

Clara Parwenty

UX Writer & Designer

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Experience

UX Writer • Commonwealth Bank

Sydney, NSW • January 2026 – Present

Crafting UX copy for CommBank Business digital products, supporting small to large businesses with their banking needs. Working within design and product teams to develop clear, compliant messaging across web and mobile experiences.

Skill Enhancement & Growth

Sydney, NSW • February 2024 – December 2025

Following relocation to Sydney, I pursued professional development through UX/UI Design Certifications at RMIT University and built a portfolio of case studies for local companies. Expanded creative expertise by growing an engaged photography community ([@cparwenty](#)) to 1,300+ Instagram followers.

Senior UX Writer • Blibli.com

Jakarta, IDN • January 2022 – January 2024

(Progressed from Intern to Senior UX Writer over 5 years)

I led 13 writers in developing comprehensive UX writing guidelines and expanding the master word list from 200 to 840+ entries. Implemented UI component content guidelines achieving 80% design team satisfaction and collaborated across 3 multi-brand platforms ([Blibli.com](#) for e-commerce, [Tiket.com](#) for travel, and [Ranch Market](#) for grocery), serving as primary writer for 3+ major cross-collaborative projects while mentoring junior writers to full-time positions.

Certifications

User Experience Design • RMIT University

Melbourne, VIC • 2024

User Interface Design • RMIT University

Melbourne, VIC • 2024

Education

Bachelor of Communications • London School of Public Relations

Jakarta, IDN • 2015 – 2019

Graduated cum laude, GPA 3.53/4.00

Bachelor of Business Administration • Sogang University

Seoul, South Korea • 2017

International exchange program

Core Competencies

Design & Strategy

UX Writing, UX Design, UI Design, Information Architecture, Content Strategy, Design Systems

Research & Testing

User Research, User Testing, User Interviews, Prototyping, Usability Testing

Tools & Leadership

Figma, Webflow, Jira, Confluence, HTML, CSS, JavaScript, Mentorship, Cross-functional Collaboration

Australian work authorisation: Full work rights via subclass 482 visa (secondary holder)