



# KICK-OFF EVENT

## Sponsorship Opportunities

**Monday September 14, 2026**

**GLC Live at 20 Monroe**

This keynote kick-off event will bring together 1000+ regional business and community leaders to celebrate the start of Tech Week Grand Rapids.

## Sponsorship Opportunities Available:

### INNOVATOR SPONSOR

**\$7,500**

- Logo and sponsorship level listed on event website
- Logo displayed on invitations and promotional pieces
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- Logo and sponsorship level listed in digital kick-off program
- Company name mentioned in opening remarks
- Company name included in social media promotion
- Creation of social media video post featuring your company as a sponsor
- 15 complimentary kick-off registrations
- Special access to VIP Meet and Greet with keynote speaker (2 passes)

### VISIONARY SPONSOR

**\$5,000**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- Company name mentioned in opening remarks
- Social media post featuring your company as a sponsor
- 10 complimentary kick-off registrations
- Special access to VIP Meet and Greet with keynote speaker (1 pass)

### DISRUPTOR SPONSOR

**\$2,500**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Social media post featuring your company as a sponsor
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- 5 complimentary kick-off registrations

### EVENT SUPPORTER

**\$750**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- 2 complimentary kick-off registrations



# KICK-OFF EVENT SPONSORSHIP SIGN UP

Scan or click the QR code to  
fill out sponsorship form

For questions,  
contact Jillian Elliott at:

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