

ODAY JAWAADA

London, U.K

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EDUCATION

UNIVERSITY COLLEGE LONDON

MSc Business Analytics

London, U.K

Sep 2024 - Sep 2025

- Relevant course work: Business Strategy, FinTech, Marketing Analytics, Operations Analytics, NLP, Predictive Analytics

UNIVERSITY OF BIRMINGHAM

BSc Computer Science

Birmingham, U.K

Sep 2020 - Jul 2023

- Relevant course work: Artificial Intelligence, Software Engineering, Cyber Security, Algorithms, OOP, Systems Programming

WORK EXPERIENCE

CANARY WHARF GROUP

Business Analyst Intern

London, U.K

Mar 2025 - Sep 2025

- Reduced invoice processing time by 30% by introducing a tiered supplier prioritization system, improving cross department workflow allocation based on complexity
- Analyzed over 60,000 invoices from Jan 2024 to Jun 2025, creating interactive dashboards in Power BI to monitor invoice processing times, supplier spend, compliance with receipting policies, and purchase order adherence
- Developed 12 dashboards enabling stakeholders to identify bottlenecks, compare performance across teams and departments, and support transition toward Supply Chain Finance strategies
- Automated reporting pipelines using Excel and Power BI, supporting financial transparency and vendor segmentation for enhanced cash flow
- Conducted weekly stakeholder meetings to define business needs, documented user requirements and solution logic, and produced development-ready scripts to guide testing, validation, and future enhancements

SKILLS

- Technical: Python, SQL, Excel, Power BI, Tableau, Jira, Javascript, Pandas, Numpy, Machine Learning
- English (Fluent), Arabic (Native)

OTHER EXPERIENCE

ZATOON

Technical Co-Founder

London, U.K

Aug 2025 - Present

- Building a SaaS platform creating a supplier intelligence hub that integrates ESG compliance, regulatory requirements, and financial risk scoring to support sourcing and investment decisions.
- Partnered with early-stage clients to validate the platform's value proposition in improving procurement efficiency, enhancing due diligence, and reducing supplier risk exposure.

RONG JEWELLERY

Founder

London, U.K

Sep 2023 - Jul 2024

- Launched an e-commerce jewellery brand; optimised supplier selection to cut sourcing costs 40%, A/B-tested positioning/pricing from sales feedback, and built data-driven content to lift engagement

UNIVERSITY OF BIRMINGHAM

Programming Teaching Assistant

Birmingham, U.K

Sep 2022 - Nov 2023

- Held weekly TA sessions and drop-ins, guided students through labs and assignments, debugged code live, and provided targeted feedback to improve outcomes for the Web Programming Module

KAPLAN INTERNATIONAL COLLEGE

Student Ambassador

London, U.K

Sep 2019 - Jul 2021

- organised college events, represented students to leadership, and spoke for international students at the House of Commons (2019) International Student meeting