

# Hyde Park ParkPOV Dashboard

Hyde Park, Utah  
2025



## Background

The City of Hyde Park has several parks, walking paths and a nearby canyon with trails. The city sought feedback about the conditions and opinions of existing areas. Additionally, the city wants to make improvements to existing areas and expand to include more amenities. The survey sought to understand resident preferences and priorities for these improvements and expansions -- and then collected resident feedback to prioritize those options. Currently the city is just exploring options and resident preference to help with future decisions.

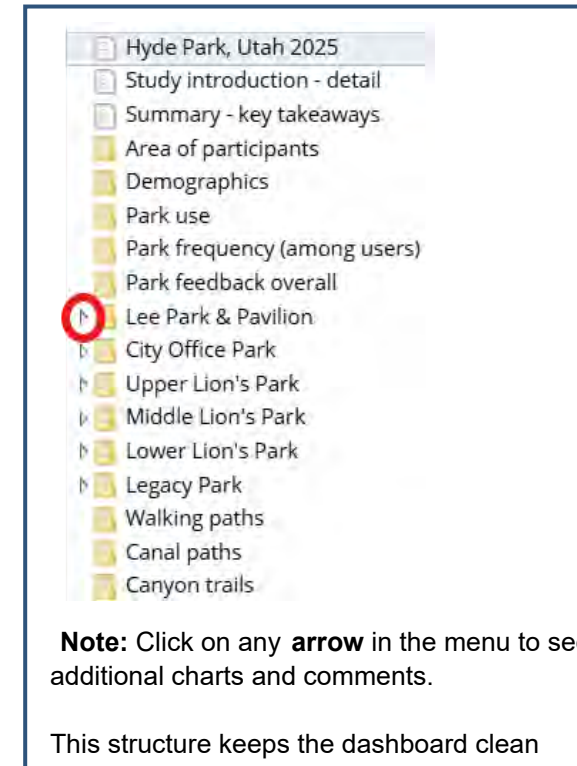
Hyde Park, Utah, commissioned OnPointe Insights to conduct the Hyde Park ParkPOV survey from July 19th to August 17th, 2025. A total of 431 surveys were completed (+/- 4.7% statistical margin of error). The survey was designed to help the City understand the following:

- Park attendance frequency
- Usage of walking paths, canyon trails, and canal areas
- Opinions about the current conditions of existing areas
- Improvements and expansions residents prioritize most
- Willingness to increase taxes for improvements and expansions
- Demographics of those responding in various ways

## Reviewing the data

This Online Dashboard presents results in an interactive way.

- Use filters to explore (like age, gender and time in the city)
- Review comments by filtering on specific topics.
- Download the data you want into PDF or PowerPoint.



Resident ratings for existing parks area generally good among each of the 6 parks.

- Lower Lion's Park is visited most frequently - an estimated 85 households visit each day
- Lee Park & Pavilion and the City Office Park are the least visited
- Most frequently visited parks (Lower Lion's Park and Legacy park) were also rated the highest in upkeep, safety, amenities, and cleanliness
- **Lee Park & Pavilion and City Office Park rated lower in all categories (20-30% positive) and have the most room for improvement**

The paved walking paths in Hyde Park are used by about 30-40% of respondents.

- Lower Lion's Loop is the most frequently used and 600 South Trail is the least frequented
- All three walking trails are rated very highly by those who use them
- Those who enjoy walking typically stay in Hyde Park to do it
- **The top priority for all respondents is to expand/improve the walking trails**

Over half of respondents use the walking areas along the canals at least monthly.

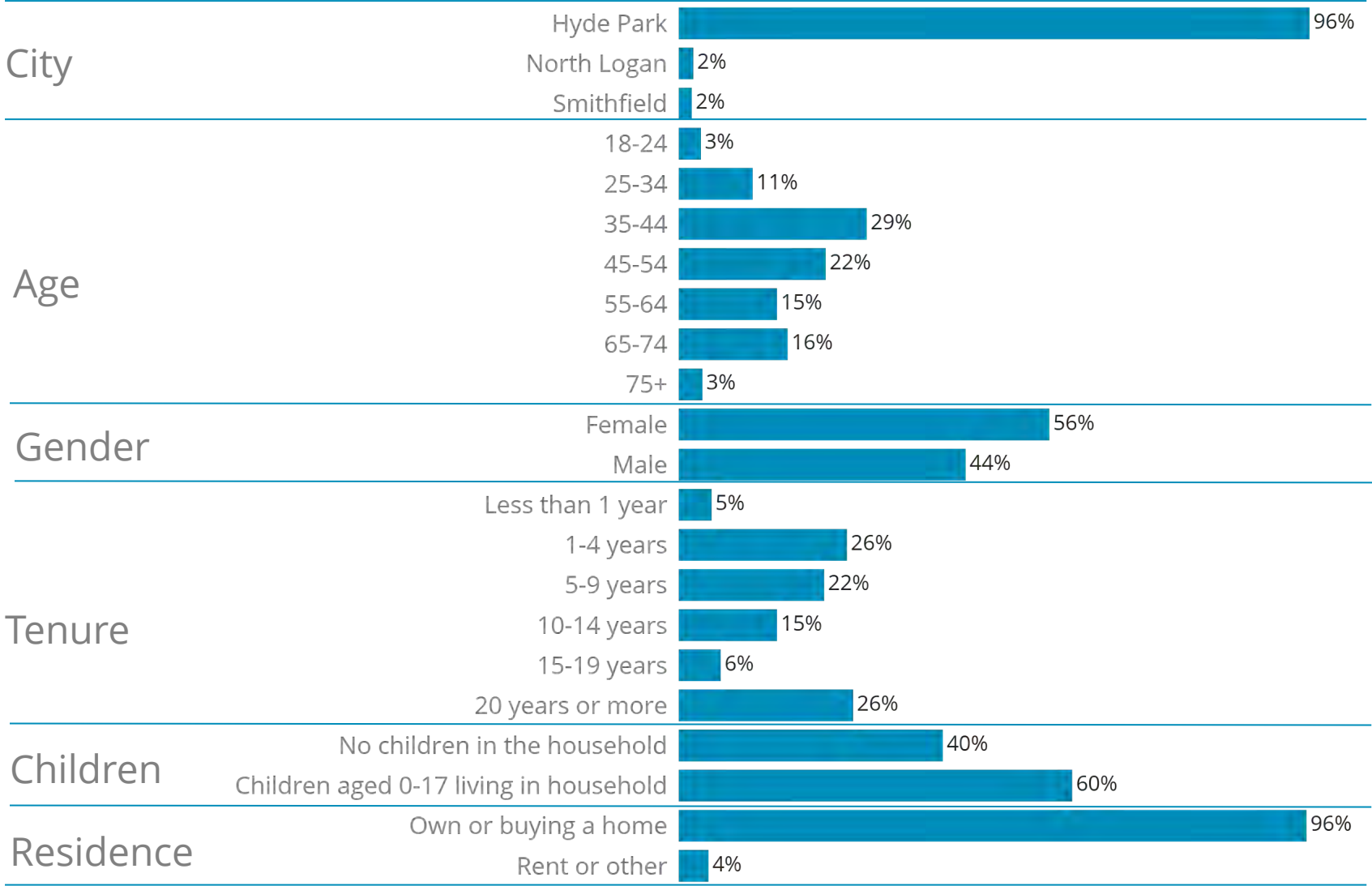
- Typically, these households walk along the canal at least 8 times per month
- **Interest in obtaining easement rights to the area along the canals is very high**

The hiking, biking, and walking trails in the canyon are visited over 3 times per month by those who use them.

- Trails in the canyon are primarily used for walking (76%)
- Trails are used the least for mountain biking (39%)
- Typically residents leave Hyde Park to enjoy mountain biking
- **Expanding the biking trails in the canyon was the second highest suggestion for improving usage in the canyon** (top: walking trails)
- Other top improvement suggestions included weed management, trail maintenance, and motorized vehicle access and restriction

Residents had a clear, singular priority regarding potential future improvements: **expand and improve walking paths**

The majority of residents wanted great improvements made to the city and were willing to accept a \$24/month tax increase.



### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

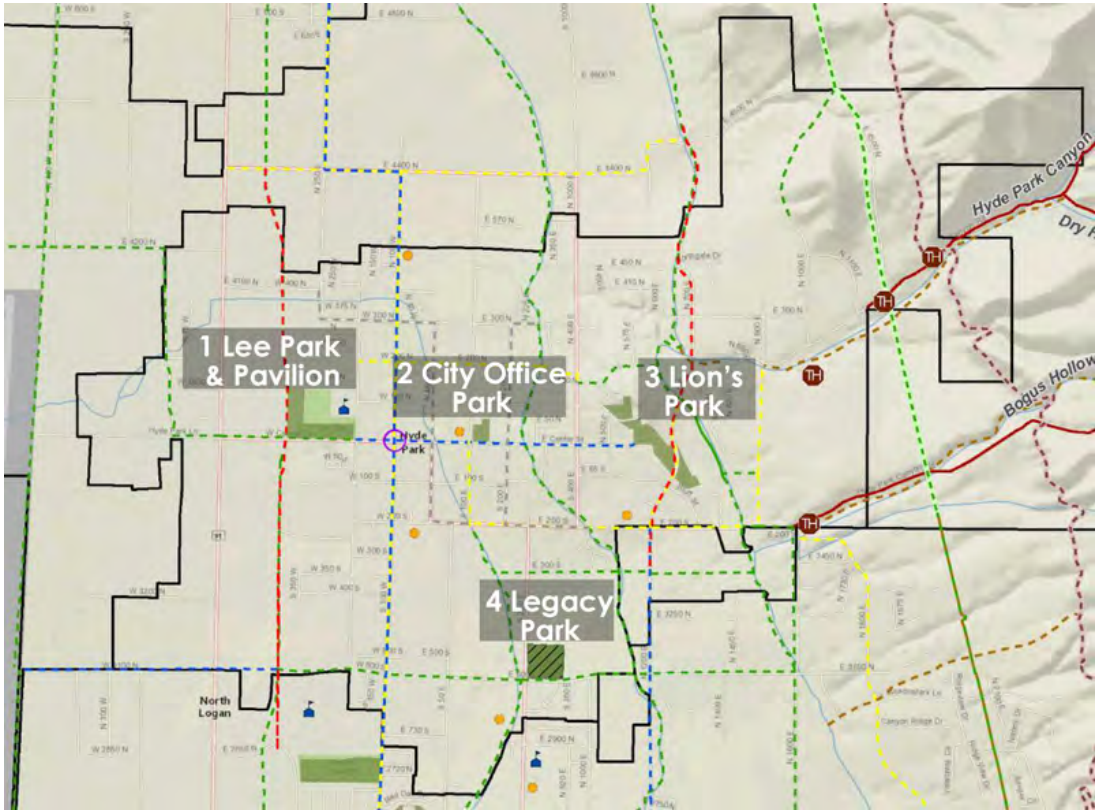
Residence

(All)

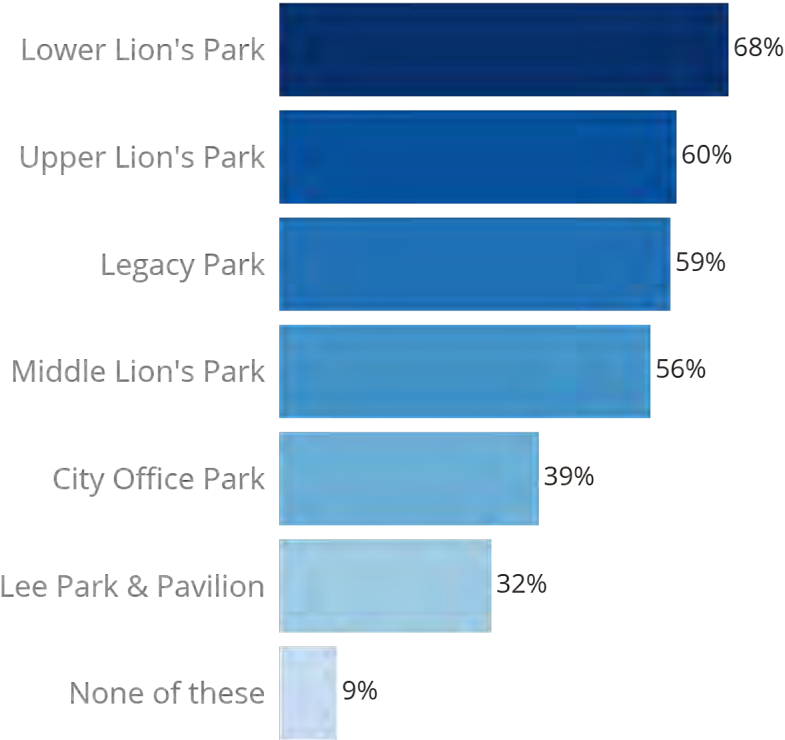
City

(All)

Sample: 431



Park use



Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

City

(All)

