



KICK-OFF EVENT

SPONSORSHIP OPPORTUNITIES

Monday, September 14, 2026
GLC Live at 20 Monroe

This keynote kick-off event will bring together 1000+ regional businesses and community leaders to celebrate the start of Tech Week Grand Rapids.

Sponsorship Opportunities Available:

INNOVATOR SPONSORSHIP **\$7,500**

- Logo and sponsorship level listed on event website
- Logo displayed on invitations and promotional pieces
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- Logo and sponsorship level listed in digital kick-off program
- Company name mentioned in opening remarks
- Company name included in social media promotion
- Creation of social media video post featuring your company as a sponsor
- 10 complimentary kick-off registrations, which include special access to VIP Meet and Greet with keynote speaker

DISRUPTER SPONSORSHIP **\$2,500**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Social media post featuring your company as a sponsor
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- 3 complimentary kick-off registrations, which include special access to VIP Meet and Greet with keynote speaker

VISIONARY SPONSORSHIP **\$5,000**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- Company name mentioned in opening remarks
- Social media post featuring your company as a sponsor
- 5 complimentary kick-off registrations, which include special access to VIP Meet and Greet with keynote speaker

EVENT SUPPORTER **\$750**

- Logo and sponsorship level listed on event website
- Logo and sponsorship level listed in digital kick-off program
- Logo displayed during kick-off
- Logo displayed on invitations and promotional pieces
- 1 complimentary kick-off registration, which includes special access to VIP Meet and Greet with keynote speaker

KICK-OFF EVENT SPONSORSHIP SIGN UP

For questions, contact Jillian Elliott at
elliottj@rightplace.org

**Scan or click the QR code to
fill out the sponsorship form.**

To ensure timely delivery of all sponsorship benefits, payment—or proof of payment—is required before your organization will be added to event promotions, listed on the event website, or provided with the discount code for complimentary registrations. If payment is not received within one month of receiving your invoice, any reserved seats or benefits associated with your sponsorship will be released. Please note that all sponsorships must be secured no later than two weeks prior to the event date to guarantee inclusion in event materials and activations.

