

# USF Film

**Having an environment where students can stretch their creativity and bring virtual production to life. Vū One LED wall will allow them to streamline the production process for academic users.**

## SOLUTION

Constructing USF's Vū One LED wall will provide students with an exceptional opportunity to learn and immerse themselves in a genuine virtual production environment, all within the familiar setting of their own school. This innovative space will not only enhance their hands-on experience but also foster collaboration and creativity, preparing them for the evolving landscape of media and technology.

## BENEFITS

The University of South Florida (USF) has greatly benefited from its partnership with Vū, gaining unparalleled access to the Vū One LED wall whenever they need it. This strategic collaboration has provided USF with a cost-effective solution, allowing them to bypass the high costs of renting studio space for every project.

## CONCLUSION

The partnership between Vū and the University of South Florida (USF) has created a transformative environment for students to explore and develop their skills in virtual production. The installation of the Vū One LED wall gives students the chance to engage in hands-on learning within a real-world production setting.

## KEY RESULT

Vū had the opportunity to collaborate with the University of South Florida (USF) by designing and installing a state-of-the-art LED wall for the university's exclusive use. This cutting-edge installation provides USF with a versatile and dynamic visual resource, available for students and faculty to utilize whenever needed.



**So as you can see, Vū One and the creative tools built into Virtual Studio are a game changer for academic film environments like ours. Students are free to push the boundaries of their creativity and know that they have the tools to bring just about any story to life.**

**Ryan Watson**  
USF Professor

 [Watch the video](#)

