High-Quality Product Images and Descriptions

Clear, consistent product imagery and descriptions significantly enhance the digital customer experience.

Menu Item Image Standards by Platform

DoorDash

Resolution: Minimum 1400 x 800px

• Aspect Ratio: 16:9 (landscape)

• File Type: JPG, JPEG, or PNG

• File Size: Under 16 MB

Uber Eats

• Resolution: Height between 440–10,000px; Width between 550–10,000px

• Aspect Ratio: Recommended between 5:4 and 6:4

File Type: JPG, PNG, or GIFFile Size: Maximum 10 MB

Grubhub

• Resolution: 200 x 200px

Aspect Ratio: 1:1 (square)

• File Type: PNG, JPEG, or JPG

Accurate Descriptions

Provide clear, concise, and compliant descriptions to minimize customer confusion and returns. Quality visuals and accurate descriptions reduce returns and improve customer satisfaction and sales performance.

lulacommerce.com 5