

ILIJA GJORGIEV

Graphic Desinger & Art Director

CONTACT

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Nürnberg, Germnay

Willing to relocate

CAREER OBJECTIVE

Passionate and creative graphic designer seeking to apply my skills in a dynamic fashion environment. I aim to contribute innovative design solutions that reflect sophisticated, modern aesthetics while gaining valuable experience in branding, visual communication, and fashion marketing.

EXPERIENCE

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2025-Present

PUMA

Junior Graphic Designer – Motorsport Teamwear

Design original graphics for teamwear and select lifestyle projects for Ferrari, Porsche, McLaren, Aston Martin and BMW.

Translate partner briefs into apparel graphics that blend team identity with Puma’s DNA. Contribute to trend research, moodboards, and visual direction.

Use Illustrator, Photoshop, and Clo3D to develop graphics, visualizations, and colorways.

Collaborate with designers, product managers, and partners; present concepts in internal and external meetings. Support tech pack creation, sampling, and vendor communication.

2025-2025

HUGO BOSS

Intern Graphic Designer – BOSS Green

Design graphics for the SU26 and WI26 collaborations with Porsche under the Boss Green line, as well as the F/W 2026 regular collection, including Tennis Heritage Lifestyle, Training Core, Advanced Commuter, and Golf Lifestyle.

Contributed to the SU/SP26 Boss Green regular collection, supporting the development of graphics and design concepts.

Utilized PLM software for garment imports and Clo3D for graphic presentations, colorways, and garment visualization.

Created tech packs and send-outs while collaborating with vendors on graphic sampling and production

2022-2024

FORGOTTEN

Co-founder & Art Director

Led art direction, graphic design, and tech pack preparation for production.

Managed marketing, photoshoots, and event organization, driving brand recognition and expansion across Europe.

2021-2023

OVERLOUD

Brand Identity & Digital Content Manager

Developed the brand’s visual identity and created engaging digital content.

Managed the Instagram page and contributed to a fashion, music, and lifestyle podcast, keeping the community informed on trends.

2018-2023

KINGSBOX

Industrial Designer (CAD & 3D Visualization)

Designed detailed 3D models and managed production plans for sports equipment.

Created realistic 3D renderings using KeyShot and developed functional designs meeting high-performance standards.

Oversaw custom projects for major fitness chains across Europe, the UK,

SKILLS

Apparel Graphic Design • Clo3D Visualization • Tech Pack Creation • Trend Research • Branding & Identity • Colorway Development • Adobe Creative Cloud (Illustrator, Photoshop, After Effects, XD, Firefly) • Figma • Webflow • 3D Modeling (SolidWorks, Blender, Rhino, Fusion 360) • PLM Systems • Visual Storytelling • Partner Presentation • Art Direction • Fast Learner • Multitasking • Organized • English, Slovenian, Macedonian, Basic Italian & German

