

Press Release

Wemolo hires Cyrill Schöni as Country Manager for Switzerland

The former Google and McKinsey consultant will drive expansion in Switzerland and raise awareness of the European PropTech scale-up's digital parking space management system.

Munich, November 13, 2025. Wemolo (www.wemolo.com), the leading PropTech company for digital parking solutions, is strengthening its management team: Cyrill Schöni, an experienced manager from the Thurgau region, is taking over the position of Country Manager Switzerland with immediate effect. In his role, he will be responsible for the further development of new and existing business in the Swiss market, the expansion of partnerships with operators and the area of customer success. Wemolo currently operates 150 parking areas in Switzerland and registers more than 100,000 parking transactions every day – and the trend is rising.

150 parking lots currently available in Switzerland

"With Cyrill Schöni, we can professionally scale our expansion into Switzerland. His experience at Google and McKinsey, as well as his expertise in strategic growth, make him the perfect candidate. He occupies an important key position in the company, leveraging the potential of our solutions for various types of real estate, such as commercial properties, healthcare facilities, hotel properties, cities and municipalities. As in Germany, a large proportion of private parking space in Switzerland is not used economically," says Jakob Bodenmüller, founder and managing director of Wemolo GmbH.

The 31-year-old Schöni studied at the University of St. Gallen and brings extensive experience in strategy, business development and digital growth. Most recently, he worked on various international projects at McKinsey & Company in Munich, prior to which he spent four years at Google in Ireland as International Growth Lead for Switzerland and Austria.

Making Wemolo part of the mobility landscape

"Wemolo combines two topics that drive me: technology and growth. What excites me about Wemolo is the opportunity to create added value for operators and drivers with a data-driven approach. This will enable us to continue Wemolo's success story in



Switzerland and make the company an integral part of the mobility landscape here," says Cyrill Schöni, Country Manager Switzerland at Wemolo.

As Country Manager Switzerland, Schöni reports to the management board. He is responsible for the entire Swiss team – from sales and operations to customer success. The aim is to establish Wemolo's business model in Switzerland on a long-term basis: parking space operators digitise their spaces via the Wemolo platform, thereby tapping into new sources of revenue. Drivers can conveniently book and use parking spaces via the Wemolo web-app.

About Wemolo

The Munich-based tech company Wemolo specializes in digital parking space management and optimization. The idea was born in July 2019 from a project at UnternehmerTUM. The team around the three founders Jakob Bodenmüller, Bastian Pieper and Yukio Iwamoto now employs over 250 people in Munich and at four other European locations: Salzburg, Zurich, Wroclaw and Milan. In the DACH region as well as in Poland and Italy, over 3.500 parking areas already rely on the Wemolo solution, which records more than 2,5 million parking transactions every day. In the Deloitte Fast 50 ranking, Wemolo is listed as the fastest growing startup in Germany. Its customer portfolio includes well-known retailers such as Aldi, Edeka and Carrefour, leading real estate companies such as Defama Deutsche Fachmarkt AG and HIH Real Estate, restaurants such as McDonald's and Burger King, hotel chains such as Best Western, renowned healthcare facilities such as Asklepios Klinik and numerous financial service providers and local authorities throughout Europe.

Further information at www.wemolo.com

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