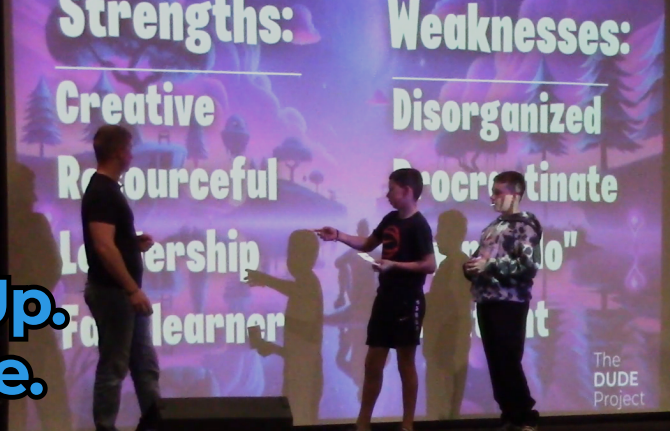


The
DUDE
Project

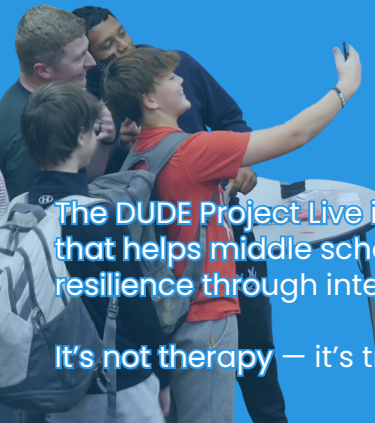
LIVE 

Help Local Boys Level Up. Strong Mind. Strong Life.

We're bringing **125 middle school boys from across Southern Indiana** together for a one-day training experience that builds confidence, focus, and mental strength through real talk and hands-on challenges.



About The DUDE Project



The DUDE Project Live is a one-day mindset training experience that helps middle school boys build confidence, focus, and resilience through interactive challenges and real talk.

It's not therapy — it's training for the mind.

Event Info

 Saturday, March 7, 2026

 Ivy Tech, Sellersburg, IN

 10 AM – 1 PM

 Free for all boys | Food & drinks included

This Year's Theme: LEVEL UP

LEVEL UP is all about helping boys upgrade their mindset: learning how to handle pressure, bounce back from mistakes, and take ownership of their goals.



Why It Matters

Today's boys face pressure, comparison, and confusion about what real strength looks like.

The DUDE Project Live helps them build a mindset that's focused, grounded, and ready to take on challenges in school, sports, and life.

→ See sponsorship opportunities on back.

Want to Get Involved?

For event details, partnerships, or sponsorships:

Kyle Mitchell
(812) 225-0100
kyle@jointhedudeproject.com
www.TheDUDEProjectLive.com

“

“It made me realize I can control my mindset, not the other way around.”

8th grade student

”

PROUDLY BUILDING STRONG MINDS IN SOUTHERN INDIANA.

Join us in helping 125 middle school boys from across Southern Indiana build confidence, resilience, and mental strength at **The DUDE Project Live: LEVEL UP** on **March 7, 2026** at Ivy Tech in Sellersburg, IN.

Your support keeps the event free for all boys and makes a lasting impact across Southern Indiana schools.

Tier	Investment	Spots Available	Recognition & Benefits
Presenting Sponsor	\$2,500	1	Headline logo on all event materials, banners, and screens. Stage shoutout, social media highlight, two VIP seats, and a booth.
Community Sponsor	\$1,000	5	Logo on screen and signage, social media recognition, and one VIP seat.
Local Partner	\$500	12	Name listed on signage and recognition post online.
Booth Sponsor	\$250	4	One 6-foot display table in the main lobby before and after the event. Perfect for local gyms, businesses, or community programs.

Your Sponsorship Supports

- Event materials and activities
- Food and drinks for participants
- Student takeaways and prizes
- Venue and production costs
- Keeps the event free for all boys

Ready to Get Involved?

Spots are limited for The DUDE Project Live. Partner with us in helping boys build confidence and mental strength.

Kyle Mitchell
(812) 225-0100
kyle@jointhedudeproject.com
www.TheDUDEProjectLive.com

Sponsorship Deadline:
January 17, 2026

Limited spots available