

Haufe Business Coaching

What is Business Coaching?

Business coaching is a time-bound, professional accompaniment of your personal development process—tailored to your concern and always with a clear goal in a work context. It is solution- and future-oriented, builds on your existing resources, and strengthens self-reflection.

In a personal 1 : 1 setting, coaching helps you unfold your personal and professional potential and translate it effectively into everyday life.

Our Offering

- **Individual coaching solutions:** For every career level and for teams
- **Flexible coaching formats:** On-site, online or hybrid
- **High-quality coach pool:** Over 500 experienced coaches for every concern
- **Smart matching:** Three qualified coach suggestions within 48 hours

Content Focus

Your personal concern is the focus—there is no fixed curriculum. During the inquiry process you select the main reasons for coaching; based on that, we clarify your target picture and derive the right focus topics.

Possible reasons: **role change, challenging professional phase, difficult personal situation, presence & impact, dealing with organizational change, further development as a leader, career development, stress management & work-life balance, conflict resolution, cross-cultural team topics, managing a virtual team, executive sparring, positioning as a woman in business, self-organization & time management.**

Target Groups

Our business coaching offers are aimed at employees at all career levels—specialists & experts, leaders, executives and teams—who want to increase their professional effectiveness and deliberately unlock their potential.

Your Benefits

You gain clarity about goals and next steps, make more confident decisions, and increase your effectiveness at work. In a confidential 1 : 1 setting, you sort through complex issues, develop personal coping strategies, and strengthen self-knowledge and self-efficacy. You work on real-life situations, translate insights into concrete behavioral steps, test them in everyday life, and make progress visible—so your potential becomes effective where it matters.

Your Coach

We find the right coach for every concern—carefully matched by topic, role, context, and anything else that matters to you. Within 48 hours, we propose three profiles from our pool of 500 coaches that match your requirements. Before deciding on your coach, you can (optionally) meet all three in a free introductory conversation. Only strictly vetted business coaches work with you on behalf of Haufe Akademie. You can find comprehensive information about our quality criteria for coaches on our website.

Offerings & Prices

1 : 1 Coaching Offers

For each career level, you can choose a coaching quota between 3 and 10 hours. Follow-up coaching can be added at any time.

Level	3 h	4 h	5 h	6 h	7 h	8 h	9 h	10 h
Specialists & Experts	€ 660	€ 880	€ 1,100	€ 1,320	€ 1,540	€ 1,760	€ 1,980	€ 2,200
Leaders	€ 840	€ 1,120	€ 1,400	€ 1,680	€ 1,960	€ 2,240	€ 2,520	€ 2,800
Executives	€ 1,080	€ 1,440	€ 1,800	€ 2,160	€ 2,520	€ 2,880	€ 3,240	€ 3,600

Team Coaching Packages

There are three packages to choose from. If none of them fits, hourly booking is possible at **€ 360 per hour**. All packages are designed for teams of up to 10 people.

Team Coaching	Package	Hours	Total price
	S	6	€ 2,160,00
	M	10	€ 3,600,00
	L	14	€ 5,040,00

All prices quoted are exclusive of statutory VAT.

Further details

Formats

You decide whether you want coaching online, on site or a combination of both.

Scheduling:

You schedule appointments directly with your coach. Together you define the most sensible interval between sessions and remain flexible. You decide yourself when the sessions take place—to suit your calendar and life situation. The coaching has a term of **12 months**.

Inquiry & Booking

Book your coaching quickly and easily [online](#).

For yourself:

Submit a non-binding [coaching inquiry](#) with your concern and wishes. We will send you three suitable coach suggestions within 48 hours. You only make a binding booking afterwards.

For your employees:

If you want to book for others and multiple coachings, please use our [coaching booking tool](#).

Do you have questions or need more information? We're happy to help!

E-Mail: coaching@haufe-akademie.de

Telefon: +49 761 595339-00

Online consultation appointment: book free of charge [here](#)

In our **FAQ** section you will find answers to the most frequently asked questions about coaching: haufe-akademie.de/coaching/faq.

Our detailed **terms and conditions** can be found at haufe-akademie.de/agb.

The full **privacy policy** is available at haufe-akademie.de/privacy-notice.

Learning Environment

In your personal learning environment you will find useful information to support your development measure. This includes, among other things, the contact details of your coach, as well as a clear overview of your available quota so that you always keep track of your progress and remaining resources.