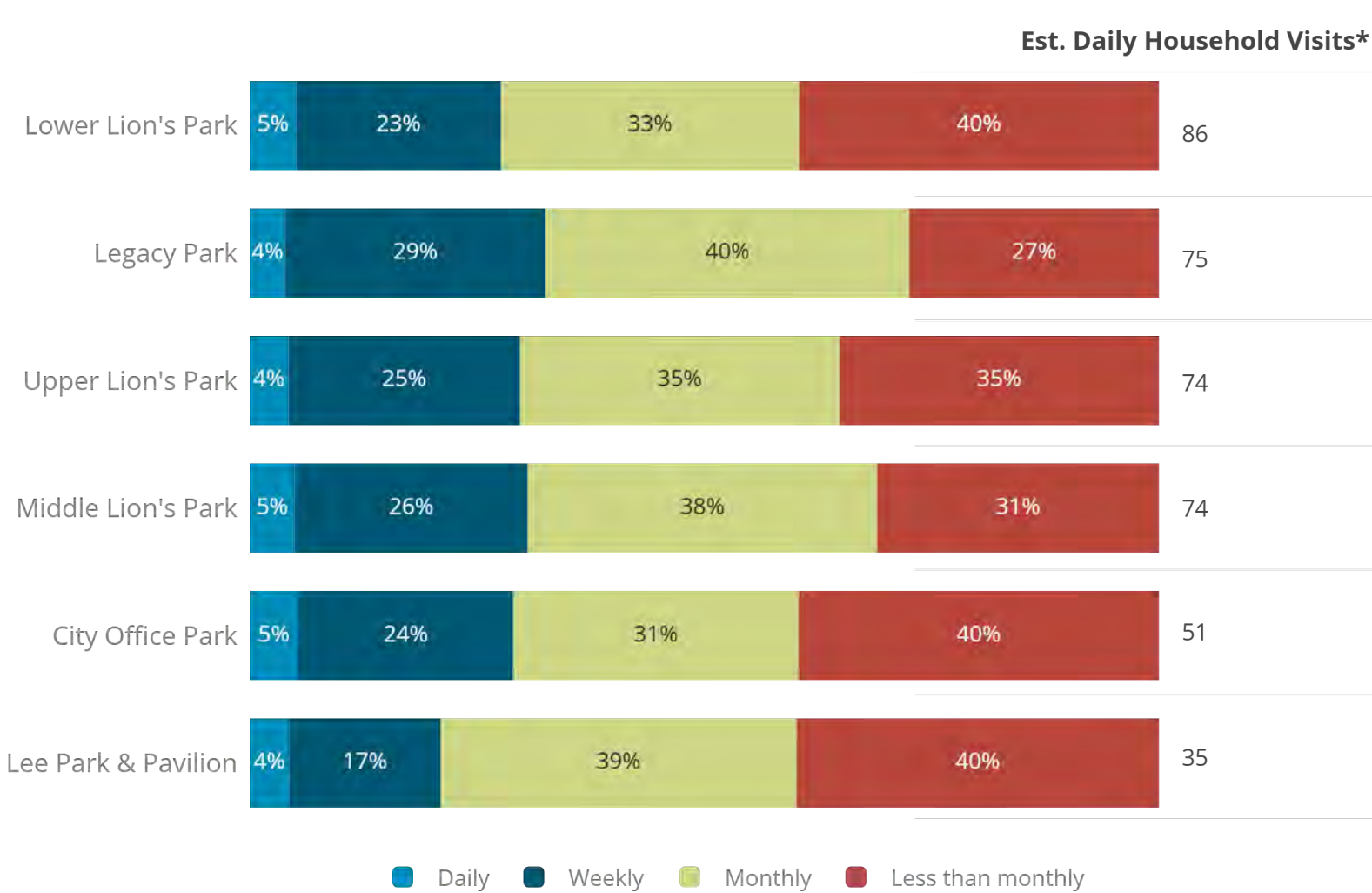
Sample Size: 431

# Park frequency (among users)

# Hyde Park ParkPOV

Lower Lion's park is visited most often (approx. 85 household visits per day).

City Office Park and Lee Park & Pavilion are the least visited.



## Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

City

(All)

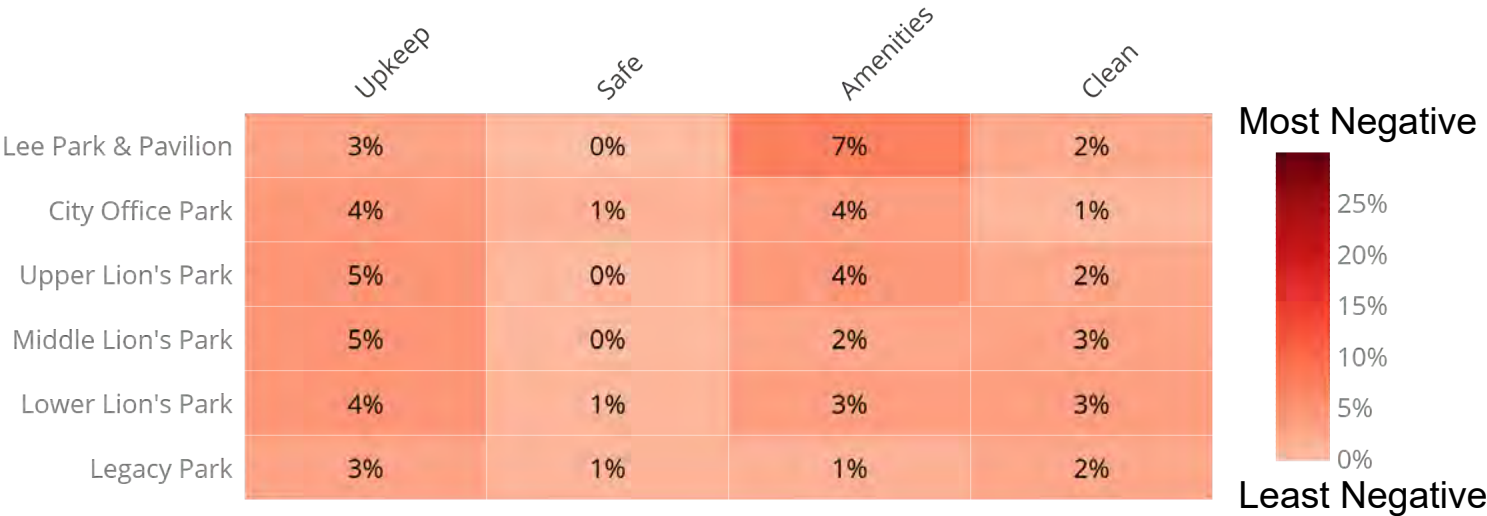
Sample: 431

How often do you or members of your household visit each park you selected above?

\*Daily household visits is a calculation of # of households (1540) X # of users X frequency of uses

All parks were generally rated positively. Lower Lion's Park and Legacy Park score the highest - especially for safety and cleanliness.

Negative ratings were minor. The amenities at Lee Park & Pavilion were the most negative, followed by upkeep at Upper Lion's and Middle Lion's Park.



## Demo Filters

Gender

Age

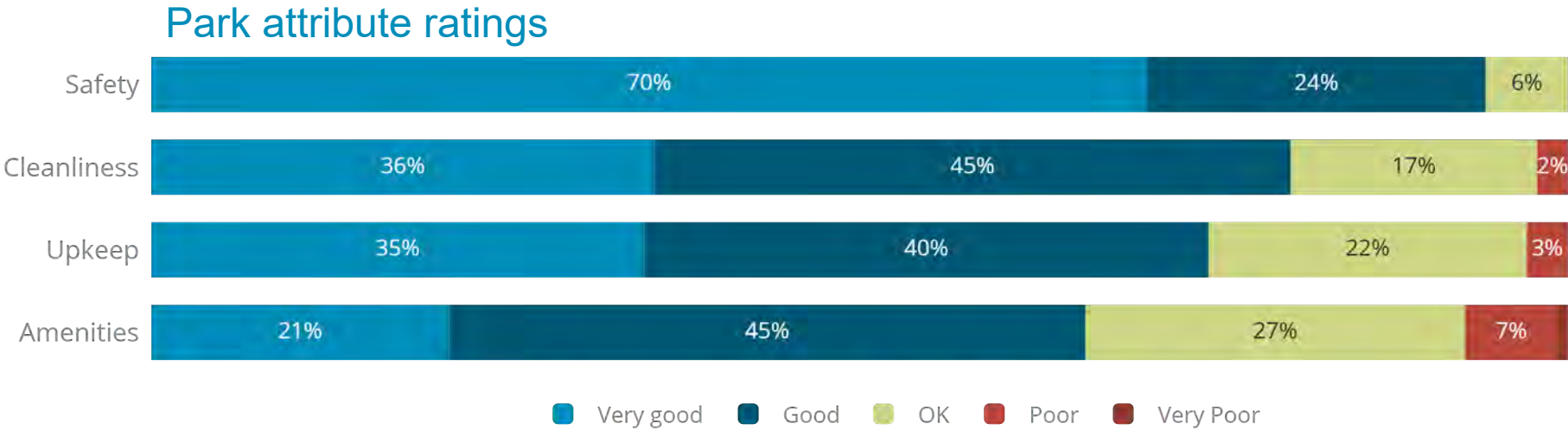
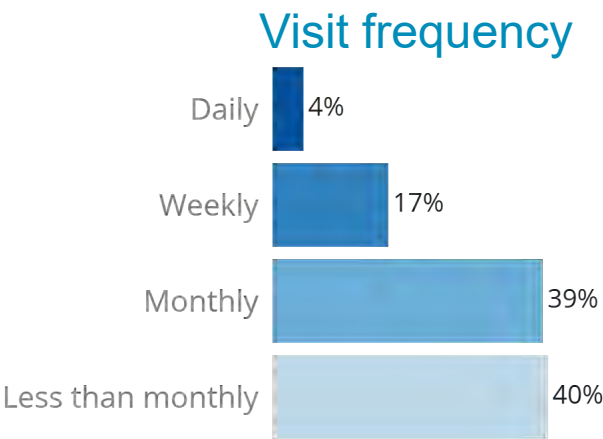
Time in City

Children at home

Residence

City

Sample: 431



Demo Filters

Gender

Age

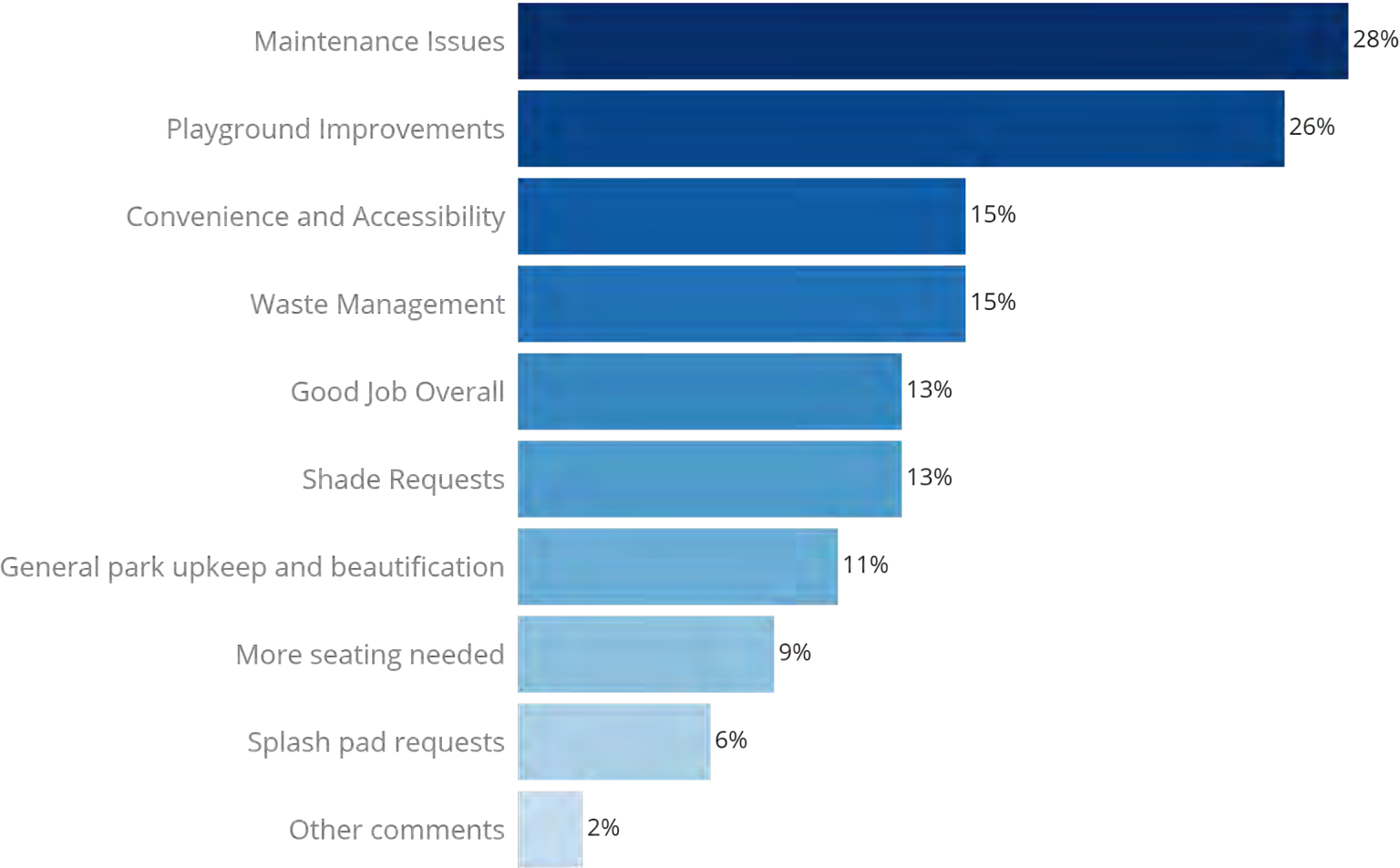
Time in City

Children at home

Residence

City

Sample: 138



### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

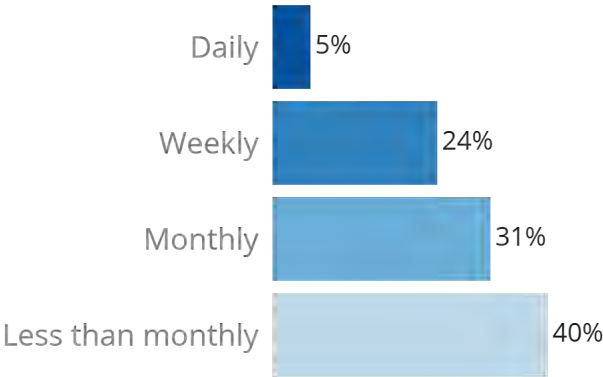
City

(All)

