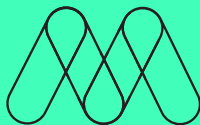


AGENCY SERVICES

Marketing guns for hire.



mars design

Need to outsource
but having trouble
finding the right
team?

We get it.

There are massive demands on your marketing resources.

The need to be reactive, with reduced lead times, reduced budgets and adhoc requirements – and above all, to deliver great results on-time.

We provide
seamless, marketing
support services
to agencies and
marketing teams.

Here's 4 reasons why Mars Design should be your agency partner of choice.

Your reactive support team.

With 25 years experience supporting many marketing teams and businesses, we understand the need for a reactive approach to assisting internal teams.

Easy engagement.

We cut the barriers to doing business. No long winded onboarding needed. We get your business and can get to work at a moments notice.

Dependability.

We give you confidence that while there is no need for binding engagement contracts, we will be here when you need us – whether you use us once a year, or everyday.

Valuable Work.

Value is measured in different ways. We understand that value isn't measured by 'price' – service and deliverables are everything. And you need a team you can count on to get things done.

Capabilities.

Brand and Marketing

Brand Strategy
Brand Development
Channel Marketing
Direct Marketing
Digital Marketing

Campaigns and Promotions

Strategy & Creative
Promotion Mechanics
Terms & Conditions, Permits
Development & deployment of all touchpoints
Websites & Landing Pages
Direct Mail
EDMs

Content Development

Website & Social Content
Case Studies
White papers
Infographics
Videos
Sales Tools

Digital Marketing

Website & Landing Pages
Digital Advertising
Social Media Content

Point Of Sale

Retail Placements
Point of Sale Material
Design & Production
Signage

Procurement

Print Buying & Management
Promotional Material
Sales Incentives
Loyalty Programs

Events

Creative & Theme Development
Event Marketing & Execution
Print Production & Delivery
Logistics

Property Marketing

Property Brand Identity &
Style Guides
Marketing and Collateral
Digital Tools & AR Integration
Signage

Let's discuss how we
can be your go to team.



Scan the QR code or visit marsdesign.com.au/agency-services

marsdesign.com.au

