Gogolook | 6902

October 2025

Gogolook

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Agenda

1. 2Q25 Results & Outlook
2. Company Overview
3. Business Models
4. Growth Strategy
5. Financial Performance

2Q25 Results & Outlook

2Q25 Highlights

Revenue

NT$ **241** mn

+ 21% YoY

Gross Profit

NT$ **212** mn

Gross Margin 87.8%

Operating Profit

NT$ **12** mn

Achieved record highs for two consecutive quarters

Reached Critical Mass in 1H25

- ✓ Gogolook is a software company centered on AI and data. With high initial fixed investments, as revenue grows, the rate of cost increase is far lower than the rate of revenue growth.

Operating Profit Has Been Positive for Two Consecutive Quarters

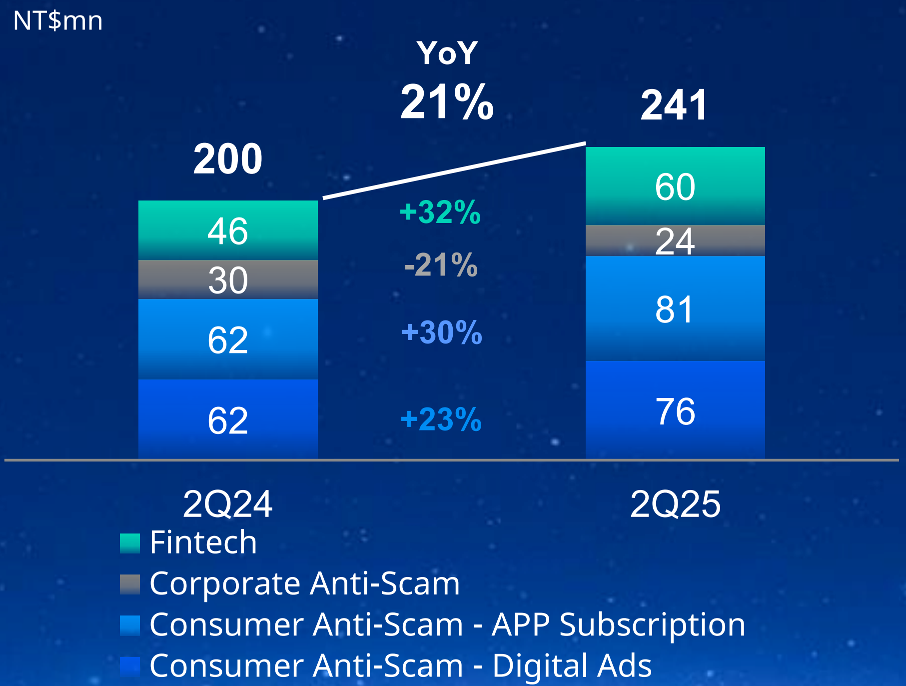
2Q25 Income Statement

NT$ Thousand	2Q25	1Q25	2Q24	QoQ	YoY
Revenue	241,177	239,452	199,668	1%	21%
Gross Profit	211,696	211,592	181,158	0%	17%
Operating Profit	12,436	9,999	-15,074	24%	-
Non-Operating Income	-16,939	-277	4,636	-	-
Profit Before Tax	-4,503	9,722	-10,438	-	-
Net Income	-7,633	8,290	-10,478	-	-
Net Income to Parent	-7,633	8,290	-10,478	-	-
EPS (NT$)	-0.23	0.26	-0.33	-	-
Gross Margin (%)	88%	88%	91%		
Operating Margin (%)	5%	4%	-8%		
OPEX / Sales (%)	83%	84%	98%		
EBITDA Margin (%)	8%	7%	-5%		
Net Margin(%)	-3%	3%	-5%		

Continually Benefit from Overseas Expansion and Growth from Diversified Sources

- ✓ For 2Q25, revenue continued to benefit from overseas market expansion and a diversified product line, resulting in year-over-year growth.
- ✓ Whoscall Subscriptions maintained steady growth, supported by overseas market expansion. Digital Ads was affected by the consumer economic cycle last year, but has started to recover.
- ✓ Fintech Services continued to grow as traffic for Roo.Cash increase and the new service JUJI experienced rapid expansion.
- ✓ Demand for Corporate Anti-Scam Services remains strong ; however, several domestic and international partnership projects are concentrated in 2H25, resulting in softer revenue momentum in 2Q25.

2Q25 Revenue Growth



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1H25 Income Statement

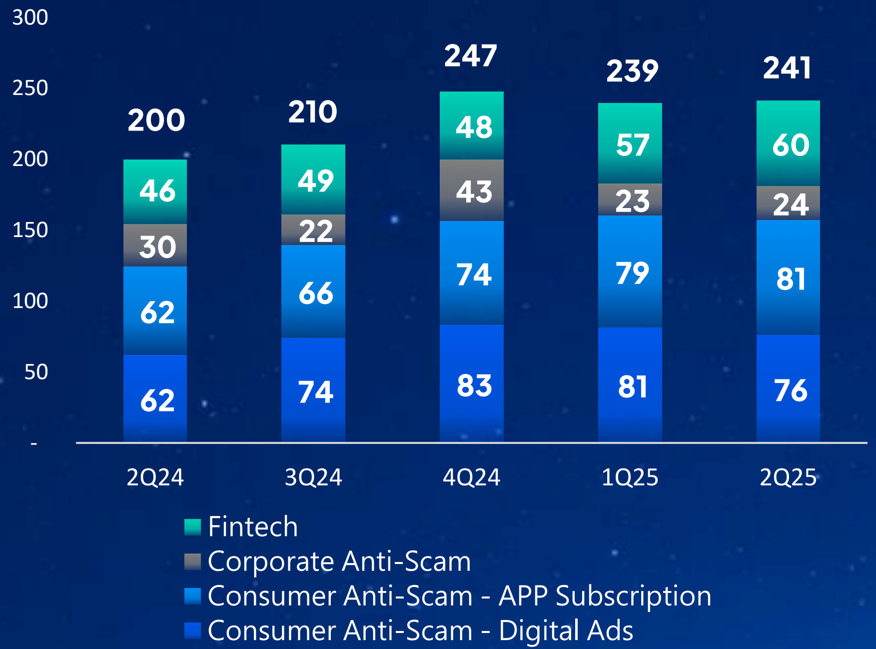
NT$ Thousand	1H25	1H24	YoY
Revenue	480,629	408,966	18%
Gross Profit	423,288	373,400	13%
Operating Profit	22,435	-15,568	-
Non-Operating Income	-17,216	16,737	-
Profit Before Tax	5,219	1,169	346%
Net Income	657	1,127	-42%
Net Income to Parent	657	1,127	-42%
EPS (NT$)	0.02	0.04	-50%
Gross Margin (%)	88%	91%	
Operating Margin (%)	5%	-4%	
OPEX / Sales (%)	83%	95%	
EBITDA Margin (%)	8%	-1%	
Net Margin(%)	0%	0%	