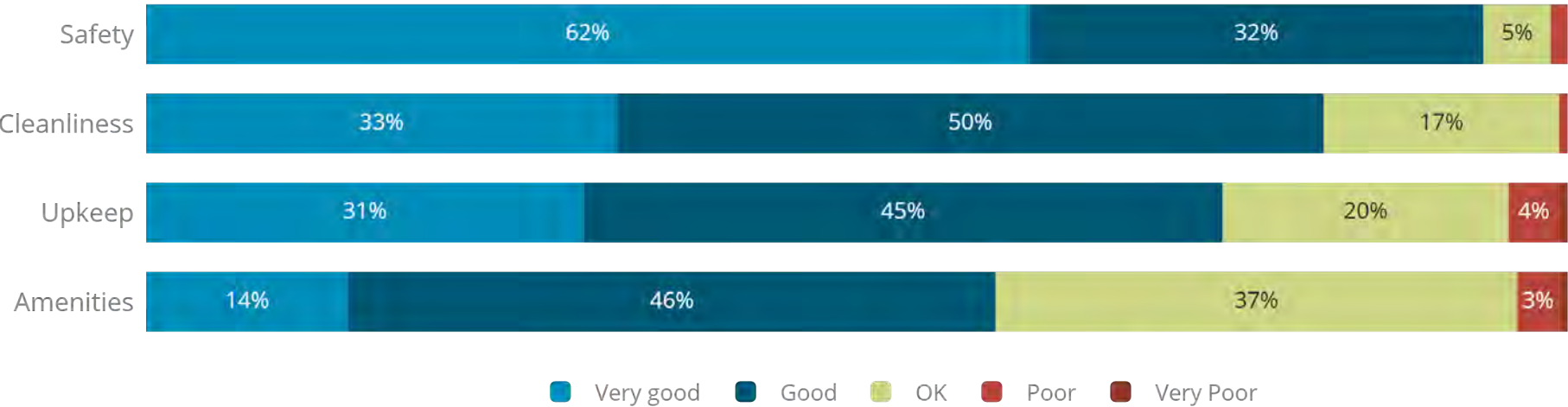
Sample: 47



Visit frequency



Park attribute ratings



Demo Filters

Gender

Age

Time in City

Children at home

Residence

City

Sample: 169

## Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

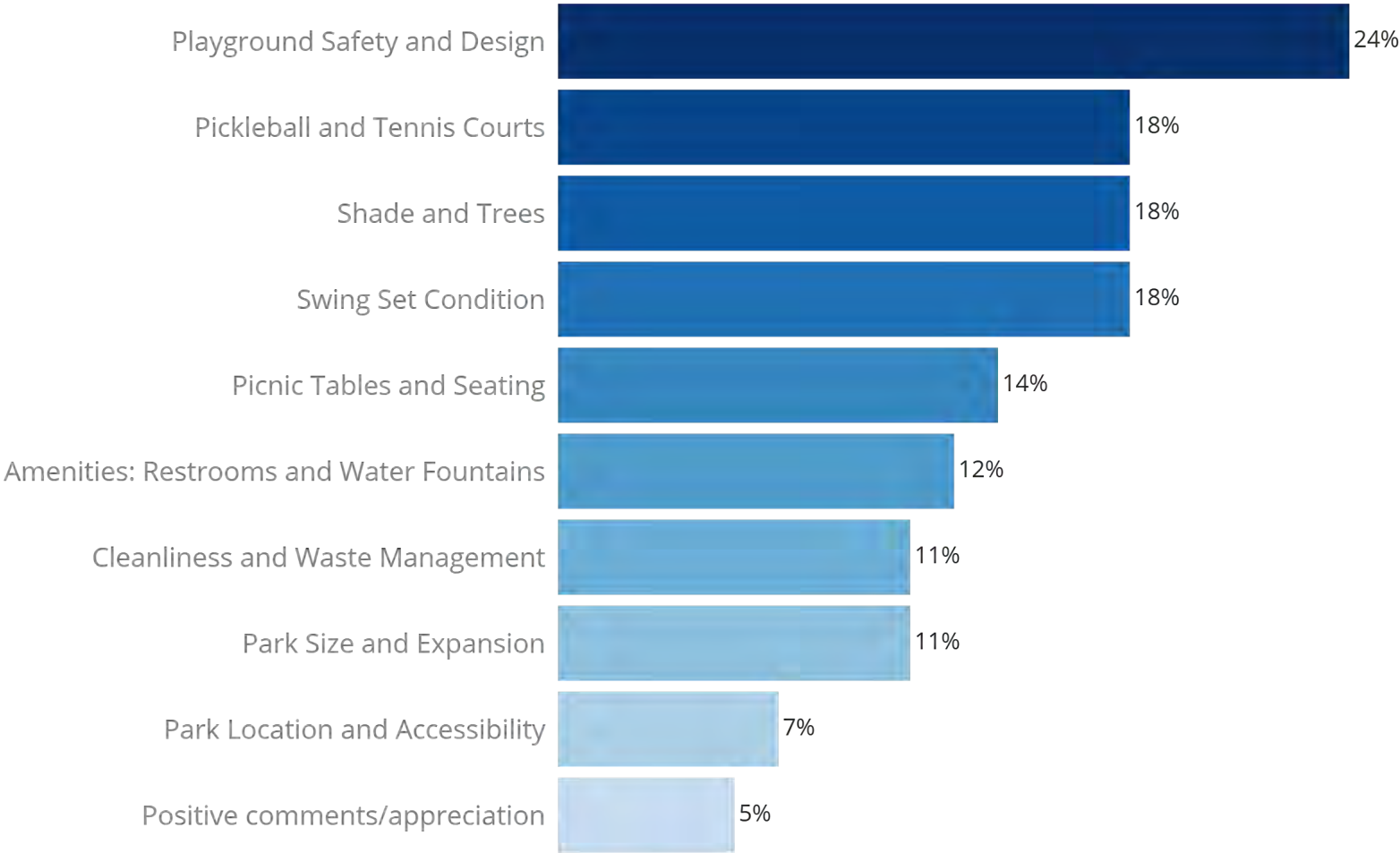
Residence

(All)

City

(All)

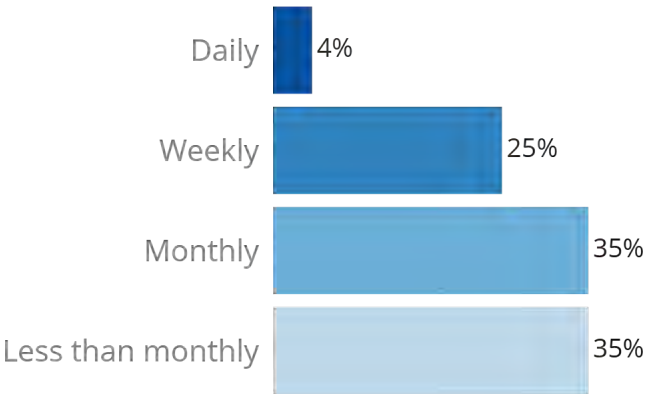
Sample: 74



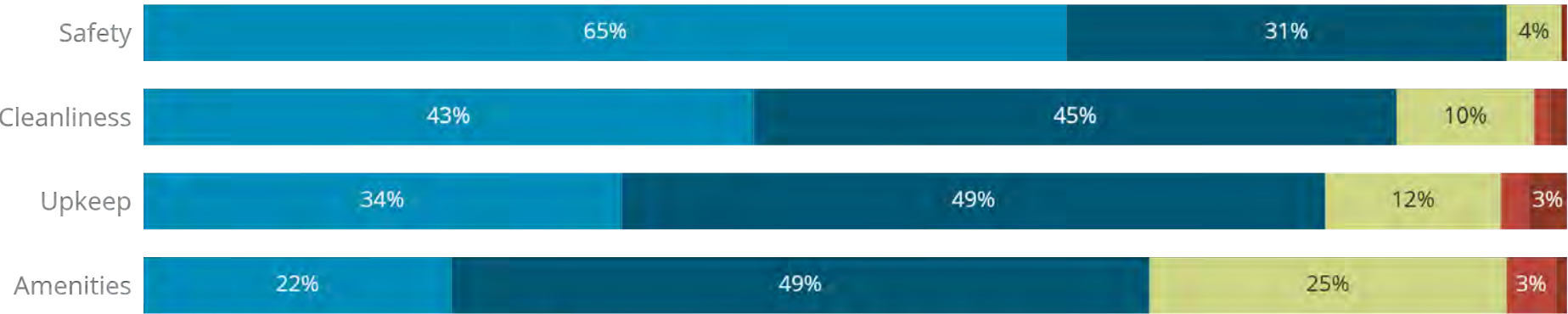
Optionally, please share any comments about City Office Park.



### Visit frequency



### Park attribute ratings



Very good Good OK Poor Very Poor

### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

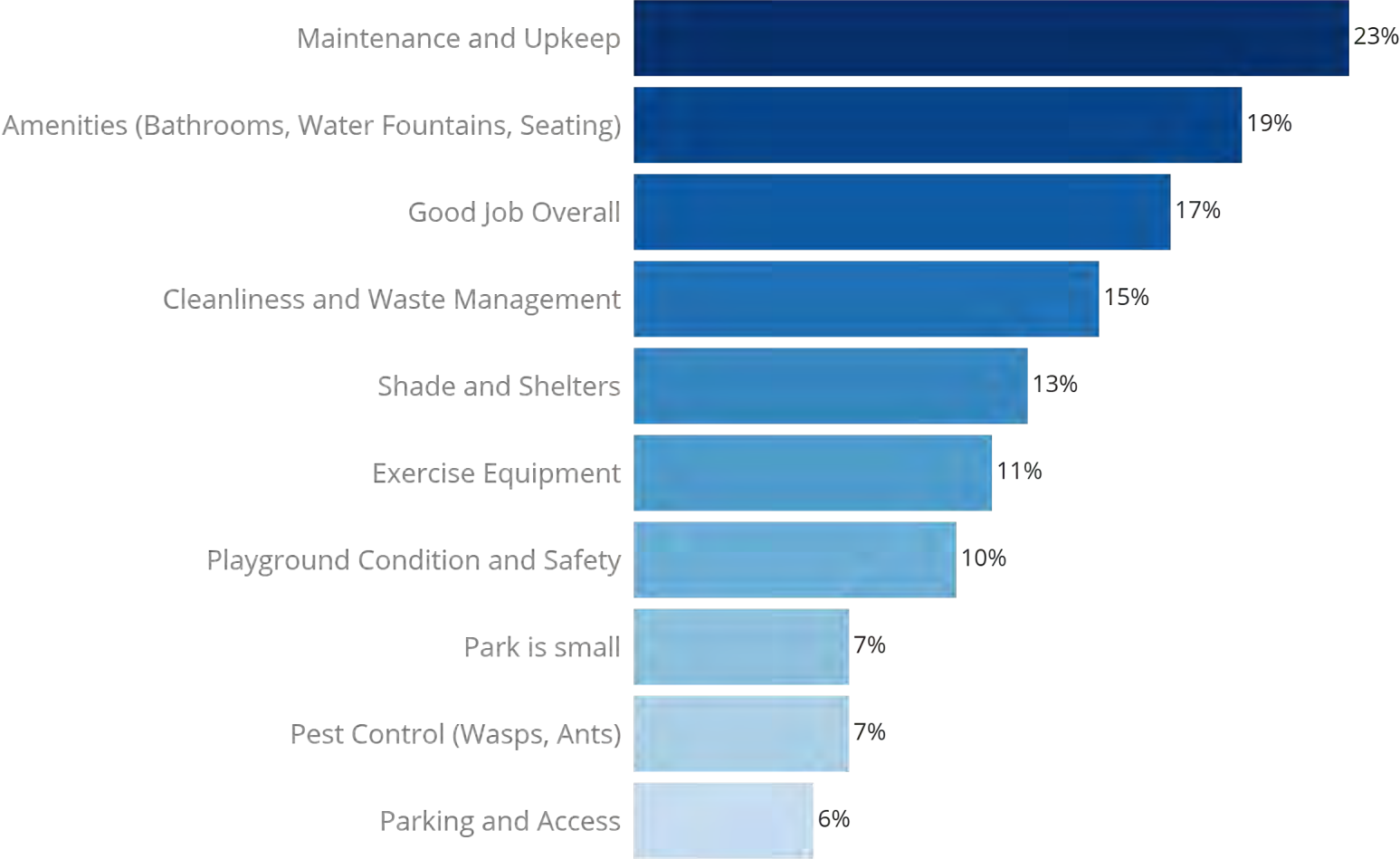
Residence

(All)

City

(All)

