

# Emilien Edmond

*Staff/Lead Product Designer*

Quebec City, Qc, Canada

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**Impact-driven Product Designer** — shaping vision, strategy,  
and AI-powered SaaS experiences.

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## *Quatreplusquatre*

MAR. 2008 / TODAY

### **Senior UX/UI Designer** — Freelance

Freelance work as a UX/UI designer for start-ups, agencies and the Quebec government.

Qohash — RAMQ — CoachingLMS — MELCCFP — 32 MARS...

## *Alfred Technologies*

OCT. 2024 / OCT. 2025

### **Staff Product Designer**

SaaS, Watchdog for the Food and Beverage industry.

Complete redesign of the back office, integration of generative AI and contribution to the strategic vision of a SaaS adopted by prestigious clients (CF Montréal, F1 Montréal, Tampa Bay Lightning).

## *UEAT (Moneris)*

JAN. 2022 / OCT. 2024

### **Lead Product Designer** — Manager

SaaS B2B2C (white label) and F&B products.

I led product design strategy, scaled design systems, and improved customer autonomy from 15% to 70% for a B2B2C SaaS in the restaurant industry.

## *Tite chouette toys*

JAN. 2020 / JUL. 2024

### **Owner** — Side project

Creation of an e-commerce site for wooden toys (shopify).

Strategy - Platform - Marketing - SEO - Shipping - Automation

## ***Umaneo (SaaS — AI NLP)***

NOV. 2017 / DEC. 2020

### **Senior UX/UI Designer — Partner**

SaaS - Automated response to public tenders.

- Lead design and product vision (4 products)
  - AOs retrieval, product association, RFP writing and AOs data BI module.
- Product roadmap design
- Human resources management (8 people)
- Vision and creation of UX and UI
- Documentation and creation of design system

## ***Savoir-faire Linux***

NOV. 2012 / APR. 2017

### **Lead Product Designer — Manager**

Free software consultant.

- Establishing a design culture
- Build and manage design team
- UX (Research, wireframe...)
  - A web platform for IoT product administration (homebeaver)
  - A BI platform for farmers (Socodevi)
  - Quebecor parent company website

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## ***Education***

2001 / 2007

### **Lisaa Nantes — Nantes, Fr**

BTS Visual Communication (Equivalent: Technical DEC) - 2004 / 2007

### **Pivaut School — Nantes, Fr**

Applied arts — 2002 / 2004

### **University and Technological Institute — Laval, Fr**

DUT — 2001 / 2002

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## ***Skills***

Innovation — IA — Automation — User-centered design — Interaction design — Mobile — E-commerce — Design systems — Growth — Leadership

ChatGPT/Claude code

Figma

Shopify

N8n

VS Code

Storybook/Chromatic

Jira/Confluence

HTML/CSS

Webflow