2Q25 Balance Sheet

NT$ Thousand	2Q25	1Q25	2Q24	QoQ	YoY
Cash and Cash Equivalents	348,478	178,106	340,283	96%	2%
Current Assets	892,289	677,668	712,746	32%	25%
Financial Assets - Non-Current	262	0	1,530	-	-83%
Property, Plant, and Equipment	39,530	42,363	6,661	-7%	493%
Intangible Assets	166,267	175,164	21,499	-5%	673%
Total Assets	1,149,450	949,506	799,847	21%	44%
Debt	163,402	166,976	124,542	-2%	31%
Current Liabilities	371,869	375,563	302,382	-1%	23%
Total Liabilities	512,962	523,984	346,690	-2%	48%
Common Stock	353,566	320,316	319,939	10%	11%
Capital Surplus	424,397	229,692	228,228	85%	86%
Retained Earnings	-128,785	-121,152	-88,768	-	-
Other Equity	-12,690	-3,334	-6,242	-	-
Total Equity	636,488	425,522	453,157	50%	40%

Quarterly Revenue and Profit Trends

Revenue



Profit Margin

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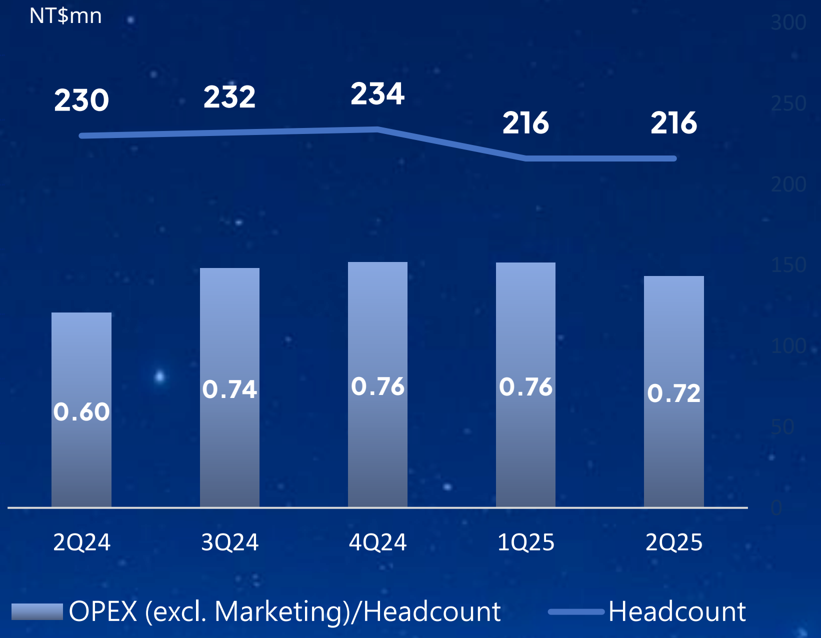
Quarterly Expense Trends

Operating Expense

Headcount & Related Expense



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* The headcount includes only full-time employees.

Whoscall launches a Major Revamp in September to Build the World’s Largest Anti-Scam Community

- ✓ Whoscall officially relaunched in September with a brand-new look.
    - **Community features**: Introducing a new virtual badge system, encouraging users to report suspicious numbers or websites to boost engagement.
    - **Improved user experience**: Enhancing AI capabilities and interactive features
    - **Brand rejuvenation**: Expanding the user base among younger audiences.
- ✓ Launched the “Whoscall Mission Wall”, where users can earn Whoscall Points by completing tasks and redeem them for rewards.
- ✓ New dual-user and family subscription plans have also been introduced.

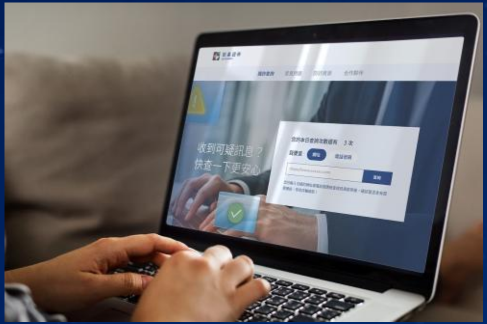
Gogolook announced a partnership with Singapore's leading telecom operator StarHub in mid-August

- ✓ Gogolook and StarHub have officially launched a jointly developed anti-scam app, "ScamSafe."
- ✓ Powered by Gogolook's authorized anti-scam AI database and product maintenance support, the app can identify unknown callers, block scam calls, filter suspicious messages, and provide number lookup and scam number reporting functions.
- ✓ The app is now officially available in Singapore, offering all users six months of free access before transitioning to a full subscription-based model.

Financials Increasingly Adopting Gogolook's Corporate Anti-Scam Services

Gogolook X KGI Securities

The first securities house offers the "Investor Scam Intelligence Inquiry Service."



- ✓ KGI Securities has integrated Gogolook's AI-powered Anti-Scam Intelligence service on its official website, offering users free access to check the risk and safety of unknown phone numbers and websites.
- ✓ KGI is the first securities firm in Taiwan to provide an "Investor Scam Intelligence Inquiry Service."

Gogolook X Mercuries Life

Introducing "Whoscall Number"

- ✓ Mercuries Life officially introduced the "Whoscall Number" in early August.
- ✓ When Whoscall users receive calls or messages from Mercuries Life, the name "Mercuries Life Insurance" and a green verification mark will be displayed simultaneously. This helps clients clearly identify the call source.

Promoting Corporate Anti-Scam Services through Strategic Partners

Gogolook X MetaAge

Fully Deploy Corporate-Level AI Anti-Scam Integration Solutions

- ✓ In mid-July, Gogolook's Watchmen service partnered with MetaAge, leveraging its extensive IT security product resources and channels to provide corporate clients with a localized, one-stop solution that helps address impersonation issues and identify scam risks.

Gogolook X Green World

Extend the Applications of Whoscall Number to Websites

- ✓ At the end of May, Gogolook signed an MOU with Green World Fintech Service, Taiwan’s largest third-party payment platform, to extend the application of Whoscall Numbers to websites.
- ✓ Through Green World's network of 410K merchants across Taiwan, consumers will be able to identify potential scam risks before making a transaction.

In Early July, Whoscall Introduced, "Real-time Call ID Plus,“ for iPhone Users Subscribed to the Premium Plan

- ✓ Due to iOS system limitations in the past, real-time connection to the cloud database for number lookup was not possible, relying instead on the local number database stored on the user's device. This new feature effectively improves the accuracy of call identification for iPhone users.
- ✓ This feature is currently launched in Taiwan and will gradually expand abroad. It is expected to help increase the number of subscribers and further boost revenue.

Gogolook Teams up with Actress Ai-Chen Tan and the Criminal Investigation Bureau 165 for Anti-Scam Initiative

- ✓ At the end of last year, actress Ai-Chen Tan fell victim to a police impersonation scam. Turning her grief into strength, she transformed from a “Nation’s Grandma” into an “Anti-Scam Ambassador.”
- ✓ She launched a public-interest collaboration with Whoscall and the Criminal Investigation Bureau 165 in June, featuring co-branded “ATM Anti-Scam Warning Stickers” with her image placed on ATMs across Taiwan to promote the 165 Anti-Scam Dashboard and tech-based anti-scam tools.

