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CLEVER CULTURE SYSTEMS

ASX:CC5

MANAGING DIRECTOR'S PRESENTATION – 2025 AGM

Adelaide, Australia, 17 November 2025: Leaders in AI microbiology automation, Clever Culture Systems Ltd (ASX: CC5) is pleased to provide the attached Managing Director's presentation, being provided at today's 2025 Annual General Meeting.

Approved for release by the CCS Board.

– ENDS –

About Clever Culture Systems
Clever Culture Systems (CCS) provides intelligent automation solutions to microbiology laboratories. Based in Adelaide, South Australia, the Company has developed a best-in-class technology, the Automated Plate Assessment System (APAS® Independence), using artificial intelligence and machine learning software to automate the imaging, analysis and interpretation of microbiology culture plates. The technology remains the only US FDA-cleared artificial intelligence technology for automated culture plate reading. The product is currently being sold to microbiology laboratories in the pharmaceutical manufacturing sector for the reading of environmental monitoring culture plates and to clinical laboratories as an in vitro diagnostic for infectious diseases. Thermo Fisher Scientific, Inc is exclusive distributor of the APAS® Independence to clinical customers in the United States and selected countries in Europe.

INVESTOR ENQUIRIES

Clever Culture Systems
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ASX: CC5

Revolutionising microbial quality control in pharmaceutical manufacturing

Annual General Meeting

Brent Barnes, CEO and Managing Director
17 November 2025

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This document contains certain forward-looking statements that involve risks and uncertainties. Although we believe that the expectations reflected in the forward-looking statements are reasonable at this time, we can give no assurance that these expectations will prove to be correct.

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Snapshot

Blue-chip customers underpin FY25 profit - $1.7m

*Qualified leads ~$75m upfront sales, $15m recurring revenue**

Commercial

Industry leaders backing APAS® technology with global adoption - land and expand sales strategy

AstraZeneca, Bristol Myers Squibb, Pfizer, Novo Nordisk, Boehinger Ingelheim, Patheon (Thermo Fisher)

Corporate

FY25 maiden profit $1.7m, driven by product sales of $6.6m

High-margin growing recurring revenue ~$1m

Sep-25 cash and current receivables of $5.5 million

Outlook

New data presented by industry leaders – APAS® becoming the new standard environmental monitoring

Growing top-tier large pharma customers committing to APAS®

Commercial launch of contact plates expands APAS® utility for customers

*Sales estimate range is based on the potential number of APAS® instruments sold to current APAS users at an indicative average revenue per instrument sale of $0.5 million (AUD) and recurring annual service and software fees of 20% of the instrument sales price. Assumes a USD:AUD exchange rate of 0.65. The amount is not risk weighted.

Problem

Millions of culture plates are manually read and reported annually during pharmaceutical manufacturing

Incorrect results costly

High cost of failure

Up to US$1bn lost revenue[1]

Failed results in pharmaceutical manufacturing can lead to substantial revenue losses. Catastrophic impact is patient death

Regulatory scrutiny

116% regulatory increase[2]

Rise in regulatory observations to drug establishments creates compliance challenges

Inefficient

Up to 98% zero growth plates[3]

Millions of plates reviewed annually, majority of plates have no growth yet require dual analyst verification, wasting resources

1. www.researchandmarkets.com, Global Pharmarcetuicals Market Report 2021: Covid-19 Impact and Recovery to 2030.
2. https://www.fda.gov/inspections-compliance-enforcement-and-criminal-investigations/inspection-references/inspection-observations
3. https://www.cleverculturesystems.com/scientific-library/apas-pharmaqc-ai-culture-plate-reading

Product

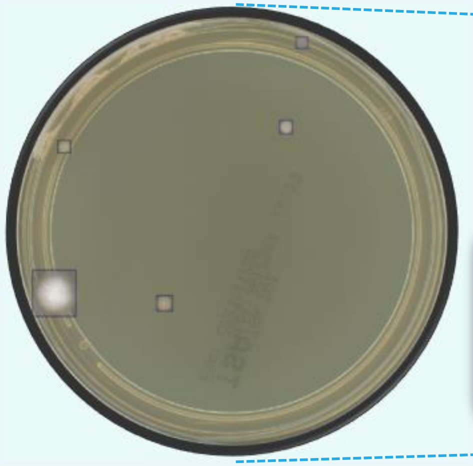
Contact plates launch: unparalleled advantage

