

TECH
WEEK

GRAND RAPIDS

TECH WEEK SWAG SPONSORSHIP

SPONSORSHIP AMOUNT: \$1,000

MAXIMIZE YOUR BRAND VISIBILITY AT TECH WEEK

Become a Tech Week SWAG Sponsor and showcase your company to thousands tech professionals, innovators, and thought leaders. This is an exclusive opportunity to get your branded promotional item into the hands of attendees through our event ambassador tables.

SPONSORSHIP BENEFITS:

- **Brand Placement:** Include one branded promotional item on ambassador tables.
- **Event Visibility:** Your logo will be displayed at Tech Week's Kick-Off Event Ambassador Tables and in our digital event program.
- **Enhanced Reach:** For an additional \$500, include a second promo item to double your brand's impact.

REQUIREMENTS

- **Branding Guidelines:** If you'd like your item to match Tech Week branding, our Marketing Team will provide a brand kit to maintain consistency and quality.
- **Cost Responsibility:** Companies are responsible for covering all costs of the swag items in addition to the \$1,000 sponsorship fee.
- **Approval Process:** All items must be approved by The Right Place to ensure they align with event standards.
- **Submission Deadline:** Items must be delivered to The Right Place offices no later than August 14, 2026.
- **Quantity Requirement:** A minimum quantity of 500 items is required.

Items that will already be on the Ambassador Tables:

Pens | Buttons
Stickers | Pins

Examples of SWAG items:

Drink Koozies | Sunglasses | Stickers
Notebooks or stationery | Drinkware
T-shirts/Wearables | Tech gadgets



TECH WEEK SWAG SPONSORSHIP FORM

Submit this form with payment by August 1, 2026 to Jillian Elliott:

- **Email:** elliottj@rightplace.org
- **Mail:** The Right Place, Inc. | 25 Ottawa Ave. SW, Suite 400 | Grand Rapids, MI 49503

SPONSORSHIP:

SWAG SPONSOR | \$1,000 Swag Item: _____

Company Name: _____

Contact Person: _____ Email: _____

Phone: _____

METHOD OF PAYMENT:

Credit Card:
 Credit card name: _____ Credit card #: _____
 Exp. Date: _____ Name on card: _____
 Address: _____ City/State/Zip: _____

Invoice Request: Send to: _____ Email: _____

EFT Payment: **Fifth Third Bank – Western Michigan**
Routing: 072400052
Account: 0002436009
Remit email: accounting@rightplace.org