



Sponsorship Packages

Partner with us through numerous opportunities!

Independence Festival: Friday, May 29 - Sunday, May 31, 2026

The Center Line Independence Festival Foundation has been a cornerstone of the community since its establishment in 2016, operating as a 501(c)3 nonprofit organization dedicated to creating unforgettable events and fostering community pride. With a mission to celebrate Center Line's "Small Town Lifestyle in the Heart of Metro Detroit," the Foundation has become synonymous with premier events that bring together families, businesses, and visitors from across the region.



Presenting Sponsor \$25,000

- Highest level of support
- Prominent logo placement on all websites
- Company logo on 5' x 3' banner at entrance
- Vendor booth upon request
- VIP access

Carnival Sponsor \$15,000

- Exclusive carnival site naming rights with company name and logo on all websites
- Special signage placed at carnival
- Vendor booth upon request

Premier Sponsor \$10,000

- Highest level of support
- Prominent logo placement on all websites
- Company logo on 5' x 3' banner at entrance
- Vendor booth upon request

Fireworks Sponsor \$15,000

- Exclusive opportunity for fireworks naming rights, company name and logo on 5 x 3' banner at entrance
- Vendor booth upon request

Kids Zone Sponsor \$10,000

- Company name and logo on 24 x 36" A-frame by Kids Zone are all 3 days of event
- Prominent company name and logo on all websites
- Vendor booth upon request

Beer Tent Sponsor \$8,000

- Exclusive opportunity for beer tent naming rights, company name and logo on 5 x 3' banner at beer tent entrance
- Prominent company name and logo on all websites
- Vendor booth upon request

Stage Sponsor \$6,500

- Exclusive opportunity for stage naming rights, company name and logo on 24" x 36" A-frame placed at stage area for all three days
- Prominent company name and logo on all websites
- Vendor booth upon request

Food Truck Alley Sponsor \$5,000

- Company name and logo on 24" x 36" A-frame sign by food truck alley
- Prominent company name and logo on all websites
- Vendor booth upon request

Contact

Shawn Massaria
586-757-1610

Center Line Festival Foundation
smassaria@centerline.gov



Golf Cart Sponsor \$7,000

Golf carts are used by police officers

- Company name and logo on 5' x 3' banner at entrance
- Vendor booth upon request

Daily Theme Sponsor \$5,000

Friday: Flash Back Friday

Saturday: Saddle Up Saturday

Sunday: Salt Shaker Sunday

- Company name and logo on 5' x 3' banner at entrance
- Vendor booth upon request

Individual Band Sponsors \$4,000

Friday: Larry Lee & the Back in the Day Band, Sunset Blvd

Saturday: Southern Fryd, Bernadette Katheryn, Family Traditions

Sunday: The Prolifcs, Teen Angles, Magic Bus

- Company name and logo on 24" x 36" A-frame by stage during time band chosen is playing
- Vendor booth upon request

T-shirt Sponsor \$5,000

- Company name and logo on T-shirt
- Vendor booth upon request

Community Partner Sponsor \$500

- Company logo on sponsorship banner
- Vendor booth upon request



Donation of Food for Volunteer Thank You Dinner

Dinner is served on May 30th at 1:00 pm



Beer Fest: Saturday, September 12, 2026

Presenting Sponsor \$10,000

- Highest level of support
- Prominent logo placement on all websites
- Company logo on 5' x 3' banner at entrance
- Vendor booth upon request
- VIP access



Stage Sponsor \$4,000

- Exclusive opportunity for stage naming rights, company name and logo on 24" x 36" A-frame placed at stage area for all three days
- Prominent company name and logo on all websites
- Vendor booth upon request

Individual Band Sponsor \$3,000

Bands: Blue Skye, Ya'll Band, Nameless Band, The Hair Band

- Company name and logo on 24" x 36" A-frame by stage during time band chosen is playing
- Vendor booth upon request

Beer Tent Sponsor \$3,000

- Exclusive opportunity for beer tent naming rights, company name and logo on 5 x 3' banner at beer tent entrance
- Prominent company name and logo on all websites
- Vendor booth upon request



Beer Glass Sponsor \$2,000

- Company logo on Beer Fest Glasses
- Vendor booth upon request

Partner Sponsor \$1,000

- Company logo on sponsorship banner
- Vendor booth upon request

Corn Hole \$900

- Company logo on 24" x 36" A-frame in area of corn hole tournament, company logo on sponsorship banner
- Vendor booth upon request

Wrestling \$900

- Company logo on 24" x 36" A-frame in area of wrestling stage, company logo on sponsorship banner
- Vendor booth upon request



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Halloween Town: Saturday, October 10, 2026

Presenting Sponsor \$5,000

- Highest level of support
- Prominent logo placement on all websites
- Company logo on 5' x 3' banner at entrance
- Vendor booth upon request
- VIP access

Haunted House Pavilion #1 \$1,500

- Company logo on 24" x 36" A-frame in front of pavilion #1
- Company logo on sponsorship banner

Haunted House Pavilion #2 \$1,500

- Company logo on 24" x 36" A-frame in front of pavilion #2
- Company logo on sponsorship banner

Pumpkins for Pumpkin Patch \$1,000

- Company logo on 24" x 36" A-frame in pumpkin patch entrance
- Company logo on sponsorship banner

Horse Drawn Carriage Rides \$1,000

- Company logo on 24" x 36" A-frame in carriage pickup area
- Company logo on sponsorship banner

Graveyard \$500

- Company logo on 24" x 36" A-frame in carriage pickup area
- Company logo on sponsorship banner

Bags for Trunk-or-Treaters \$500

- Company logo on 24" x 36" A-frame in carriage pickup area
- Company logo on sponsorship banner

Make-Up Artist \$500

- Company logo on sponsorship banner



Any Donation of Candy/Small Toys
Event host around 4,000 children

Contact

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