



DEMOCRATIC CAMPAIGN WEBSTORES BY:

bright blue ink



VISIT US AT
BRIGHTBLUE.INK
TO GET STARTED!

WE'LL BUILD AND MANAGE YOUR CAMPAIGN MERCH STORE, PRINT AND SHIP YOUR SWAG, AND HANDLE THE CUSTOMER SERVICE WITH BBI'S ALL UNION TEAM.

- Bright Blue Ink is **PRINT ON DEMAND**.
This means no large upfront costs for product inventory. Webstore sales more than cover printing and fulfillment costs.
- One time store setup fee: \$850.00
Monthly hosting fee: \$42.00

These are the only out-of-pocket costs.
Store sales cover all other expenses.

RAPID RESPONSE IS OUR SPECIALTY!

Merch in a viral moment can help shatter fundraising records.

NO ONE delivers "Hot Market" campaign swag faster than Bright Blue Ink.



Scan the code
or reach us at:
www.brightblue.ink
webclients@brightblue.ink
to get started!

- The average BBI webstore delivers a **44.3% PROFIT MARGIN** for our Democratic campaign clients.
- **ALWAYS** Union Printed using Made-In-USA source goods! **ALWAYS** Union Fulfilled!



DON'T GET CAUGHT IN "THE SUPPLY CHAIN SHUFFLE"

Bright Blue Ink is the **only** wholly-integrated Democratic merch solution at scale. **WE ARE NOT A BROKER.**

Rapidly and cost-effectively fulfilling ecommerce orders at high volume is only possible when your webstore vendor directly manages all aspects of the transaction life cycle.

BBI PRINTS AND SHIPS EVERYTHING UNDER ONE ROOF.



www.brightblue.ink

Schedule a consult: webclients@brightblue.ink

SOME OF OUR WEBSTORE CLIENTS

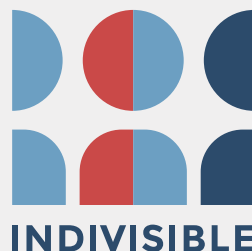


**HARRIS
WALZ**

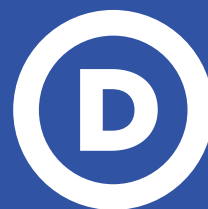
HARRIS - WALZ

ZOHRAN
FOR NEW YORK CITY

ZOHRAN MAMDANI



INDIVISIBLE



STORE.DEMOCRATS.ORG

DEB HAALAND
NEW MEXICO

DEB HAALAND

Bernie
FOR CONGRESS

BERNIE SANDERS

Mary Peltola
for CONGRESS

MARY PELTOLA

**ANDY
BESHEAR**
FOR KENTUCKY

ANDY BESHEAR

BETO
FOR TEXAS

BETO O'ROURKE

ilhan
FOR CONGRESS

ILHAN OMAR

**CORY
BOOKER** U.S. SENATE

CORY BOOKER

GOVERNOR
JB

JB PRITZKER

BOOK A CONSULTATION TODAY!

Take your campaign to the next level
with a tailored webstore from
Bright Blue Ink.



AND STATE DEMOCRATIC PARTY WEBSTORES FOR

AL, AK, AZ, AR, CO, CT, DE, GA, OR, FL, HI, ID, IN, KS, KY, LA, MD, ME, MI, MN, MS, MO,
NH, NM, NY, NC, ND, OH, OK, PA, SC, TX, UT, VT, WA, WI, WY



www.brightblue.ink

Schedule a consult: webclients@brightblue.ink