Sample: 259



### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

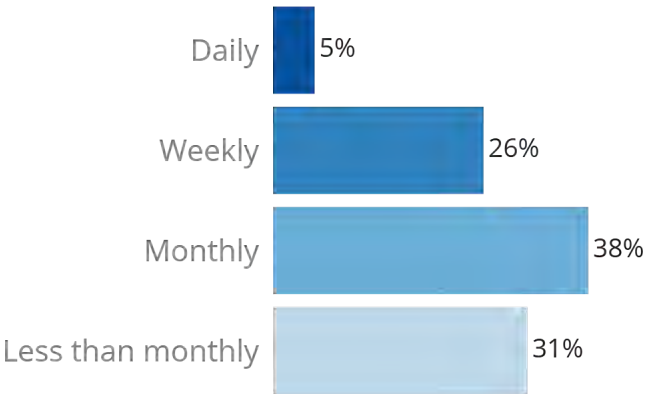
City

(All)

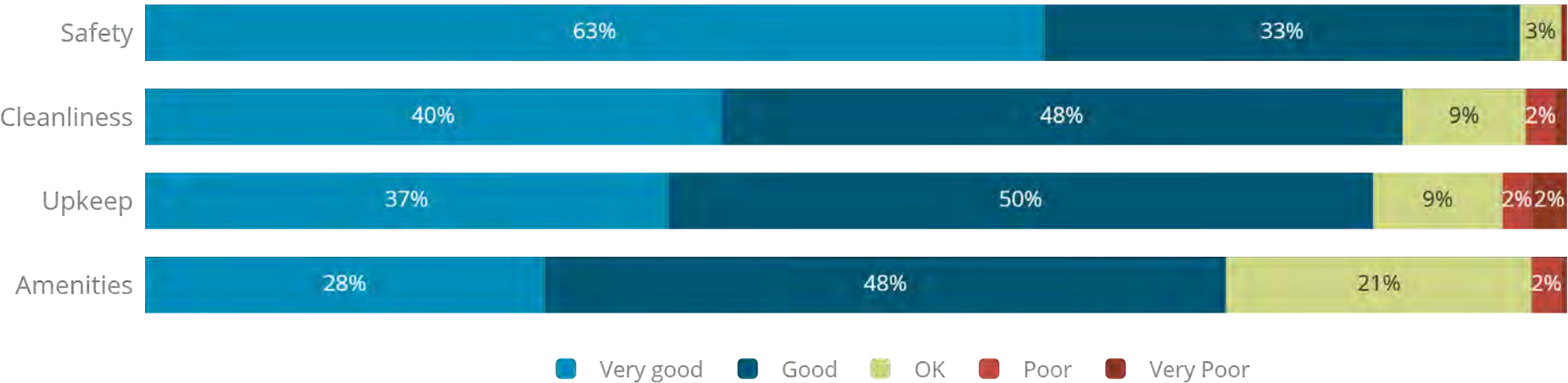
Sample: 89



Visit frequency



Park attribute ratings



Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

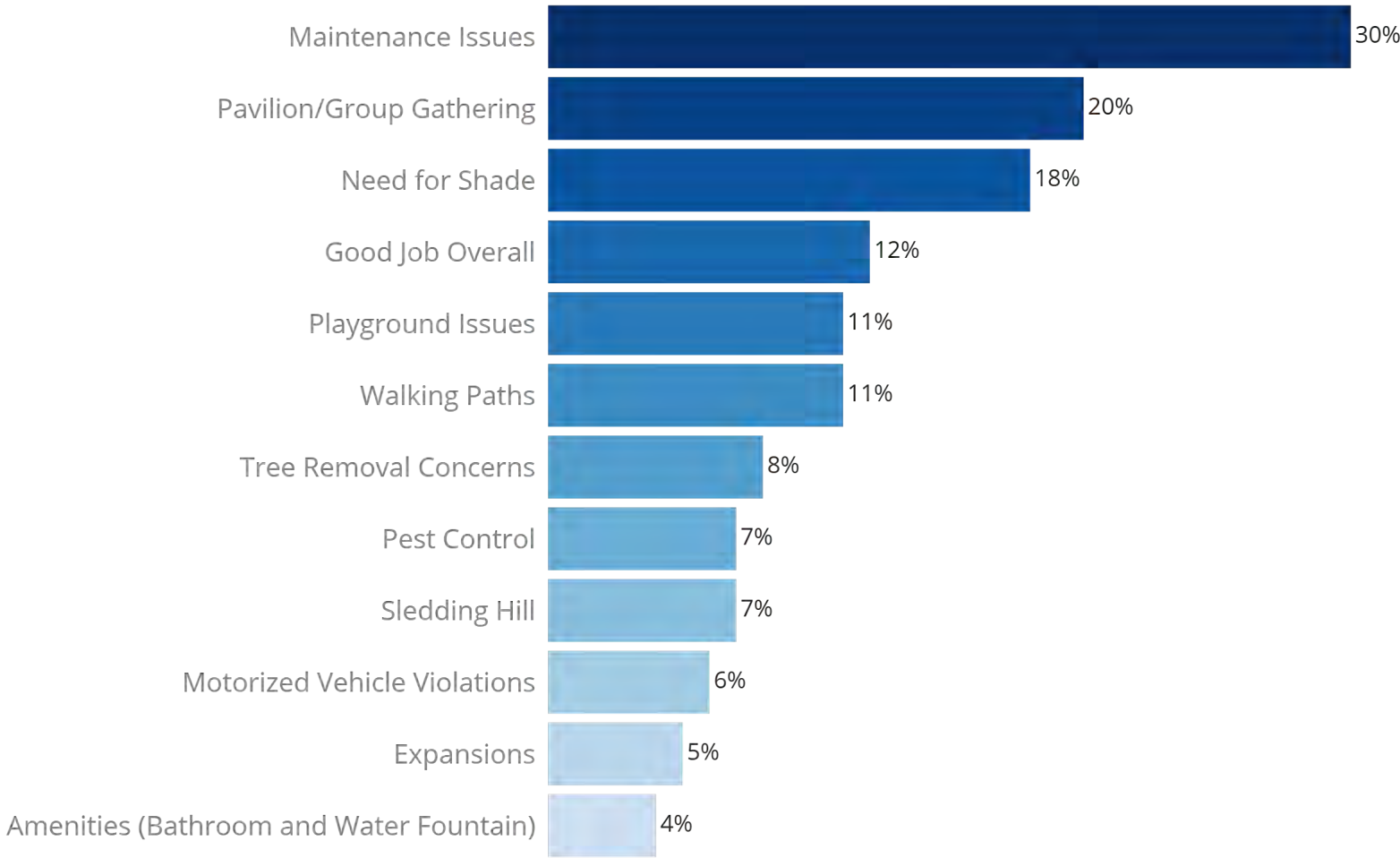
Residence

(All)

City

(All)

Sample: 242



### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

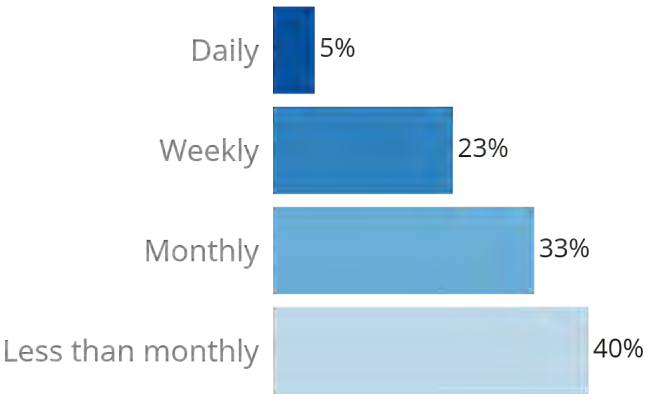
City

(All)

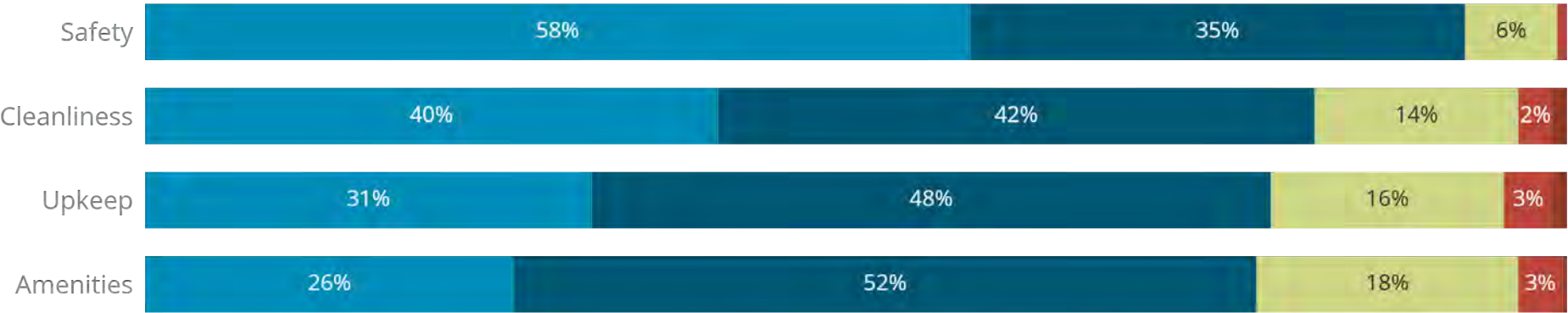
Sample: 102



Visit frequency



Park attribute ratings



Very good Good OK Poor Very Poor

### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

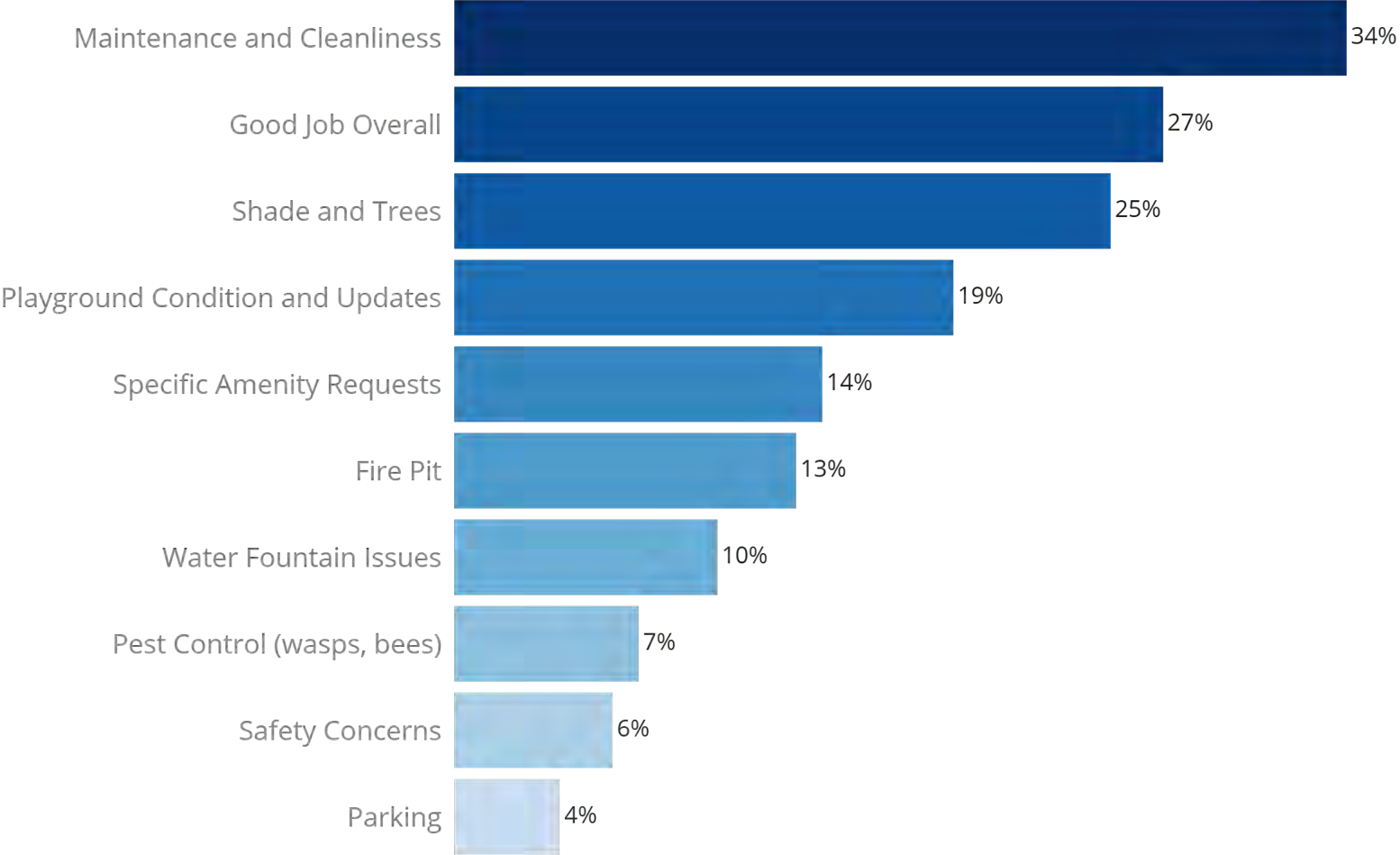
Residence

(All)

City

(All)

Sample: 293



### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

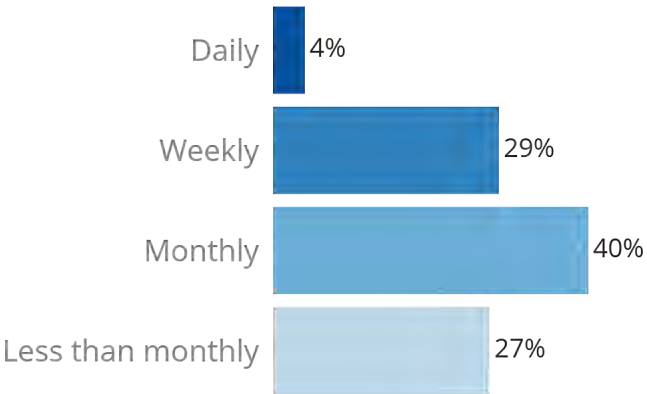
City

(All)

