

# Clara Parwenty

UX Writer & Designer

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## Experience

### UX Writer • Commonwealth Bank

Sydney, NSW • January 2026 – Present

Crafting UX copy for CommBank Business digital products, supporting small to large businesses with their banking needs. Working within design and product teams to develop clear, compliant messaging across web and mobile experiences.

### Skill Enhancement & Growth

Sydney, NSW • February 2024 – December 2025

Following relocation to Sydney, I pursued professional development through UX/UI Design Certifications at RMIT University and built a portfolio of case studies for local companies. Expanded creative expertise by growing an engaged photography community ([@cparwenty](#)) to 1,300+ Instagram followers.

### Senior UX Writer • Blibli.com

Jakarta, IDN • January 2022 – January 2024

*(Progressed from Intern to Senior UX Writer over 5 years)*

I led 13 writers in developing comprehensive UX writing guidelines and expanding the master word list from 200 to 840+ entries. Implemented UI component content guidelines achieving 80% design team satisfaction and collaborated across 3 multi-brand platforms ([Blibli.com](#) for e-commerce, [Tiket.com](#) for travel, and [Ranch Market](#) for grocery), serving as primary writer for 3+ major cross-collaborative projects while mentoring junior writers to full-time positions.

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## Certifications

### User Experience Design • RMIT University

Melbourne, VIC • 2024

### User Interface Design • RMIT University

Melbourne, VIC • 2024

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Education

**Bachelor of Communications • London School of Public Relations**

Jakarta, IDN • 2015 – 2019

Graduated cum laude, GPA 3.53/4.00

**Bachelor of Business Administration • Sogang University**

Seoul, South Korea • 2017

International exchange program

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Core Competencies

**Design & Strategy**

UX Writing, UX Design, UI Design, Information Architecture, Content Strategy, Design Systems

**Research & Testing**

User Research, User Testing, User Interviews, Prototyping, Usability Testing

**Tools & Leadership**

Figma, Webflow, Jira, Confluence, HTML, CSS, JavaScript, Mentorship, Cross-functional Collaboration

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Australian work authorisation: Full work rights via subclass 482 visa (secondary holder)