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Business Outlook

✓ **Revenue growth is expected to accelerate in 2H25, with full-year performance expected to exceed the industry average and reach a new high**

- The three major services—Consumer Anti-Scam, Corporate Anti-Scam, and Fintech Services — continue to expand, with revenue expected to reach new highs for each quarter.

✓ **Operations have reached critical mass, and profits in 2H25 are expected to rise significantly as revenue grows**

- Given the software industry's characteristic of minimal cost increases as revenue expands, and leveraging AI to continuously enhance operational efficiency, operating profits are expected to increase significantly each quarter, paving the way for sustained annual high-profit growth.

✓ **Fintech services to be a new growth driver**

- With strong growth in JUJI, Fintech services accounted for over 10% of total revenue in 2Q25, driving the segment's long-term growth.

Business Outlook – By Service

Consumer Anti-Scam

- Whoscall MAU continues to grow, driven by overseas markets particularly Thailand and the Philippines.
- Whoscall Subscription revenue continues to increase as MAU increases.
- The growth momentum of Digital Ads revenue is gradually recovering, and as MAU increases this year, it is expected to return to growth.

Fintech

- The overall Fintech service is expected to maintain strong growth.
- JUJI's initial efforts have delivered results. JUJI offers services with fully digitalized process, which is an important reason for achieving rapid growth. The business will continue to demonstrate high customer acquisition efficiency and precise risk management to maintain a low delinquency rate.
- Roo.Cash is actively enhancing traffic monetization efficiency, continuing to expand its financial service and extending into everyday consumer scenarios.

Corporate Anti-Scam

- Multiple domestic and overseas collaboration projects are expected to gradually convert into revenue in 2H25. Combined with the inclusion of ScamAdviser's acquisition into full-year revenue, growth is expected to accelerate.
- Watchmen will continue to be promoted through domestic and overseas distributors.

Company Overview

Build for Trust

Our Vision

Committed to building a global trust network, Gogolook empowers individuals with trust through technology

Company Overview

Gogolook

- ✓ **Gogolook** is a global leader in TrustTech. By leveraging our proprietary anti-scam database and AI technology, we provide consumer anti-scam, corporate anti-scam and fintech services. Gogolook owns one of the world's most comprehensive digital anti-scam databases, covering phone numbers, websites, and cryptocurrency wallet addresses.
- ✓ **Whoscall**, the personal anti-scam app developed by Gogolook, has surpassed 100 million global downloads and currently has over 17 million monthly active users (MAU). Its main markets include Taiwan, Thailand, Japan, Korea, Hong Kong, Brazil, Malaysia, and the Philippines. After acquiring **ScamAdviser**, headquartered in the Netherlands in 2024, Gogolook is accelerating its expansion into AI-powered **Corporate Anti-Scam Services**. With a wealth of anti-scam data and technological capabilities, Gogolook has also launched **Roo.Cash**, the No. 1 personal finance recommendation platform by traffic in Taiwan. We continue to develop new fintech services and actively explore overseas markets.
- ✓ We believe innovation with a focus on "trust", company culture that is open, fostering innovation, and attractive to top-tier global talents, and services that offer exceptional user experiences are the foundations of our competitive advantage.
- ✓ With the aim to become the world's leading TrustTech company, Gogolook is committed to creating resilient and diversified revenue streams to achieve a long-term growth above the industry average. We also aim to achieve sustained revenue and profit growth through maintaining outstanding investment efficiency.

Gogolook at a Glance

2012
Established

NT$ 354 mn
Paid-in Capital

NT$ 870 mn
2024 Revenue (+12% YoY)

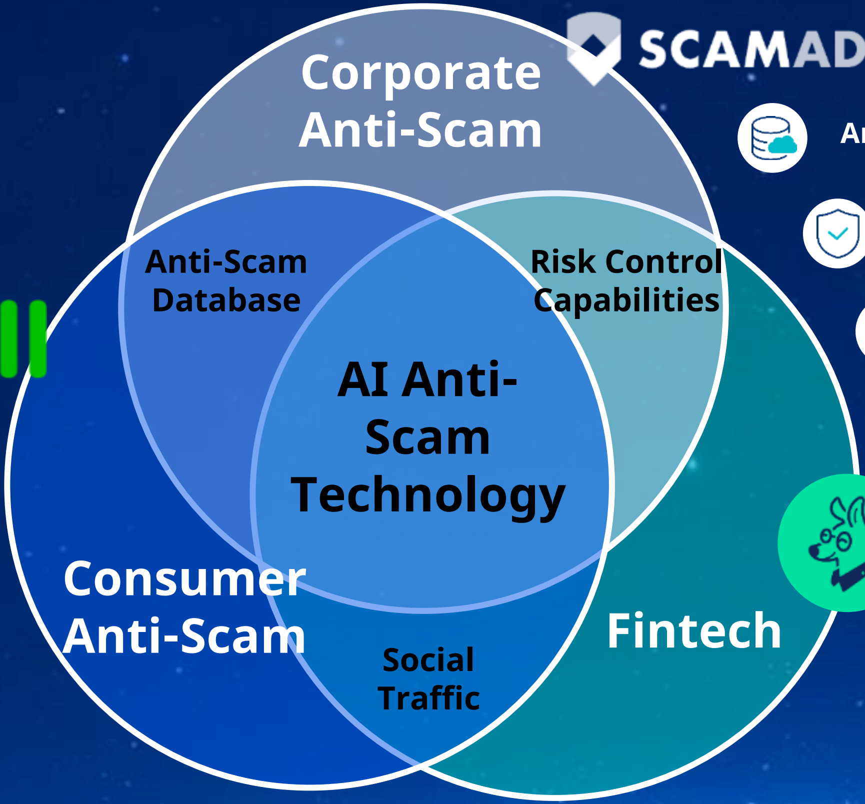
247
Employees*

8
Major Markets

10 bn
Malicious Calls & Messages Blocked

* As of 2Q25. Starting from 2024, the calculation basis has been changed. Prior to 4Q23, only full-time employees were included in the calculation.

