

Emilien Edmond

Staff/Lead Product Designer

Quebec City, Qc, Canada

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Impact-driven Product Designer — shaping vision, strategy,
and AI-powered SaaS experiences.

Alfred Technologies

OCT. 2024 / TODAY

Lead Product Designer

SaaS, Watchdog for the Food and Brevage industry.

Lead Product Designer at Alfred — complete redesign of the back office, integration of generative AI and contribution to the strategic vision of a SaaS adopted by prestigious clients (CF Montréal, F1 Montréal, Tampa Bay Lightning).

Quatreplusquatre

MAR. 2008 / TODAY

Senior UX/UI Designer — Freelance

Freelance work as a UX/UI designer for start-ups, agencies and the Quebec government.

Qohash — RAMQ — CoachingLMS — MELCCFP — 32 MARS...

UEAT (Moneris)

JAN. 2022 / OCT. 2024

Senior UX/UI Designer

SaaS B2B2C (white label) and F&B products.

I led product design strategy, scaled design systems, and improved customer autonomy from 15% to 70% for a B2B2C SaaS in the restaurant industry.

Tite chouette toys

JAN. 2020 / JUL. 2024

Owner — Side project

Creation of an e-commerce site for wooden toys (shopify).

Strategy - Platform - Marketing - SEO - Shipping - Automation

Umaneo (SaaS — AI NLP)

NOV. 2017 / DEC. 2020

Senior UX/UI Designer — Partner

SaaS - Automated response to public tenders.

- Lead design and product vision (4 products)
 - AOs retrieval, product association, RFP writing and AOs data BI module.
- Product roadmap design
- Human resources management (8 people)
- Vision and creation of UX and UI
- Documentation and creation of design system

Savoir-faire Linux

NOV. 2012 / APR. 2017

Staff Product Designer

Free software consultant.

- Establishing a design culture
- Build and manage design team
- UX (Research, wireframe...)
 - A web platform for IoT product administration (homebeaver)
 - A BI platform for farmers (Socodevi)
 - Quebecor parent company website

Education

2001 / 2007

Lisaa Nantes — Nantes, Fr

BTS Visual Communication (Equivalent: Bachelor's Degree) -
2004 / 2007

Pivaut School — Nantes, Fr

Applied arts — 2002 / 2004

University and Technological Institute — Laval, Fr

DUT — 2001 / 2002

Skills

Innovation — IA — Automation — User-centered design —
Interaction design — Mobile — E-commerce — Design
systems — Growth — Leadership

ChatGPT/Claude code

Figma

Shopify

Cline

VS Code

Storybook/Chromatic

Jira/Confluence

HTML/CSS

Webflow