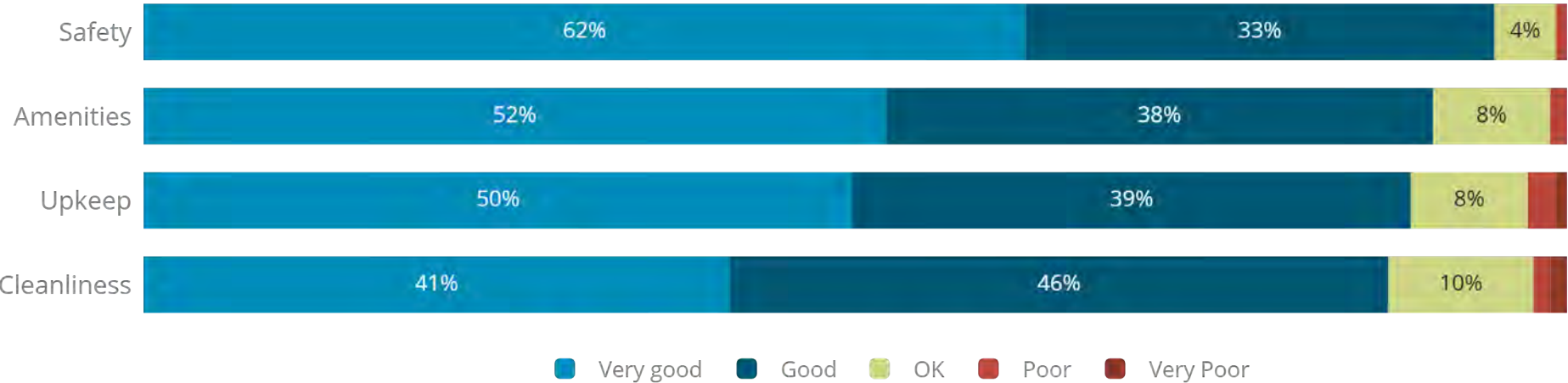
Sample: 101



Visit frequency



Park attribute ratings



Demo Filters

Gender

Age

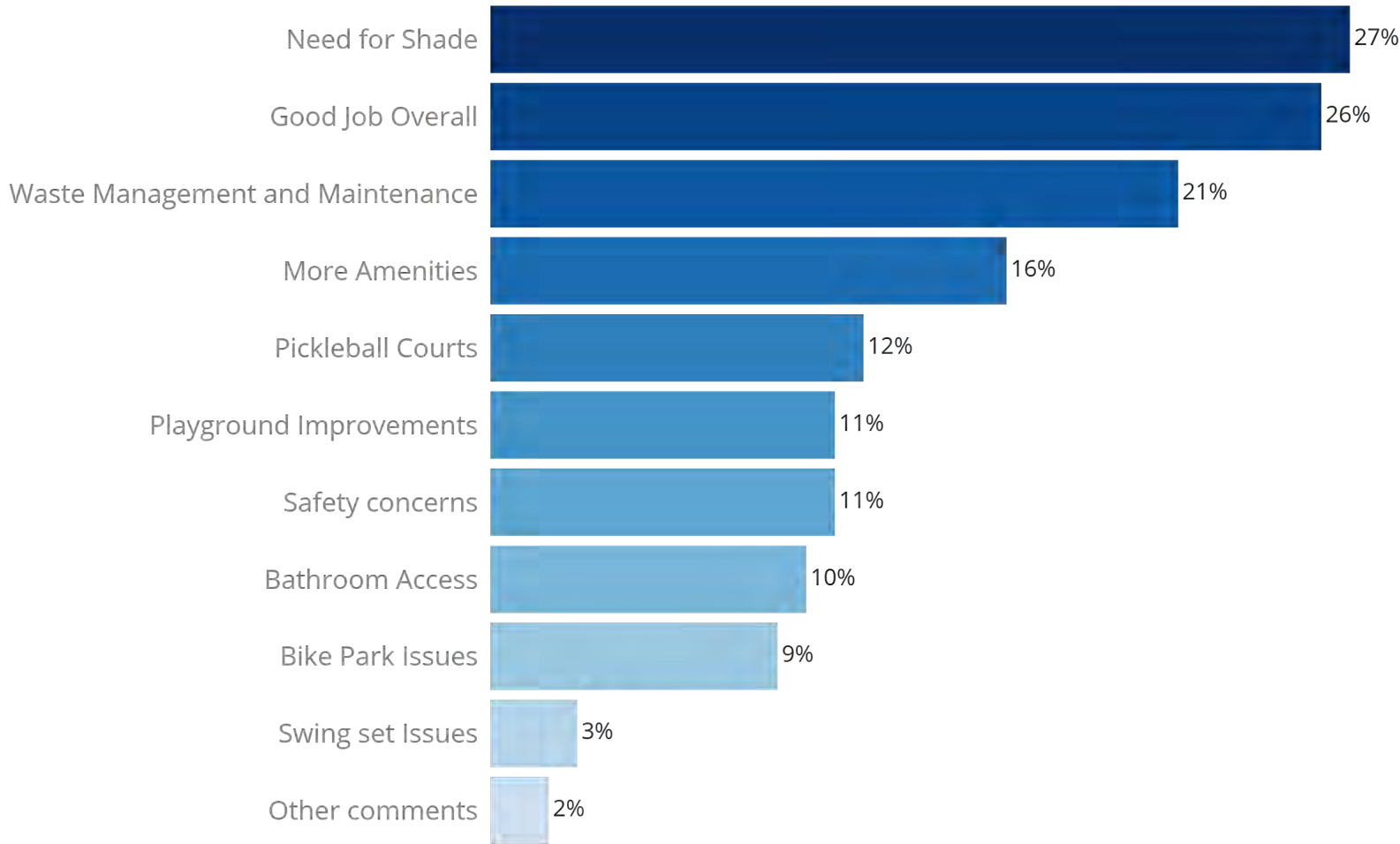
Time in City

Children at home

Residence

City

Sample: 255



### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

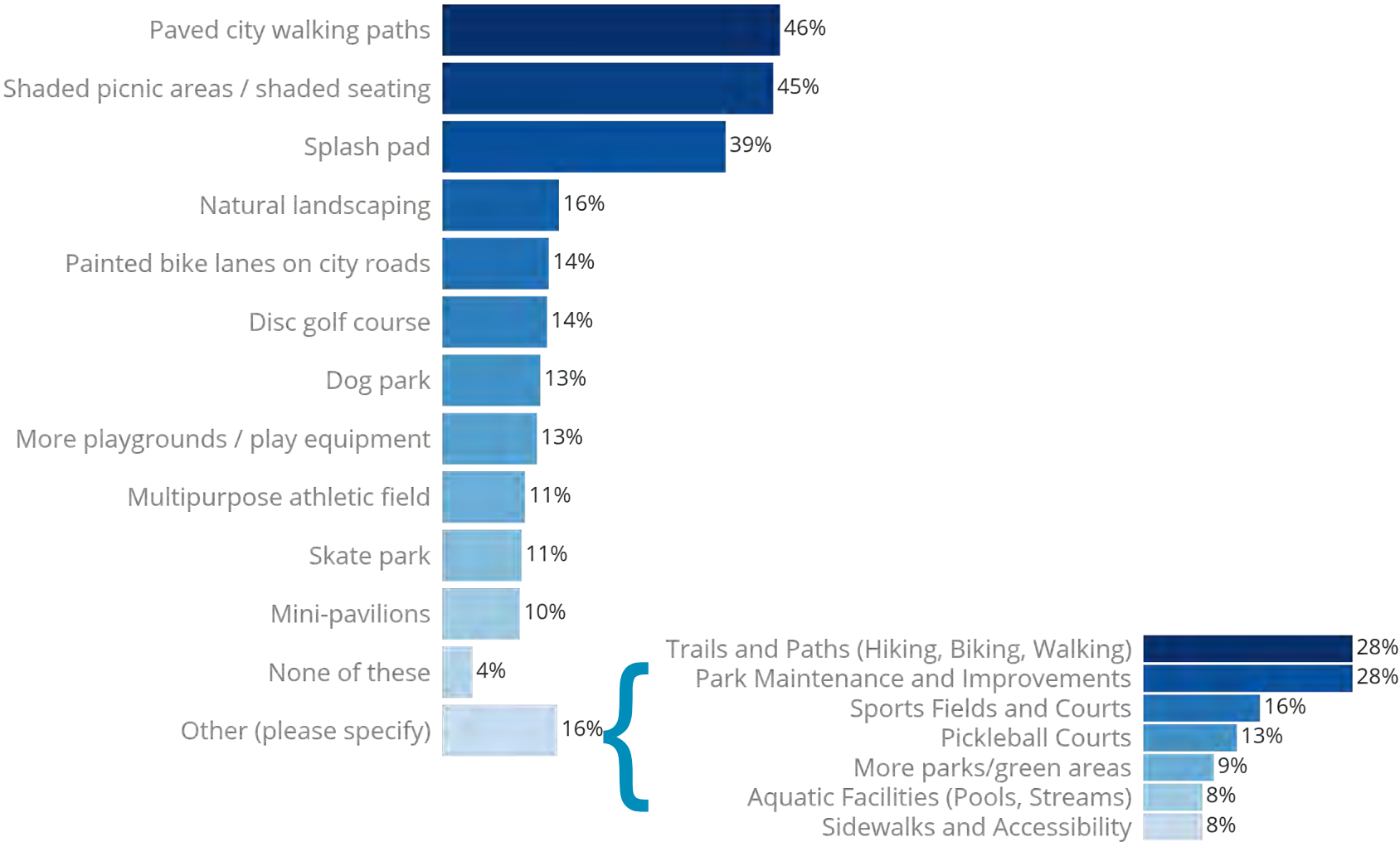
Residence

(All)

City

(All)

Sample: 112



Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

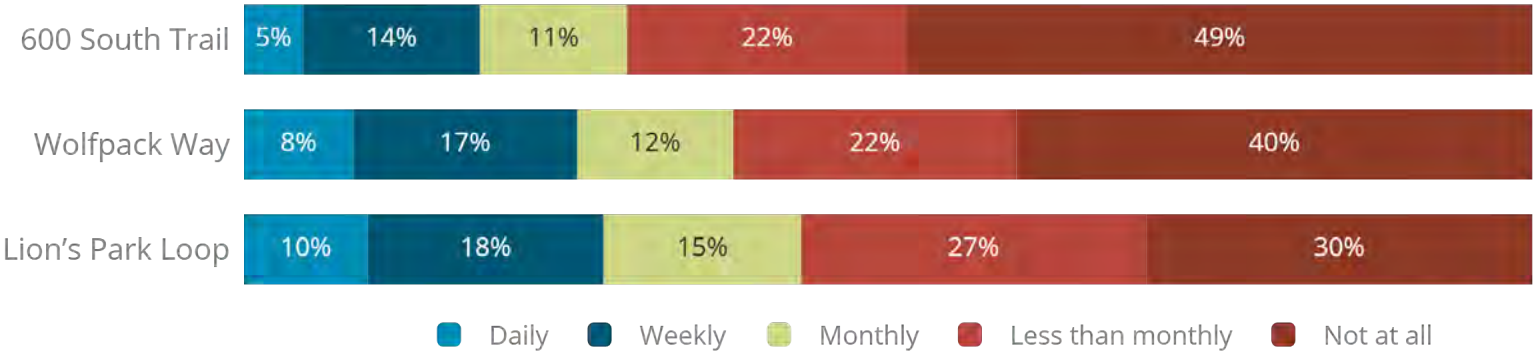
City

(All)

Sample: 431

Walking paths are used at least monthly by 30-40% of residents. They are rated very well by those who use them.