Gogolook Three Major Business Units



SCAMADVISER

Anti-Scam Intelligence

Watchmen

Identity Suite

Roo.Cash

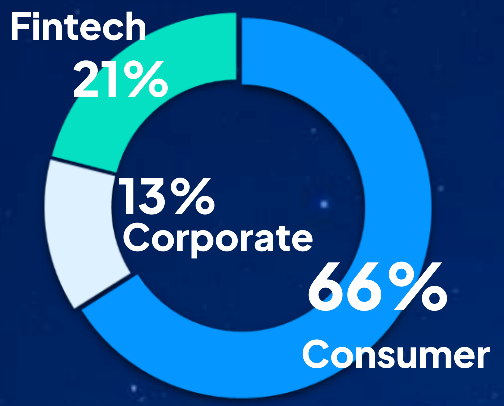
JUJI

whoscall

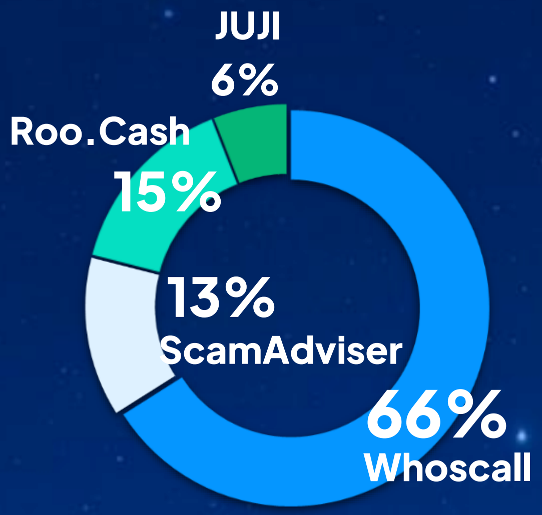
Auntie Meiyu

Call Defender (HK)

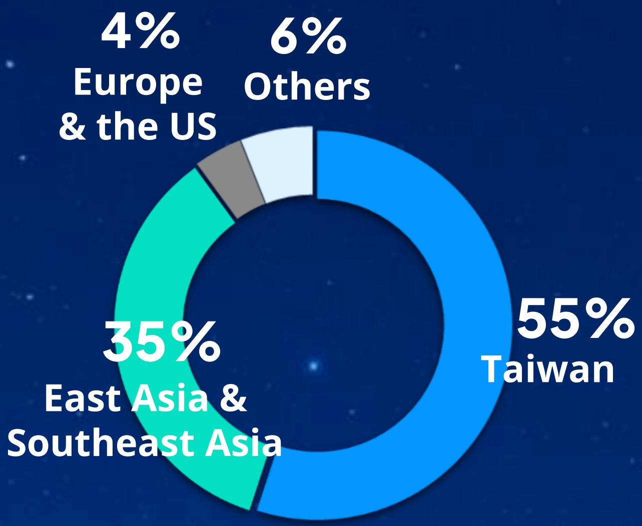
Diversifying Revenue Sources with Better Visibility



By Service



By Brand



By Region

Note: Revenue mix is based on the figures for the year 2024.

Company Overview

Management Team

Recruiting talent in AI, data, cybersecurity, and fintech.

Engineers make up 50% of total employees.

Multinational team, employees come from 9 countries.

Jackie Cheng

Chairman & Co-Founder
Master of Technology Management, Tsing Hua University

Jeff Kuo

CEO & Co-Founder
Ph.D of Industrial Engineering, Tsing Hua University

Boice Lin

CBO
Experiences at Appier, iKala, Dentsu, TutorABC, and IBM

Nui Nuttawut

VP of Gogolook Thailand
Experiences at LINE Corp., Match Group, True Corp, and 11street (SK Telecom)

Reiny Song

CTO & Co-Founder
Master of Technology Management, Tsing Hua University

Manwoo Joo

COO
Master of Business Administration, Helsinki School of Economic
Naver Business Platform, Head of MKT & Ops Div
eBay Korea, General Manager.

Joc Cing Tay

VP of Engineering
Ph.D. in Artificial Intelligence from Nanyang Technological University
Experiences at Appier, Tremor Video, iVideoSmart, and SWAT Mobility

Jorij Abraham

ScamAdviser CEO
Experiences in Bijenkorf, TUI, and Sanoma Media
Former Professor of E-commerce at Tio University of Applied Sciences in the Netherlands

Milestone

2012	Established
2014	Began global identity expansion
2016	Started monetizing
2018	Launched digital identity solutions
2020	Launched personal finance marketplace
2021	Expanded into corporate anti-scam services
2022	Invested in Japan and Thailand market expansion
2023	Listed on Taiwan Innovation Board (TIB) In July
2024	Acquisition of ScamAdviser
2025	Transition to the General Board of the TWSE In May

Exceptional User Experience

#App Store 4.8 stars #Google Play 4.5 stars
#High Penetration Rate
(Taiwan 50%, Bangkok 35%, Hong Kong 20%)

High-Quality Database

#The Most Comprehensive Anti-Fraud Database in the world
#Phone Number #URL
#Reputation #Crypto Wallet Addresses

Social Network

Gogolook

AI

Innovative Anti-Fraud Solutions

#Whoscall #Auntie Meiyu #Roo.Cash #Message Checker
#JUJI #Moonkat #Identity Suite #Watchmen #AIDD

Leading AI and Data Technology

#On-Device ML #Generative AI
#Predictive Modeling #NLP

Government Partnerships

Joint Campaigns to Fight against Fraud
Exchanging the Latest Information and Database

Japan	Taiwan	Thailand	Malaysia	Hong Kong	Philippines
The Fukuoka City Government	National Police Agency	Royal Police	Royal Malaysia Police	Police Force	Cybercrime Investigation and Coordinating Center

Gogolook Becomes a Foundation Member of GASA

Facilitating the exchange of anti-scam information across regions

Foundation Members

amazon
Bitdefender
Capital One
CSC
F-Secure
feedzai
Gen
Gogolook
Google
GSMA
Match Group
Meta
SCAMADVISER
TREND MICRO

Gogolook

Sustainable Growth

Protecting Data Security and Privacy

- Obtained **ISO 27001** Information Security Management certification in 2020
- Obtained **ISO 27701** Privacy Information Management certification in 2021

Diversity and Inclusion

- **247** Employees from **9** different countries with an average age of **33** and **40%** female managers*

Employee Satisfaction

- Implementing a regular "**Remote-First**" policy not only provides better flexibility and efficiency, but also conserves energy and reduces carbon emissions
- Providing more flexible paid leave than required by law
- Employee Stock Ownership Plan

