



# KICK-OFF EVENT

## Sponsorship Opportunities



**Monday September 14, 2026**  
**GLC Live at 20 Monroe**

This keynote kick-off event will bring together 1000+ regional business and community leaders to celebrate the start of Tech Week Grand Rapids.

### **Sponsorship Opportunities Available:**

**INNOVATOR SPONSOR**  
**\$7,500**

- Logo and sponsorship level listed on event website
- Logo displayed on invitations and promotional pieces
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- Logo and sponsorship level listed in digital kick-off program
- Company name mentioned in opening remarks
- Company name included in social media promotion
- Creation of social media video post featuring your company as a sponsor
- 15 complimentary kick-off registrations
- Special access to VIP Meet and Greet with keynote speaker (2 passes)

**VISIONARY SPONSOR**  
**\$5,000**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- Company name mentioned in opening remarks
- Social media post featuring your company as a sponsor
- 10 complimentary kick-off registrations
- Special access to VIP Meet and Greet with keynote speaker (1 pass)

**DISRUPTOR SPONSOR**  
**\$2,500**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Social media post featuring your company as a sponsor
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- 5 complimentary kick-off registrations

**EVENT SUPPORTER**  
**\$750**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- 2 complimentary kick-off registrations

# KICK-OFF EVENT SPONSORSHIP SIGN UP

**Scan or click the QR code to  
fill out sponsorship form**

For questions,  
contact Jillian Elliott at:  
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