Launch Q1 FY26 to accelerate sales pipeline covering major tests

Settle Plates ~50% used

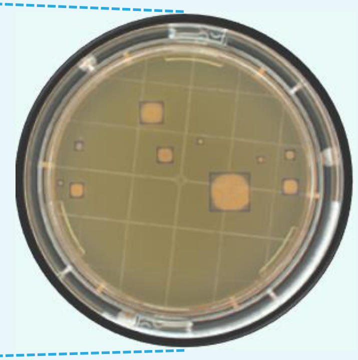
Contact Plates ~50% used

90mm



Automating more tests in Environmental Monitoring

Passive and Active Air Sampling, Personnel Monitoring, Surface Sampling



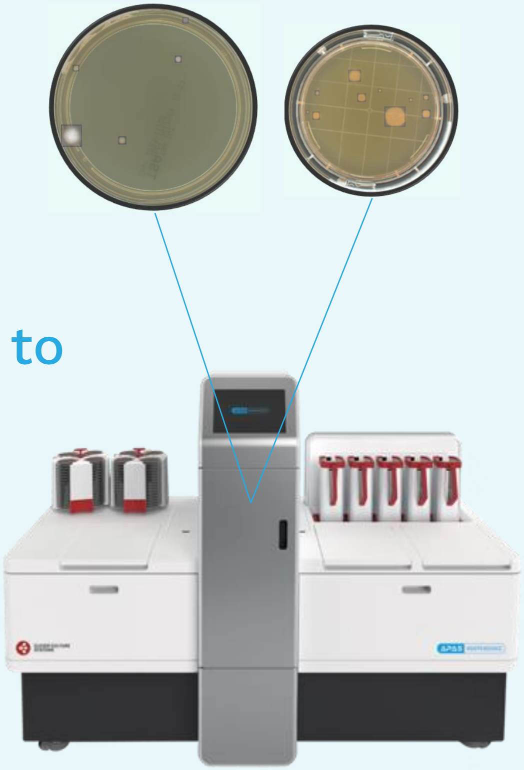
55mm

- Unlocks opportunity to convert and expand customer sales pipeline
- Current pipeline 40+ qualified leads built based on APAS automating ~50% workflow today, with knowledge of contact plate product pipeline being delivered
- Contact plate launch to automate majority of Environmental Monitoring tests

Environmental monitoring delivered

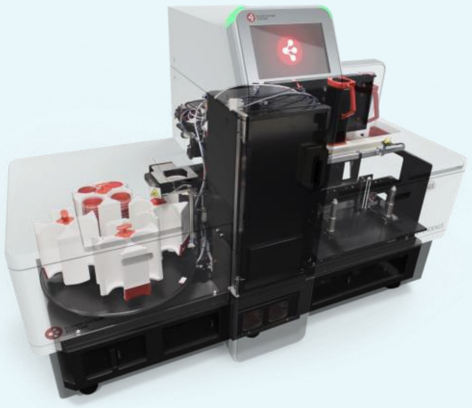
Highest volume tests automated today

Validated analysis modules (AI software):
- Environmental monitoring: Settle Plates + Contact Plates



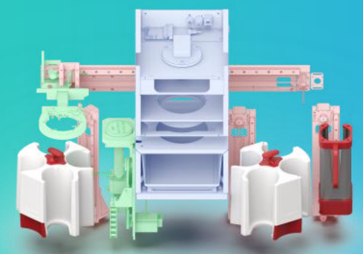
WebUI + transfer tool

APAS® IP: High precision AI software linked to imaging system



Opportunity to scale

- Imaging platform reused for different hardware configurations
- Existing analysis modules immediately compatible
- New analysis modules to automate more routine tests within pharmaceutical microbiology



Experienced

Board and Management

Delivered expansion strategy into pharmaceutical manufacturing industry

- Board and Management shareholding 20%+
- International experience with healthcare, technology and pharmaceutical manufacturing expertise
- Extensive public listed ASX experience in micro-cap and high-growth companies

Brent Barnes
CEO and MD, AU
Aug-16 start

Rebecca Wilson
Chair, AU
Jul-23 start

Dan Hill
NED, AU
Dec-23 start

Ian Wisenberg
NED, US
Oct-24 start

Ray Ridge
CFO and CoSec, AU

Outlook

APAS INDEPENDENCE

New sales and placements with Top-20 pharma companies
Sets established userbase for future sales

Growth in customers using the technology in routine operations
Drives growth in recurring revenues

Contact plate application provides unique value proposition for customers
Expands overall APAS market opportunity

Increased customer support for APAS:
User groups, customer presentations, validation approach to support adoption