Building a Fraud-Free World

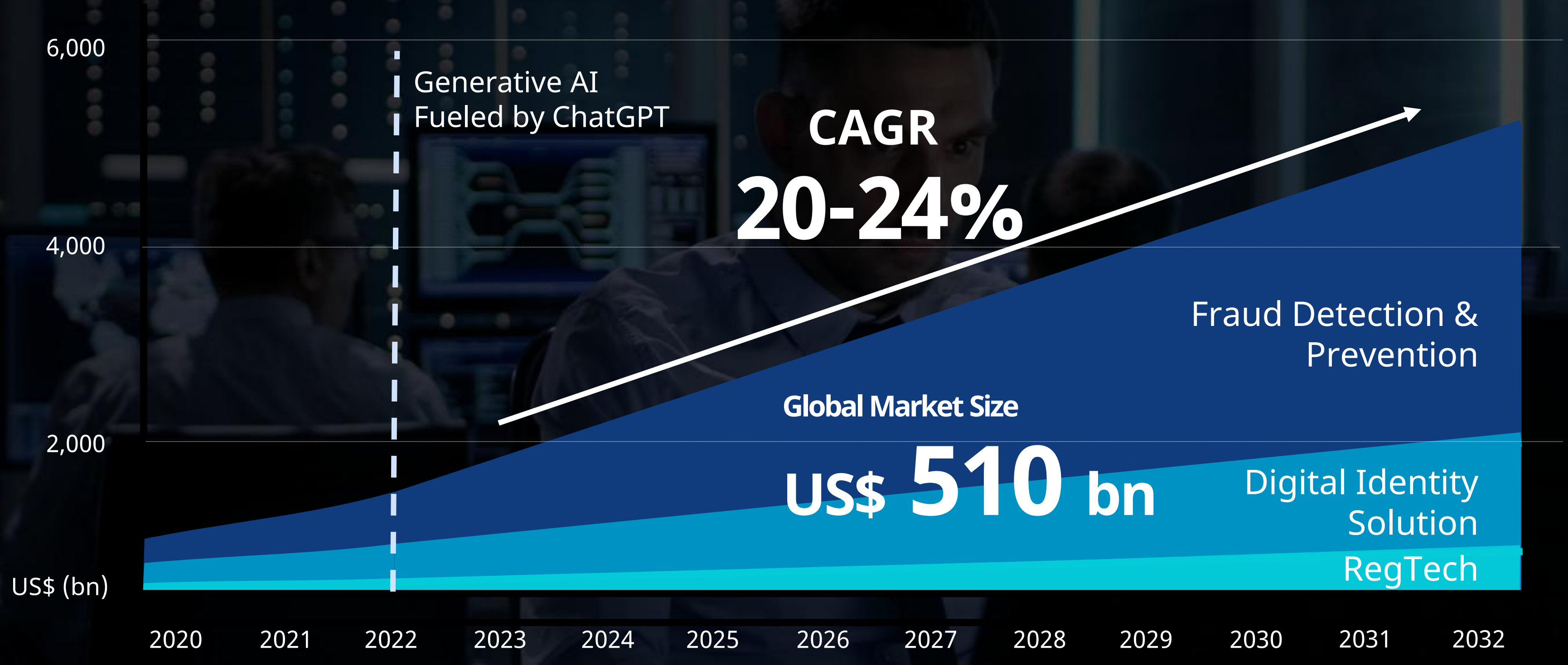
- Whoscall blocked over **10 bn** malicious calls and messages across the globe
- Detected over **5 mn** pieces of fake information on instant messengers
- Saved over **500** loan fraud victims

* As of 2Q25, the calculation basis has been changed. Starting from 2024, the calculation basis has been changed. Before 4Q23, only full-time employees were included in the calculation.