Walking path use frequency



| Average                                        |     |
|------------------------------------------------|-----|
| Monthly Average Walking Path Use (among users) | 3.7 |

Walking path ratings



Demo Filters

Gender  
(All)

Age  
(All)

Time in City  
(All)

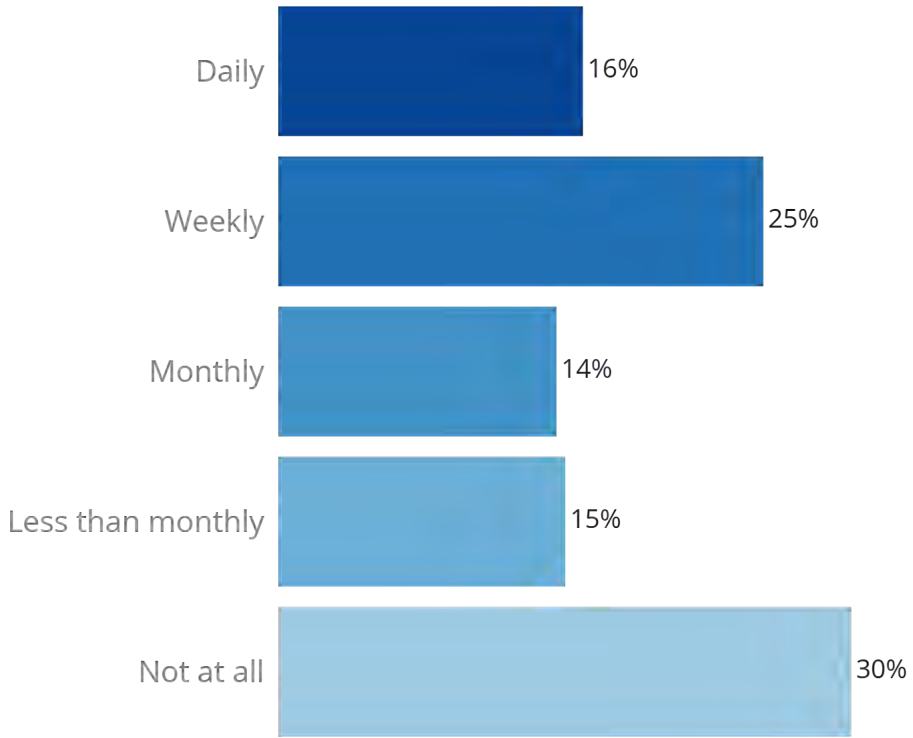
Children at home  
(All)

Residence  
(All)

City  
(All)

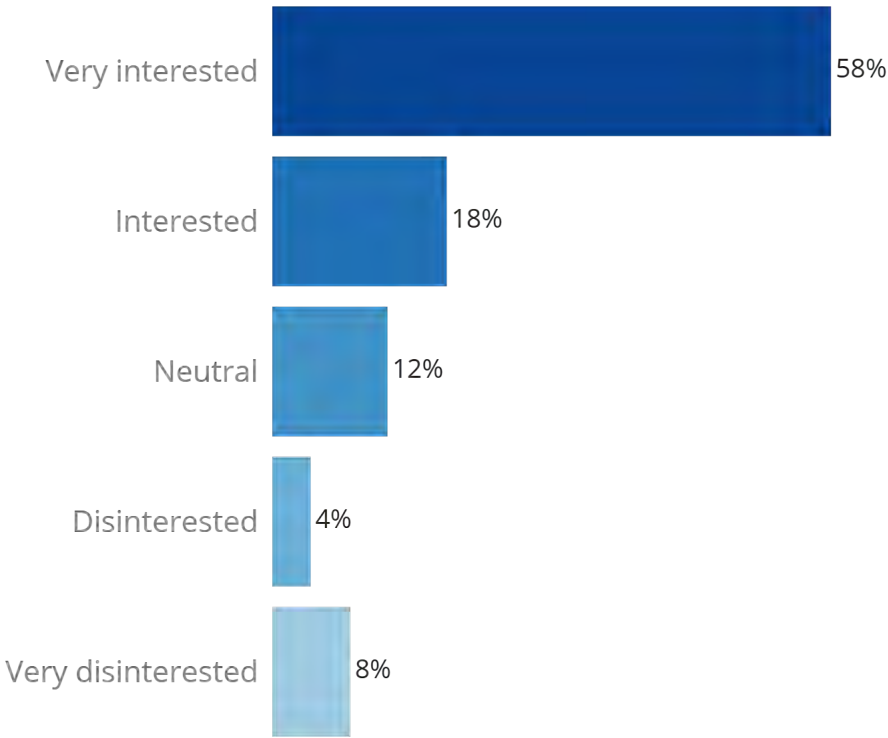
Sample: 431

Canal use frequency



| Average                      |     |
|------------------------------|-----|
| Monthly Visits (among users) | 8.6 |

Interest in easements



Demo Filters

Gender

Age

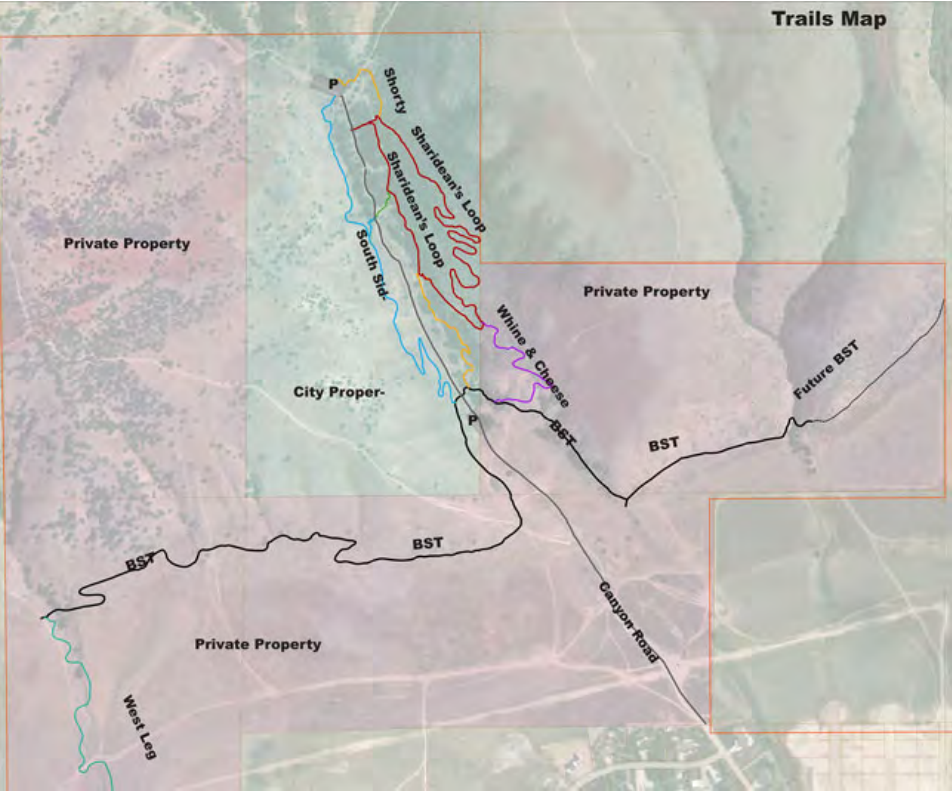
Time in City

Children at home

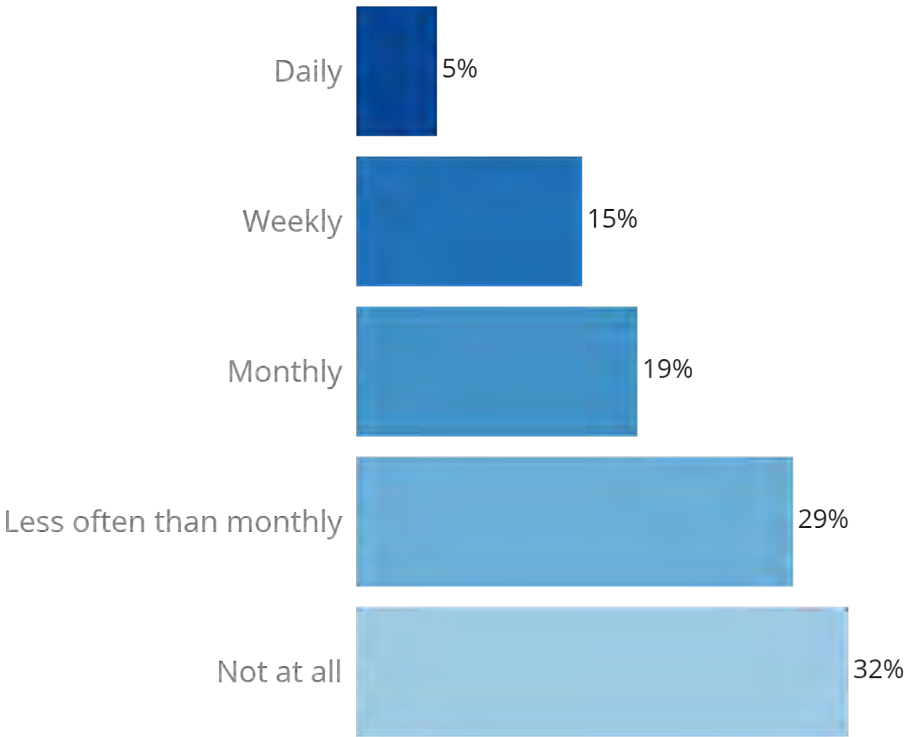
Residence

City

Sample: 431



Canyon trail use frequency



| Average                                  |     |
|------------------------------------------|-----|
| Monthly Average Canyon Use (among users) | 3.7 |

Demo Filters

Gender

Age

Time in City

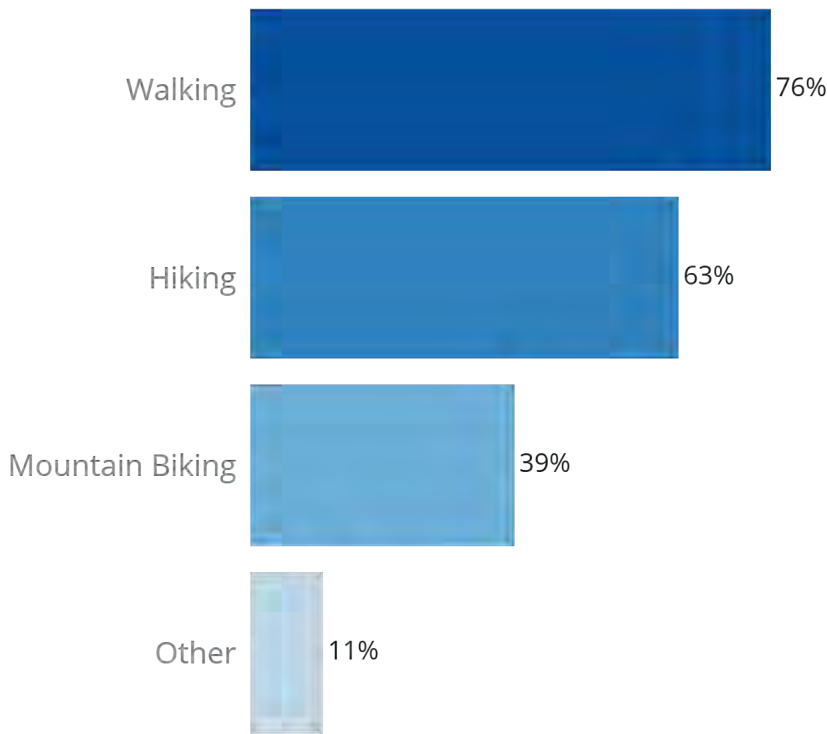
Children at home

Residence

City

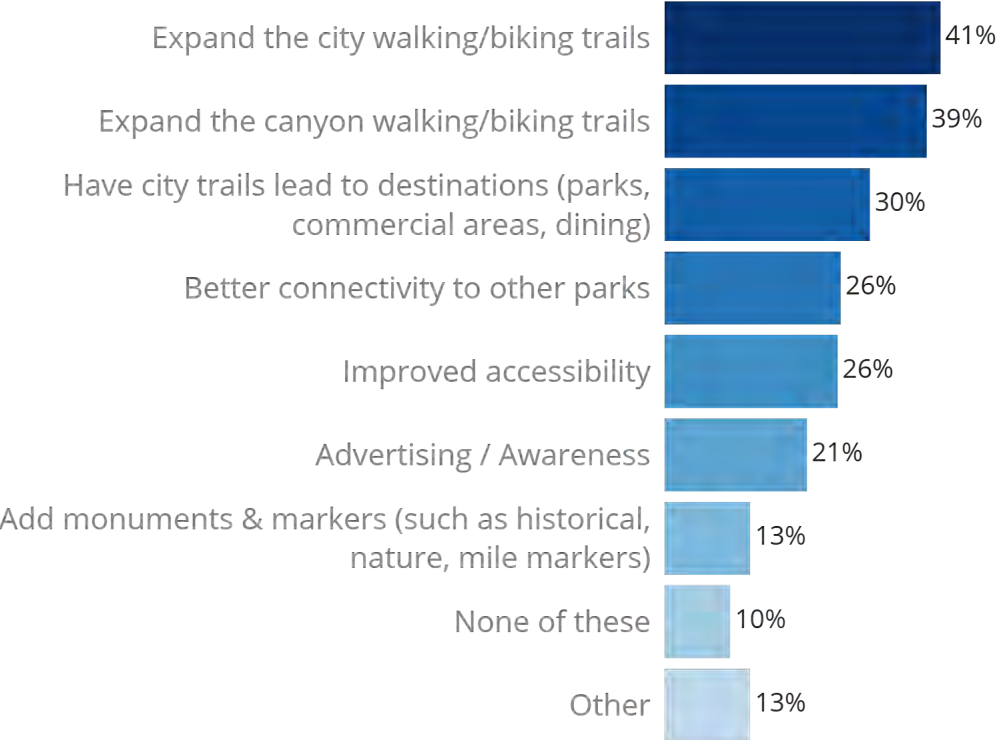
Sample: 431

Canyon trail activities (among users)



Trail Users: 291

Potential improvements (ask all)



Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

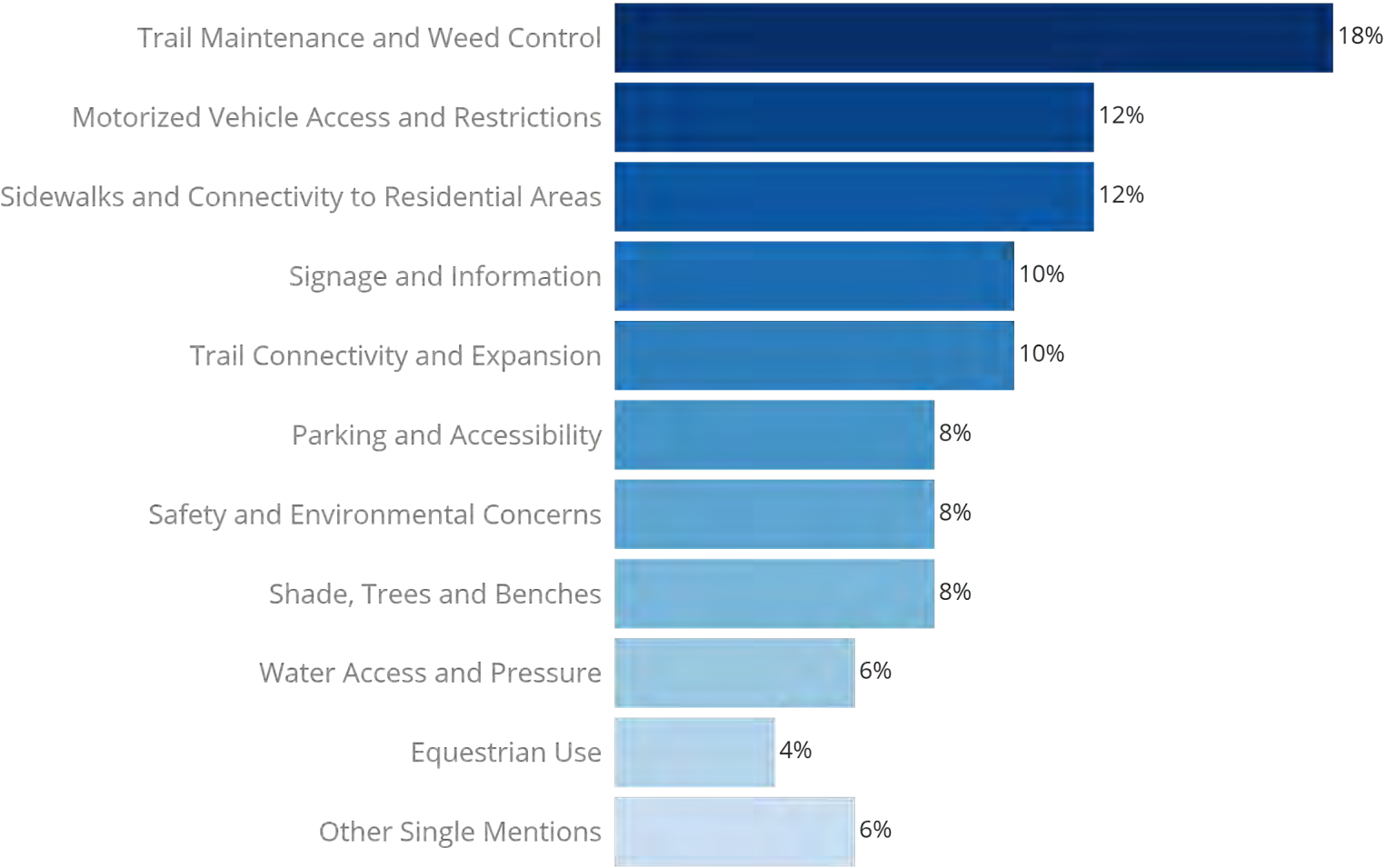
City

(All)

Sample: 431

Summary: Canyon improvements comments

Hyde Park ParkPOV



Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

City

(All)

Sample: 112

Categories

(All)

Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

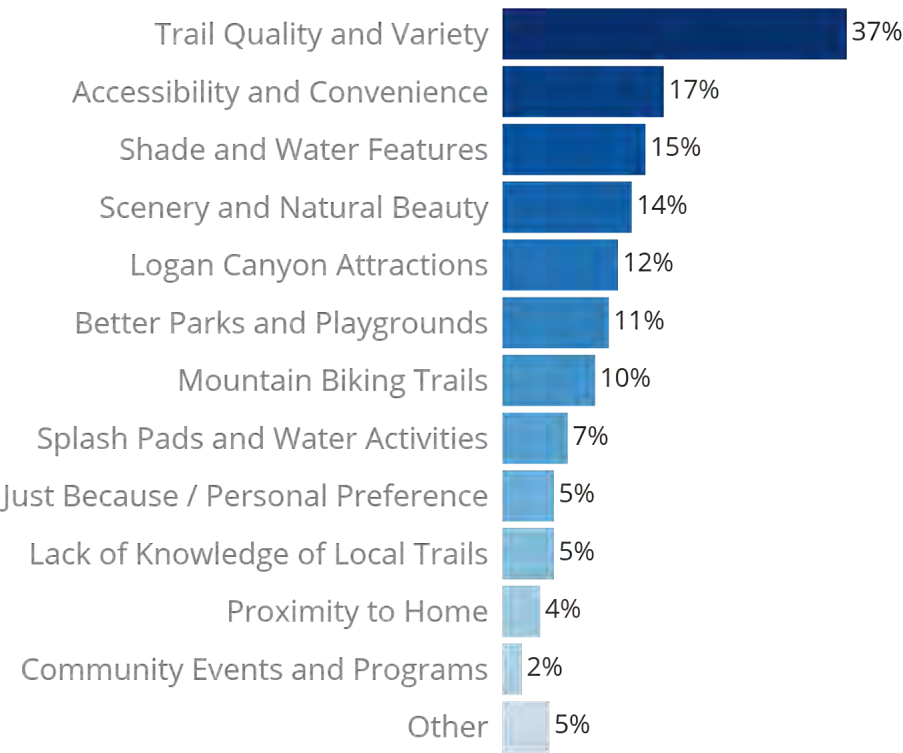
City

(All)

Sample: 51

| Comments: Trail and canyon improvements |                                                                                                                                                                                                                                                                                                         |     |
|-----------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|
|                                         | Stop commercializing the canyon. You are ruining it. Stop being servants to Jack Nixon and his family. They seem to get whatever they want here. Cannot believe you changed the zoning to allow building up there. (Male - Age 35-44 - Children aged 0-17 living in household - 5-9 years in the city)  |     |
|                                         | More shade (Female - Age 35-44 - Children aged 0-17 living in household - 20 years or more in the city)                                                                                                                                                                                                 |     |
|                                         | Fix the weeds maintain trails and build big jumps (Male - Age Under 18 - Children aged 0-17 living in household - 5-9 years in the city)                                                                                                                                                                |     |
|                                         | The canyon trails get a little overgrown with some thorny bushes. They have beautiful flowers for a short time in the spring, but the thorns make riding bikes unpleasant when they encroach on the trail too much. (Male - Age 25-34 - Children aged 0-17 living in household - 1-4 years in the city) |     |
|                                         | Connect to Smithfield and N Logan (Male - Age 65-74 - No children in the household - 1-4 years in the city)                                                                                                                                                                                             |     |
|                                         | None. Let's use the money to fix the existing water pressure issues in East HP. (Female - Age 35-44 - Children aged 0-17 living in household - 1-4 years in the city)                                                                                                                                   |     |
|                                         | Would love to have sidewalks along city streets that don't have them so that eventually can connect to a trail instead of having to go constantly between street and walkway to get there (Female - Age 35-44 - Children aged 0-17 living in household - 5-9 years in the city)                         |     |
|                                         | Trail markers (Male - Age 45-54 - Children aged 0-17 living in household - 5-9 years in the city)                                                                                                                                                                                                       |     |
|                                         | I really wish the canal trails had easements for walking it was a huge loss when fences went up or dogs started attacking. (Female - Age 35-44 - Children aged 0-17 living in household - 15-19 years in the city)                                                                                      |     |
|                                         | Remove the horse gates across road (Male - Age 45-54 - No children in the household - 1-4 years in the city)                                                                                                                                                                                            |     |
|                                         | I'd like to be able to. Camp here close to town. So some tent pads would be cool. (Male - Age 45-54 - Children aged 0-17 living in household - 5-9 years in the city)                                                                                                                                   |     |
|                                         | Eradicate rattlesnakes in HP Vanyon (Male - Age 55-64 - No children in the household - 10-14 years in the city)                                                                                                                                                                                         |     |
|                                         | Good parking (Female - Age 25-34 - Children aged 0-17 living in household - 1-4 years in the city)                                                                                                                                                                                                      |     |
|                                         | Help keep e bike off walking paths. They go too fast. (Male - Age 55-64 - No children in the household - 20 years or more in the city)                                                                                                                                                                  |     |
|                                         | Please always consider off road vehicles year round access bigger vehicles trucks off limits above water tank parking lot (Male - Age 55-64 - Children aged 0-17 living in household - 20 years or more in the city)                                                                                    |     |
| 162                                     | All the signs say it's off limits - show is where we CAN go. (Female - Age 45-54 - Children aged 0-17 living in household - 1-4 years in the city)                                                                                                                                                      | fy) |
| 167                                     | There has2b accessible water to drink&ise (Female - Age 45-54 - No children in the household - 10-14 years in the city)                                                                                                                                                                                 |     |
| 195                                     | Open to motorcycles. (Male - Age 45-54 - Children aged 0-17 living in household - 15-19 years in the city)                                                                                                                                                                                              |     |

## Reasons to recreate elsewhere



### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

City

(All)

Sample: 203

Categories

(All)

Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

City

(All)

Sample: 191

Comments: Recreation preferences (Elsewhere)

|                                                                                                                                                                                                                                                                                                      |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| I don't know about the trails in Hyde Park, I also like to look at nature (flowers and trees)when I go for a walk. I also love great walking trails. (Female - Age 35-44 - Children aged 0-17 living in household - 10-14 years in the city)                                                         |
| Better established, easy to get to (Female - Age 25-34 - Children aged 0-17 living in household - 1-4 years in the city)                                                                                                                                                                             |
| No swimming pools here (Female - Age 35-44 - Children aged 0-17 living in household - 1-4 years in the city)                                                                                                                                                                                         |
| Elk Ridge Park (Male - Age 25-34 - Children aged 0-17 living in household - Less than 1 year in the city)                                                                                                                                                                                            |
| Fun! (Male - Age 35-44 - Children aged 0-17 living in household - Less than 1 year in the city)                                                                                                                                                                                                      |
| Logan canyon. Because of shade and being in the mountains. I dont think of Hyde park as a place to go on a hike. Its too hot and no shade or neat ending to the hike (juniper Jardine, saw mill etc,,,) (Female - Age 35-44 - Children aged 0-17 living in household - 20 years or more in the city) |
| I know where to go (Male - Age 35-44 - Children aged 0-17 living in household - 10-14 years in the city)                                                                                                                                                                                             |
| Green Canyon (the canyon, not the school) it is well established, we know the trail and we have helped to maintain and develop it. (Female - Age 35-44 - Children aged 0-17 living in household - 20 years or more in the city)                                                                      |
| We just moved here and are just exploring all the places. We like splash pads as well. (Female - Age 35-44 - Children aged 0-17 living in household - Less than 1 year in the city)                                                                                                                  |
| North Logan because it's where I live (Female - Age 35-44 - Children aged 0-17 living in household - Less than 1 year in the city)                                                                                                                                                                   |
| Depends on meeting friends and often hike more north (Female - Age 35-44 - Children aged 0-17 living in household - 5-9 years in the city)                                                                                                                                                           |
| Green Canyon, smithfield (Female - Age 55-64 - No children in the household - 20 years or more in the city)                                                                                                                                                                                          |
| Other canyons and parks that are nicer. (Male - Age 25-34 - Children aged 0-17 living in household - 1-4 years in the city)                                                                                                                                                                          |
| Longer and Better biking trails. (Male - Age 65-74 - No children in the household - 1-4 years in the city)                                                                                                                                                                                           |
| Best mtn biking trails are up Logan Canyon. (Male - Age 55-64 - No children in the household - 20 years or more in the city)                                                                                                                                                                         |
| More fitting option (Male - Age 55-64 - Children aged 0-17 living in household - 1-4 years in the city)                                                                                                                                                                                              |
| Accessibility isn't great. Trails aren't easy to get to with all of the gates that have to be opened and closed. (Female - Age 35-44 - Children aged 0-17 living in household - 20 years or more in the city)                                                                                        |
| Mack park and forester acres in Smithfield because they have a lot of trees, trails that have shade and heart places to ride bikes along the streams. (Male - Age 25-44 - Children aged 0-17 living in household - Less than 1 year in the city)                                                     |

40

41

44

Categories

Demo Filters

Gender

Age

Time in City

Children at home

Residence

City

Sample: 191

| Comments: Why 1st priority |                                                                                                                                                     |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|                            | Our city is beautiful we would love to explore something so close to home.                                                                          |
|                            | The city should preserve the canyon as a natural park. You don't need to even install more trails. Just preserve the trails that are already there. |
|                            | People of all ages can enjoy, gets people out using the parks, a pretty cheap hobby for people to pick up                                           |
|                            | It will be a great place for teens and kids to hang out. There aren't a lot of sidewalks in Hyde park so a skate park would be great.               |
|                            | Keep working on filling the sidewalk grid gaps.Thank you.                                                                                           |
|                            | My kids all play sports and it would be nice for them to be able to use a field close to home                                                       |
|                            | A safe and clean place to take your dogs.                                                                                                           |
|                            | It would benefit many resident families                                                                                                             |
|                            | Inexpensive updates could increase usage and satisfaction.                                                                                          |
|                            | No                                                                                                                                                  |
|                            | Becoming very popular and I wouldnt have to drive my kid to another city and pick him up. Bring revenue to maverik for the city                     |
|                            | It hot                                                                                                                                              |
|                            | My kids would love it!!                                                                                                                             |
|                            | We previously lived by a skate park and our kids had a great time going over there every day.                                                       |
|                            | We have small kids and that is what we use the most right now.                                                                                      |
|                            | It would get a lot of use                                                                                                                           |
|                            | because the weeds are terrible and it's hard to ride up the canyon on mountain bike                                                                 |
| 22                         | My family and many others enjoy the natural landscaping. We moved to Hyde Park because it is rural and we want it to stay that way                  |
| 23                         | The shade makes the public areas available at all times of the day and not just in cooler weather                                                   |
| 25                         | Because I want to run around or you should make a pool for residents only                                                                           |

