FUNDRAISING + TECH BOOT CAMP

Get More out of Your Data & Technology

Jimenez Strategies

Direct the Full Force of Your People, Processes, & Tech
Towards Your Mission.

Thinking in strategic terms is challenging when faced with daily fires. Implementing strategies with fidelity is even harder. We're here to help! We build data-informed strategies, take a methodical approach to execution, and bring a passion for mission-effectiveness.

Check us out!

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Sustainably raise more money in less time by building the skills, tools, & relationships needed to effectively use technology & data in a strong Fundraising operation
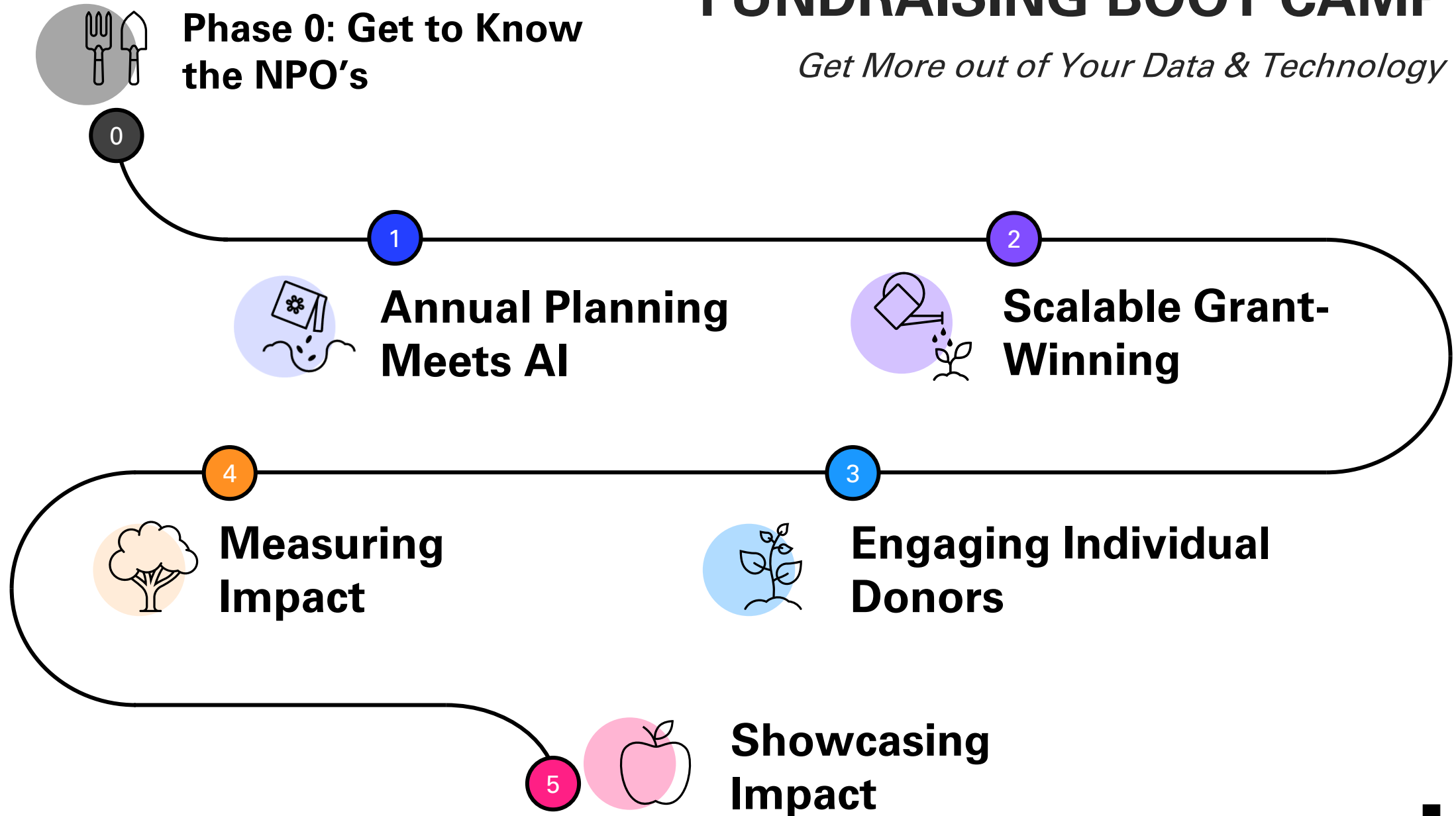
Purpose

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PROGRAM LOGISTICS

- **5 in-person workshops**, held once per month

- Each is **3 hours** long (includes 30 min food + networking)

- The first workshop will be in **late February**

- **No-cost** for participating non-profits

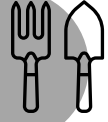- **Cash stipend** provided to NPOs that attend all workshops

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FUNDRAISING BOOT CAMP

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Phase 0: Get to Know the NPO's

Jimenez Strategies will build an understanding of each your **unique context** by speaking with key staff members & donors and observing their work in action

0

1

Annual Planning + AI

Learn to use **AI** by applying it to the most important step in advancement strategy: building the **annual plan**

2

Scalable Grant-Winning

Efficiently reach your grant-winning goals by leveraging **foundation databases** and your **relationships**

4

Measuring Impact

Determine what's worth measuring, then build the plan & **data-collection** tools to measure it

3

Engaging Individual Donors

Blend **Relationships**, **Technology**, & **Data** to consistently engage individual donors

5

Showcasing Impact

Craft a **human-centered**, **data-backed** story to convincingly showcase your organization's **results**

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BUILDING FUNDRAISING CAPACITY THROUGH SKILLS & TECHNOLOGY

In "Phase 0," Jimenez Strategies will meet with a handful of staff and stakeholders at each participating NPO to identify key opportunities for them to focus on in the coming workshops. Then, the 5 workshops below will be held approximately once per month.

Workshop Title	Capacity Increased	Participants Will Be Able To	Participants Leave With
1. Annual Planning + AI	Saving **Time**	• Build their **annual development plan** • Know **how** to apply AI to daily tasks	• First draft of **annual development plan** • **Ready-to-use** AI prompts for daily tasks
2. Scalable Grant-Winning	Methodically Finding **New Grants**	• Use Foundation **databases** to find the right grants (e.g. Instrumentl) • Leverage their board's connections to get **warm-introductions** to funders	• 5-10 **strong-fit grants** to focus on in 2025 and remaining workshops
5. Engaging Individual Donors	Raising **Resilient** Revenue	• Use technology to **engage** individual donors more deeply in **less time**	• Donor-Personas & **engagement plan** • Donor **data management** plan
3. Measuring Impact	Measuring the right types of **Impact**	• **Prioritize** potential success-metrics • Respectfully & ethically **collect** data • Easily **calculate** impact	• **Prioritized** list of **most-convincing** metrics • Data Collection Plan & **Instrument**
4. Showcasing Impact	Scalably **Convincing** & **Inspiring** Funders	• Join **Stories** + **Data** + **Design** in reporting • Use Canva and it's AI features for design	• **First-Draft** of external communication artifact (e.g. impact report, video)

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