Business Models

Gogolook

TrustTech Markets are Growing Rapidly



References: Fortune Business Insight, Straits Research, KBV Research

Consumer Anti-Scam Services

whoscall

美玉姨

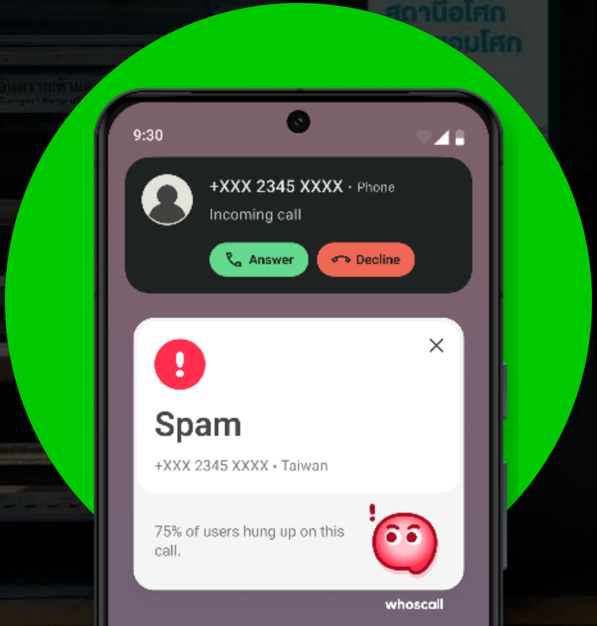
Call Defender

Gogolook

Whoscall: Caller ID & Block App

whoscall

Instant Identification of Unknown Calls, Texts, and URLs



17 mn
Monthly Active Users

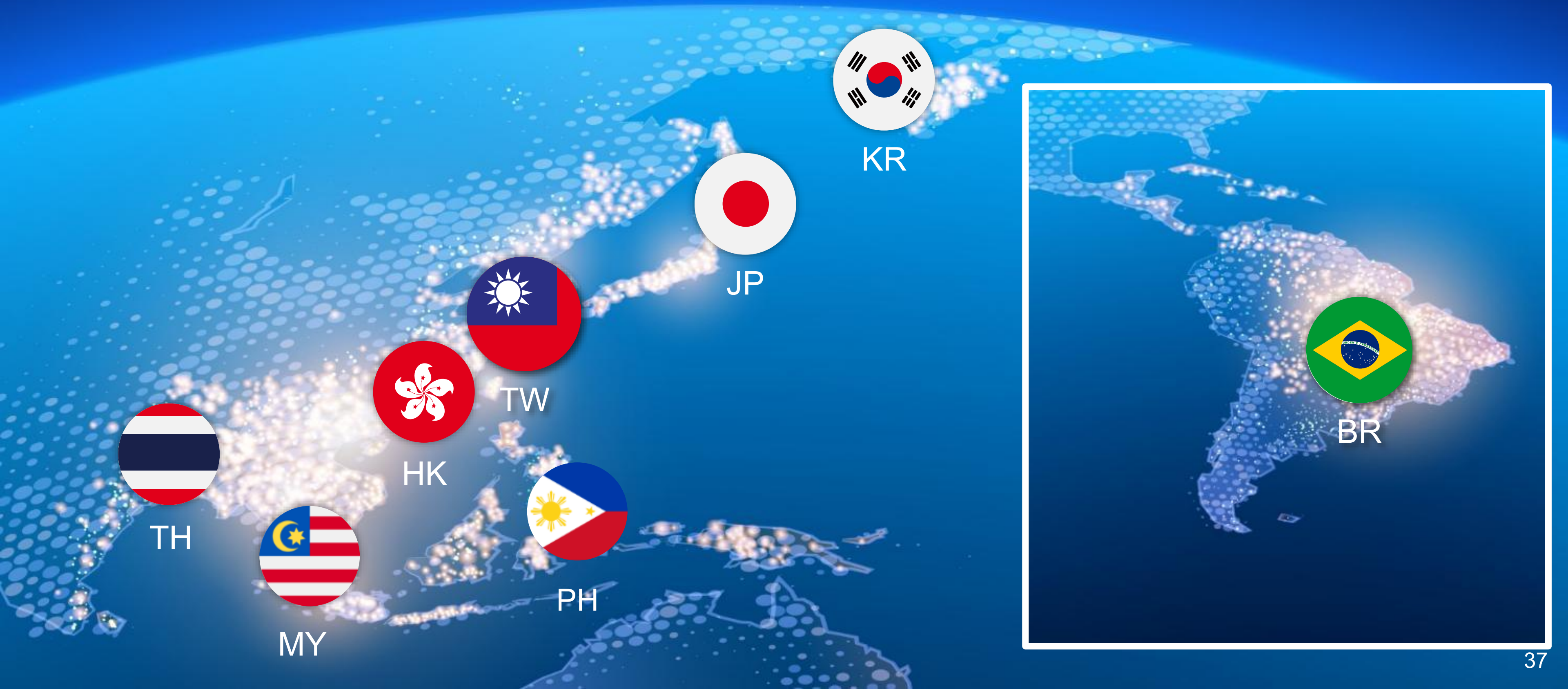
100 mn
Downloads

2.6 bn
Phone Number Database

2 bn
Call Traffics per month

Business Models

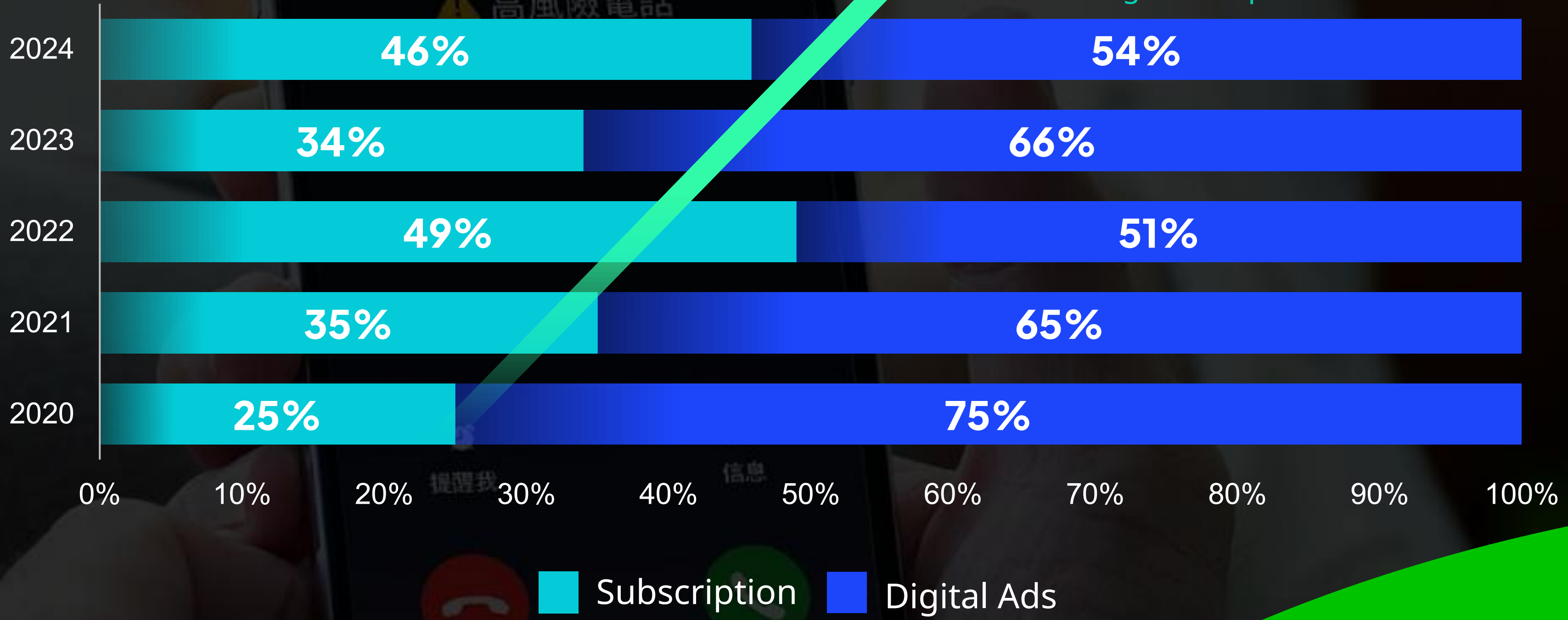
Global Presence



Subscription on a Par with Digital Ads

Accelerate subscription revenue growth by continuously introducing new features and enhancing user experience.

Whoscall Revenue Breakdown



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Whoscall Evolves into an All-in-One Anti-Scam Platform

ID Security

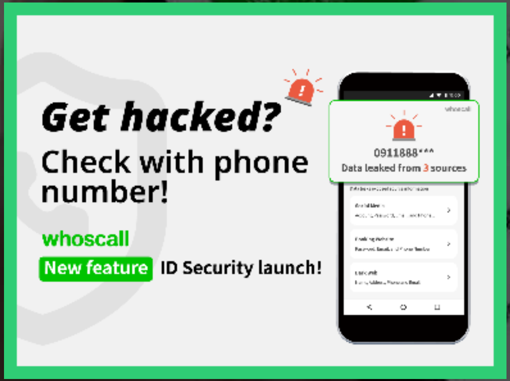
Enable users worldwide to assess the risks of personal data leakage and guide users with remedial suggestions.

Auto Web Checker

Provide users with instant alerts if they inadvertently visit a scam website.

Image-Based Scam Detection

With proprietary AI scam detection technology, users can simply upload an image to begin identifying potentially fraudulent information.



Corporate Anti-Scam Services

Gogolook Acquires Scam Detection Service Provider ScamAdviser

Acquired 100% equity of ScamAdviser for €4.5 million in cash, with the transaction completed in July 2024. Expected benefits of the acquisition:

1. Strengthen anti-scam capabilities
2. Accelerate growth of enterprise services
3. Expand into new markets in Europe and North America

SCAMADVISER

A Global Leader in Domain Risk Rating

60 mn+
Domains in Database

6 m+
Scam Domain Tracked

TrustScore
Proprietary Risk Assessment Technology

40+
AI Domain Analysis Technologies

30+
Data Partners

60+
Global Corporate Clients

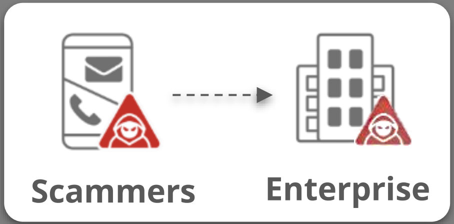
7 m+
MAU of Website

Major Markets

Corporate Anti-Scam: Full Coverage of the Scam Journey

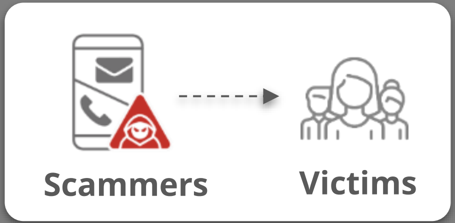
Impersonation

Scammers impersonate brands or celebrities



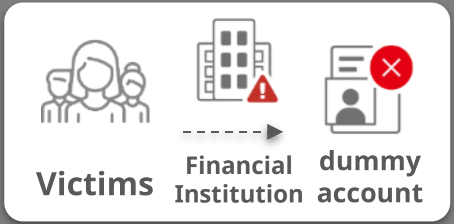
Contact

Scammers contact victims



Dummy Account /Cash Flow

Victims transfer money to dummy accounts



Watchmen

Brand Enterprises
Governments/NGO

Anti–Scam Intelligence

Telcos # Governments
Enterprises

Identity Suite

Banks # E-commerce
Payment

Anti-Scam Intelligence Solutions: Helping Enterprises Protect Users and Employees

Integrate with Database

- Phone/SMS/Whatsapp
- URL/Domain
- Crypto Wallet address

Technology Support

- Anti-Spoofing
- Verified Business Number
- Device-Based Browsing Protection
- AI Voice Detection

Strengthen customer protection

- ✓ **Enhance existing product anti-scam capabilities**: Integrate database and AI algorithms via API and SDK.
- ✓ **Build customer-dedicated anti-scam websites & apps**: Provide tools for users to assess scam risks.