### Select Demographic Variable

- Age
- Gender
- Tenure
- Kids
- Resident type

Observations:

Splash pad preferred by:

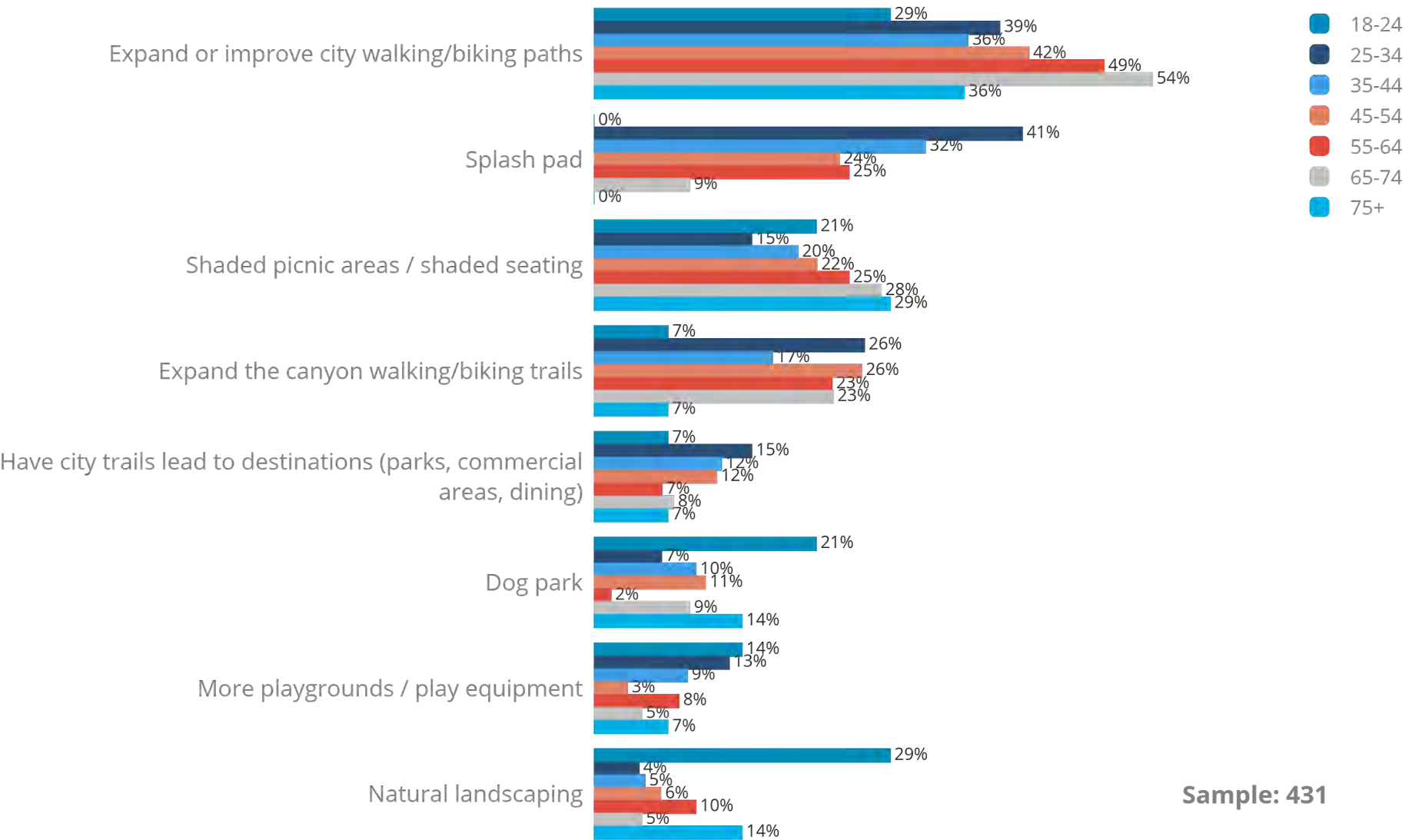
- those under age 25-34
- females
- those with children
- have lived in City 0-4 years

Expand the canyon walking biking trails preferred by:

- those age 25-34
- Men

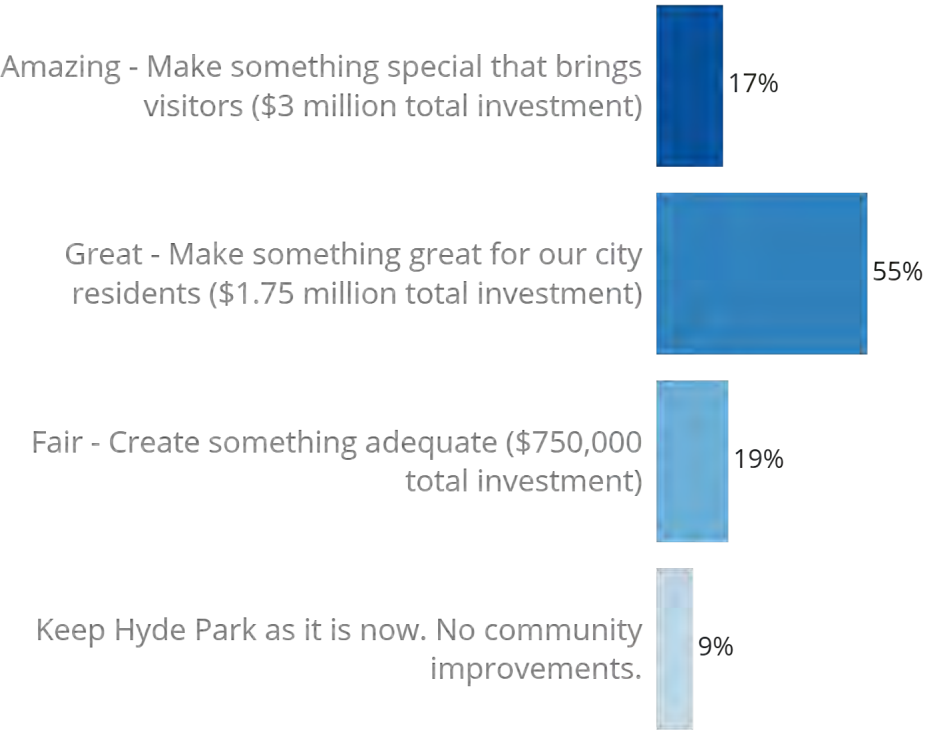
Dog Park preferred by

- those age 18-24
- Female
- those living in Area 2

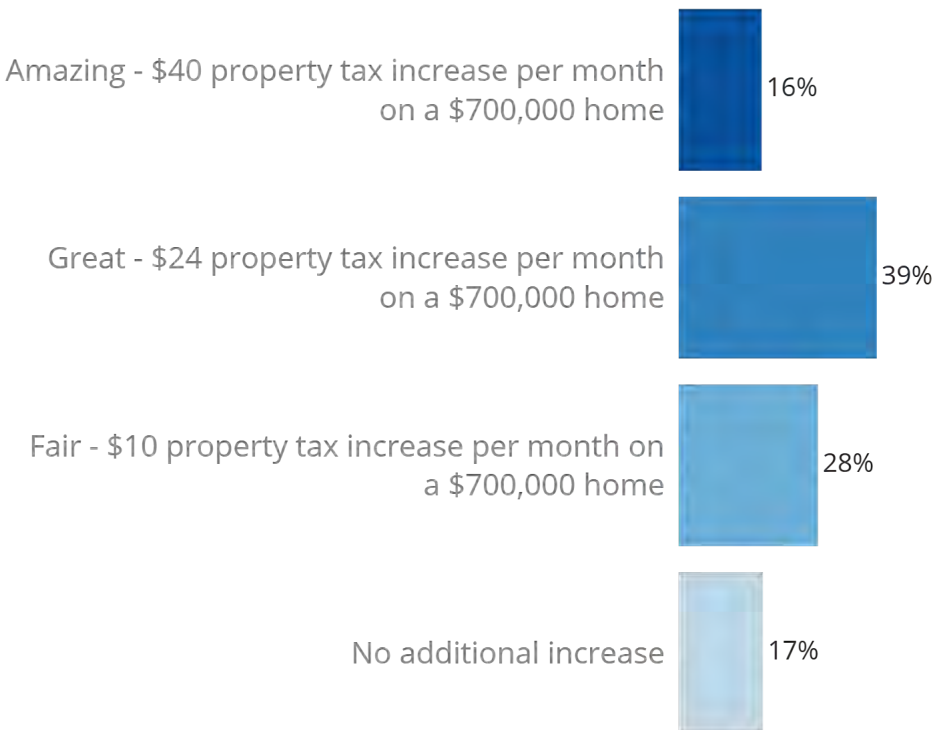


Sample: 431

## Funding recommendation



## Willing to accept tax increase for funding



### Demo Filters

Gender

Age

Time in City

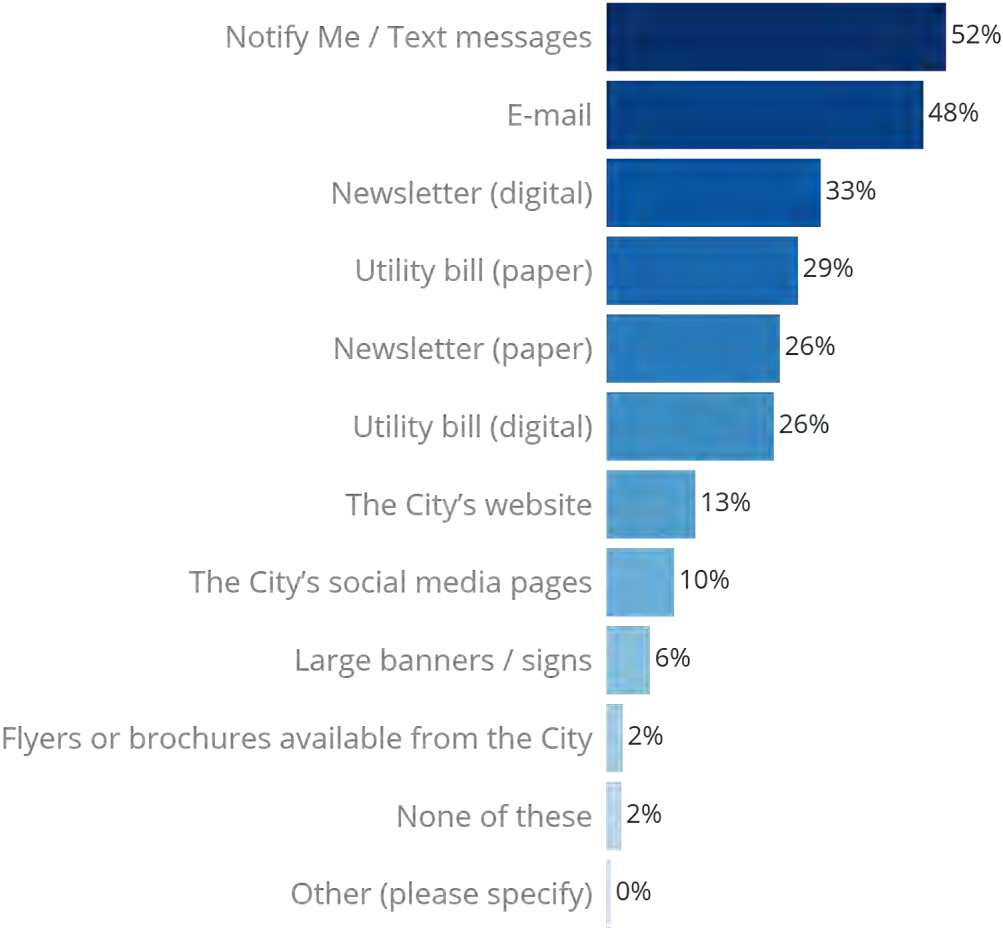
Children at home

Residence

City

Sample: 431

What is your recommendation for City leaders as they consider improvements to the various parks and trails in Hyde Park?  
How much more would you be willing to have an increase to your property tax each month in order to fund the development of improved recreation?



### Demo Filters

Gender

(All)

Age

(All)

Time in City

(All)

Children at home

(All)

Residence

(All)

City

(All)

Sample: 431

How would you prefer to receive the information from the City? (Choose up to 3 ways your household would prefer most)



**Ron Gailey**  
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Ron Gailey is the Founder and CEO of OnPointe Insights. He established his research capabilities by directing research at two Fortune 500 banks. Then, for 8 years he led insights for Coca-Cola across Asia (China, Japan, Australia, India, Vietnam, Thailand, Indonesia, and more.)

His task at the banks and Coca-Cola: create insights for senior leaders to inspire important strategic decisions, breakthrough marketing, and improved performance.

Wanting his own research company, Ron started his company in 2017. It quickly grew as Ron and his team devoted their time to help leaders at Coca-Cola, T-Mobile, KFC, 1-800 Contacts, Kellogg's, Essilor, and others make smart decisions with well-designed research.

Along the way, Ron met a City Manager in Texas who wanted help to redesign their citizen survey. The new survey was ½ as long, yet provided far more clarity and guidance. The city loved it and Ron found a new passion.

Ron started OnPointe Insights, a company devoted to helping mayors, city managers, city councils, and other civic leaders with their challenges. It's his way of using his experience and skills to support the local community and to give back.

Our sincere thanks to the leadership team at QuestionPro, who provides meaningful technical and cost support. Their efforts allow OnPointe Insights to offer CityPOV to cities at reasonable and stable costs, despite large sample sizes.

Should your city desire to do research on their own, QuestionPro is an excellent choice. In our opinion it is superior to Survey Monkey, Qualtrics and other similar services. Please contact OnPointe Insights for a referral to QuestionPro.

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