

Emerson (Katherine) Eng

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Passionate about aligning people and pixels through innovative designs. As a recent college graduate, I am actively seeking full-time opportunities in UX/UI design, product design, graphic design, advertising, or marketing.

EDUCATION

Rutgers University Honors College - New Brunswick

May 2025

Majors: B.F.A. Design & B.A Information Technology

Honors College Scholar, Summa Cum Laude GPA: 3.95

Relevant Coursework: Interactive Design, Design for the Digital Realm, Human-Computer Interaction, Management of Technology, Advanced Web Design, Information Visualization, Retrieving & Evaluating Electronic Information

WORK EXPERIENCE

Junior Graphic Designer

September 2025 - Present

Graphic Design Intern

June 2025 - August 2025

The Regency Group

New York City, NY

- Developed a marketing and sales product sheet adopted by the sales team as part of the client marketing materials.
- Designed and produced digital mock-ups for brand collateral such as apparel and business cards for over 100 hospitality brands, including Hilton and Marriott.
- Oversaw backend systems enabling clients to input and manage content efficiently.

Web Development Intern

January 2025 - June 2025

Witness to Mass Incarceration

New York City, NY

- Developed and tested design components to ensure usability on two websites with over 1,000 visits for a non-profit organization.
- Designed and implemented interactive website elements using HTML, CSS, JavaScript, and web to enhance user experience and functionality.
- Optimized user flow to enhance navigation and create a seamless browsing experience.

Graphic Design Co-Lead

September 2023 - May 2025

Honors College Media Team-Rutgers University

New Brunswick, NJ

- Coordinated advertising projects with the Honors College Marketing Director for over 500 Honors College students.
- Directed Media Team members on project assignments with an average of 5 people per project.
- Collaborated with fellow leads and faculty to plan and initiate events, projects, and designs to promote the Honors College.

Graphic Design Intern

January 2023 - December 2023

School of Communication & Information-Rutgers University

New Brunswick, NJ

- Created over 50 graphics for print and online media following specific business design requirements for over 500 Master's Students.
- Spearheaded designs with faculty members to create departmental promotional materials which were seen and used by over 1,000 students.
- Hosted promotional events for the School of Communication & Information to advertise the school to potential students.

ACHIEVEMENTS

Out for Undergrad Digital Mentee

New York City, NY

Out For Undergrad

October 2024

- Selected to attend a competitive marketing and technology conference from a pool of over 1,000 applicants.
- Crafted persuasive essays showcasing leadership, creativity, and analytical thinking as part of the application process.

3rd Place Winner - AI + Art Design Hackathon

Berkeley, CA

University of California, Berkeley

May 2023

- Created a visual identity for a mock video game from images from Chat GPT and Dall-E in 24 hours.
- Placed in the top 3 teams, competing with over 10 teams.

TOOLS & SKILLS

UX/UI Design: Figma, Prototyping, Wireframing, HTML, CSS, Javascript, Prototyping, User Interviews, UX Research, Affinity Diagrams, Web Building Softwares, Sketching, Usability Testing, Microsoft Suite

Graphic Design: Adobe Creative Suite, Procreate, Motion Design, Typography, Print Production, Visual Hierarchy, Video Editing, Illustration, Mock-Ups, Microsoft Suite, Photography, Production Development