Protect employees and ensure business continuity

- ✓ **Prevent employees from falling victim to scam**: Block scam calls and suspicious websites.
- ✓ **Prevent scams during online meetings:** Real-time detection, warning, and protection against generative AI and suspicious voice interactions like Deepfake.

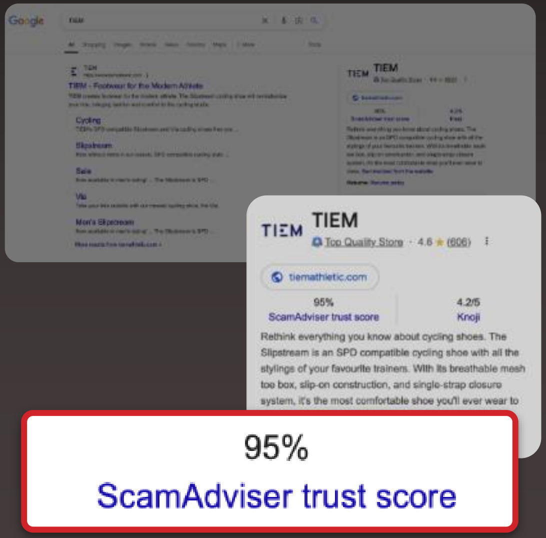
International telcos and digital service providers use number identification technologies to enhance service quality

Gogolook brastel EVOX HKT StockTech Scameter+

Anti-Scam Intelligence Solutions: Multiple Applications

#Search Engine #Web Risk Rating

Google-powered ScamAdviser Risk Rating Technology

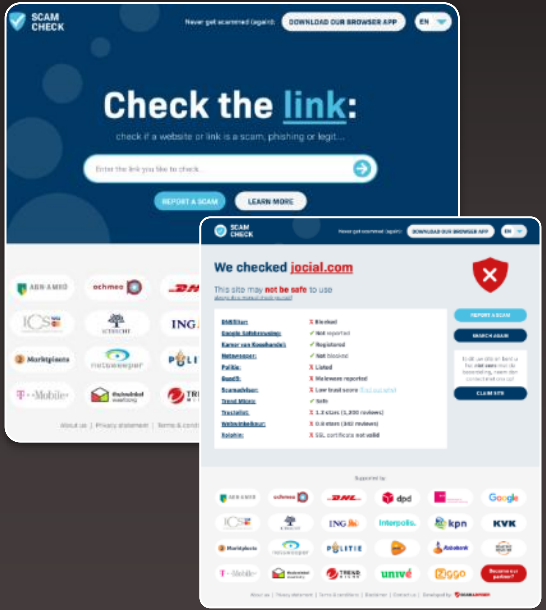


#Telcos #Anti-Scam App

Assisted Japanese distributor StoreFront to Develop the "Darekana Block" App

#Government & Enterprises #Risk Rating Technology

Customized Risk Rating Website Services



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Watchmen: Impersonation Detection System

#Brands #Financial Institutions #Governments #NGO

Phone Numbers / SMS

Domains and URLs

Social Media Platforms

- ✓ Proactively detects impersonation attacks
- ✓ Instantly activates anti-scam interception mechanisms when an attack is detected

Blocks impersonation and enterprise-targeted scam in real-time

Gogolook

Gogolook joins forces with VieShow Cinemas to block impersonation scams

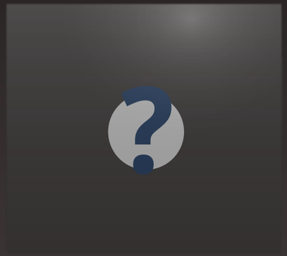
Adopted by the Taiwan Stock Exchange Since This Year

TAIWAN STOCK EXCHANGE
臺灣證券交易所

Identity Suite: Financial Risk Management

With data and artificial intelligence at its core, and compliant with local privacy and legal regulations.

Banks / E-commerce / Payment



Multidimensional Risk Model

Security Reports
Account Opening / Loan Application / e-KYC / Financial Innovation

Able to precisely respond to risks, especially targeting individuals **with no credit history**.

Fintech Services

Roo.Cash 袋鼠金融

JUJI 招財麻吉

Gogolook

The Financial Matching Platform with the Highest Traffic in Taiwan

Roo.Cash
袋鼠金融

- **Most Secure!** Complying with banking standards for cybersecurity and regulations.
- **Scam Prevention!** Preventing financial scams.
- **Super Convenient!** Providing comprehensive financial knowledge and personalized financial recommendations.

Gogolook

Build up a Consumer Finance Ecosystem

Roo.Cash 袋鼠金融

Ecosystem

Help consumers confidently and quickly choose the right financial products

4 m
MAU

400 K+
Number of Registered Member

780 K
social media followers

280 K+
keywords

3,000 +
articles

60+
Podcast episodes

Help financial institutions reduce customer acquisition costs

25 +
financial institution partners

200 +
financial products offered

Anti-Scam Database + AI Technology + Social Network

Smart Scam Prevention in Forums

Generative AI Consultation

Forum Community Interaction

Financial Media Podcast

JUJI: Combining Traffic and Fintech Advantages

Nearly 8 million adults in Taiwan — **around 40%** — do not have a credit card.*

JUJI uses mobile phones or scooters as a medium to facilitate small loans.

