stars where history meets mystery!
Join us on September 27th as we celebrate 95 years of The Historic Bakersfield Fox Theater with a Golden Age Gala! The Fox Theater epitomizes an era of elegance, romance, and big screen entertainment. It has stood the test of time by continuing to provide premier entertainment, and it symbolizes our community's ability to come together in support of its history.

To celebrate this milestone, we're rolling out the red carpet and invite you to be a star! Dress to impress in our glitzy Art Deco style while you enjoy a hosted bar, valet parking, heavy hors d'oeuvres, and a thrilling murder mystery event!

All in honor of the theater that's been the heart of Bakersfield's arts & culture scene for nearly a century.





MISSION:

Enhance the quality of life in Kern County through the effective operation of The Historic Fox Theater as the area's premier cultural center.

ABOUT US:

The Historic Bakersfield Fox Theater is recognized as a community treasure for its fine acoustics and is one of the few remaining Fox Theaters with its rare Skouras signature interior intact. Beginning at the sidewalk on a rainbow of polished terrazzo and inside amid towering gold leaf, she is the exquisite blend of Spanish Colonial and Art Deco. Opened in 1930, she beckons you away from reality into romantic enchantment with a galaxy of stars floating in the neon glow of an indigo sky;
The Fox is the Place to Go!



www.bakersfieldlive.com



GOLDEN AGE GALA | SPONSOR LEVELS:

STANDING OVATION: \$25,000

ENCORE: \$10,000

SPOTLIGHT: \$20,000

BRAVO: \$5,000

CENTER STAGE: \$15,000

APPLAUSE: \$2,500

GOLDEN AGE GALA | MARKETING STRATEGY:

Social Media | Exposure up to 12.7k followers

Website | Exposure of Avg. 15k users a month

Newsletter/E-Blast | Exposure up to 60,000 subscribers





STANDING OVATION EXCLUSIVE SPONSOR

\$25,000

Enjoy the highest level of visibility with prominent recognition in all marketing and publicity. This includes your name/logo incorporated into the official event logo as well as all collateral, event signage, and décor. Your company name will be associated with all event marketing materials stating

GOLDEN AGE GALA Benefiting **THE HISTORIC BAKERSFIELD FOX THEATER** presented by *Your Company Name/Logo Here.*

Welcome remarks from company representative during the event

Acknowledgement as the exclusive with logo
on all print and electronic promotional materials

Opportunity to interact with potential customers, distribute samples
and information on products and services at the event

Acknowledgement in all press releases, e-newsletters,
and social media associated with the event

On-stage verbal recognition during the seated meal and prominent
signage at the event

Full-page advertisement on the inside front cover of the program
(artwork provided by sponsor)

Prominent table seating for 20 guests with eight premiere bottles of wine



GOLDEN AGE GALA SPONSOR BENEFITS

SPOTLIGHT | \$20,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- On-stage verbal recognition during the seated program and prominent signage at the event
- Half-page advertisement inside the program (artwork provided by sponsor)
- Prominent table seating for 16 guests with four premiere bottles of wine

CENTER STAGE | \$15,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- On-stage verbal recognition during the seated program and prominent signage at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent table seating for 10 guests with two premiere bottles of wine

ENCORE | \$10,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- On-stage verbal recognition during the seated program and prominent signage at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent table seating for 10 guests

BRAVO | \$5,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Table seating for 10 guests

APPLAUSE | \$2,500

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Table seating for 4 guests

BRANDED SPONSORSHIP OPPORTUNITIES:

Dinner (Hors D'Oeuvres) | \$10,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- On-stage verbal recognition during the seated program and prominent signage at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent table seating for 10 guests

Cocktail Reception | \$10,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- On-stage verbal recognition during the seated program and prominent signage at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent table seating for 10 guests

Wine | \$7,500

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent table seating for 7 guests

Platinum Automobile | \$7,500

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent table seating for 7 guests

Mission Moment | \$5,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Table seating for 10 guests

Performance | \$5,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Table seating for 10 guests

Entertainment \$5,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- On-stage verbal recognition during the seated program and prominent signage at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Table seating for 10 guests

Stage Crew | \$2,500

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Table seating for 4 guests

Champagne | \$2,500

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent signage at the event at the signature cocktail station
- Table seating for 4 guests

Valet | \$2,500

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent signage at the event at the valet station
- Table seating for 4 guests

Non-alcoholic Beverage | \$1,000

- Opportunity to interact with potential customers, distribute samples and information on products and services at the event
- Name-inclusion in the event program when secured 30 days prior to event
- Prominent signage at the event at the non-alcoholic station
- Table seating for 2 guest

Hospitality | \$500

- Name-inclusion in the event program when secured 30 days prior to event

Table Sponsor \$2,500 - Table of 10 | Single Ticket Sales \$250

GOLDEN AGE GALA

Celebrating 95 Years of The Fox

SPONSOR REGISTRATION

☐ **STANDING OVATION EXCLUSIVE SPONSOR \$25,000**

☐ **SPOTLIGHT \$20,000** ☐ **CENTER STAGE \$15,000** ☐ **ENCORE \$10,000** ☐ **BRAVO \$5,000**

☐ **APPLAUSE \$2,500** ☐ **CUSTOM \$ _____**

NAME FOR RECOGNITION PURPOSES: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____ EMAIL: _____

☐ CHECK ENCLOSED FOR \$ _____ PAYABLE TO: **THE HISTORIC BAKERSFIELD FOX THEATER.**

PLEASE MAIL TO: **2001 H ST. BAKERSFIELD, CA 93301**

☐ CHARGE MY CREDIT CARD FOR \$ _____ RETURN FORM VIA MAIL TO: **2001 H ST. BAKERSFIELD, CA 93301**

PLEASE CIRCLE: **VISA MASTERCARD AMEX DISCOVERY** CC# _____ EXP. DATE: _____ CVN: _____

BILLING ZIP CODE: _____ SIGNATURE: _____

CREATING A WIN-WIN!

THE HISTORIC BAKERSFIELD FOX THEATER FUNDRAISER CREATES AN OPPORTUNITY FOR PARTNERSHIPS BETWEEN CHARITIES, CULINARY VENDORS, ARTISTS, CORPORATE SPONSORS AND COMMUNITY MEMBERS. IN ADDITION TO RAISING MONEY, THESE EVENTS RAISE AWARENESS, AND PROVIDE COMMUNITY EXPOSURE FOR CORPORATE SPONSORS.

DON'T SEE WHAT YOU'RE LOOKING FOR?

WE ENCOURAGE YOU TO ENGAGE IDEAS FOR CRAFTING THE PERFECT SPONSORSHIP. PLEASE CONTACT **MATT SPINDLER** AT **MATT@THEBAKERSFIELDFOX.COM**

*TAX DEDUCTIBILITY OF DONATIONS WILL BE DETERMINED AFTER SPONSORSHIP IS FINALIZED.