20 K
MAU

4.8 stars
APP Rating

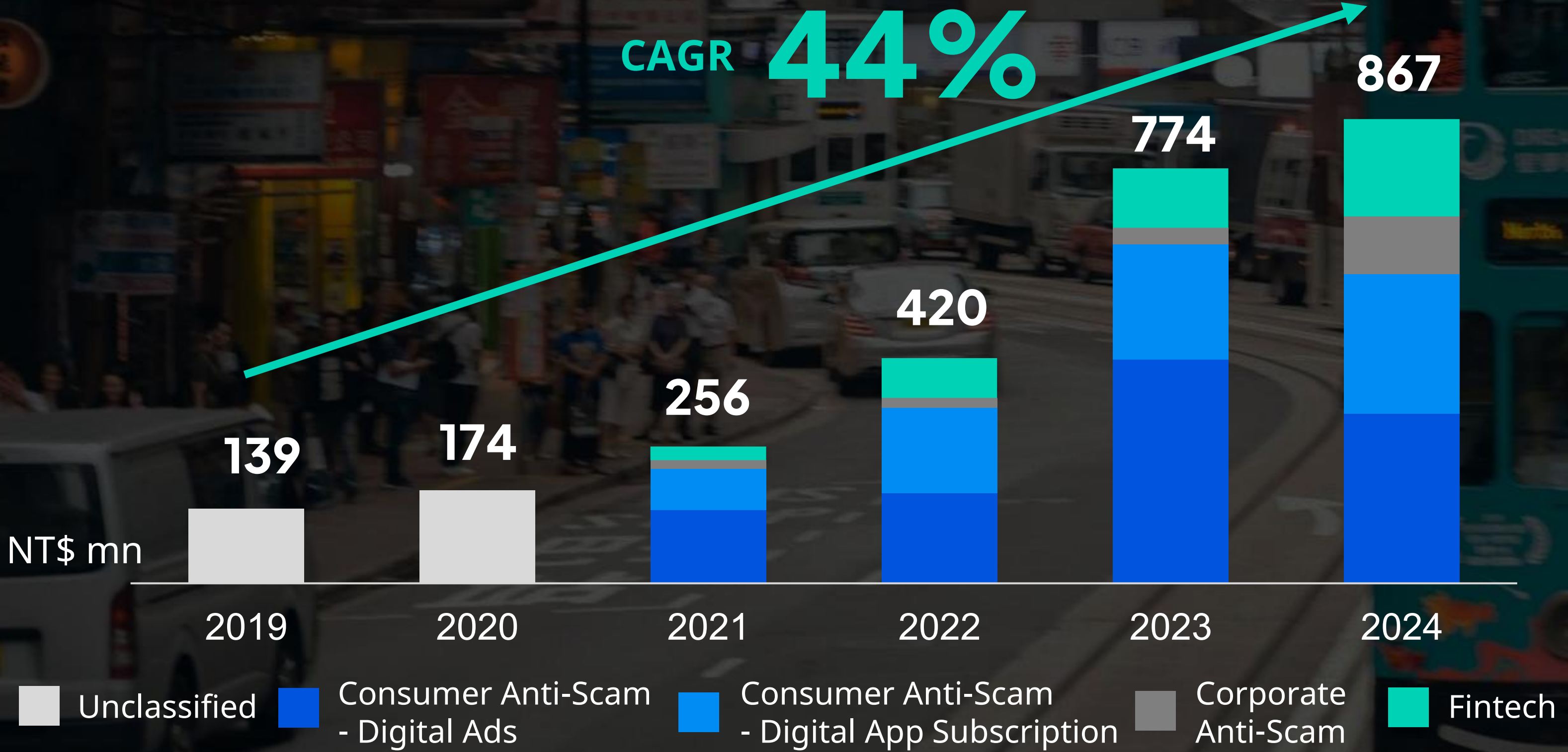
290 M
Outstanding Installment Receivables

94%
Repeat Application Rate

Source：https://www.ctee.com.tw/news/20230803700556-431306

Growth Strategy

Outgrowing The Industry Over The Long-Term



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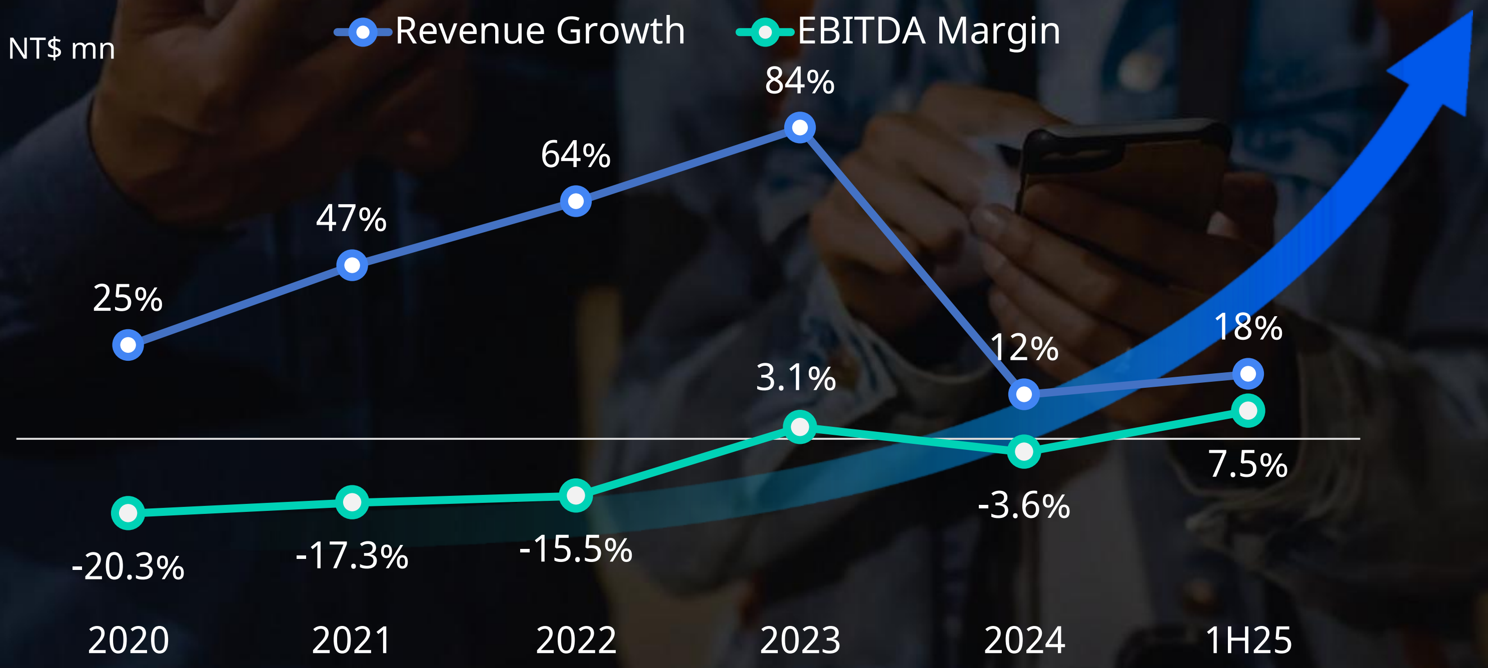
Achieving Critical Mass: Striking a Balance Between Growth and Profitability



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Diversified Growth in Multiple Countries and Sectors

ARPU

Taiwan
23M Population

Existing Markets
500M Population

New Markets
1.7B+ Population

New Business

Fintech

Corporate Anti-Scam

Consumer Anti-Scam

New Service

Expand Overseas

Expand presence in more countries across Southeast Asia and the Western world

Explore New Markets

MAU

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Multiple Long-Term Growth Drivers

Efficient Expansion into Overseas Markets

Regulatory Trends Create New Opportunities

Expanding from Anti-Scam into Consumer Finance

Consumer Anti-Scam

- Focusing on user acquisition costs and launching new services

Corporate Anti-Scam

- Regulatory trends opens new markets for corporate anti-scam solutions

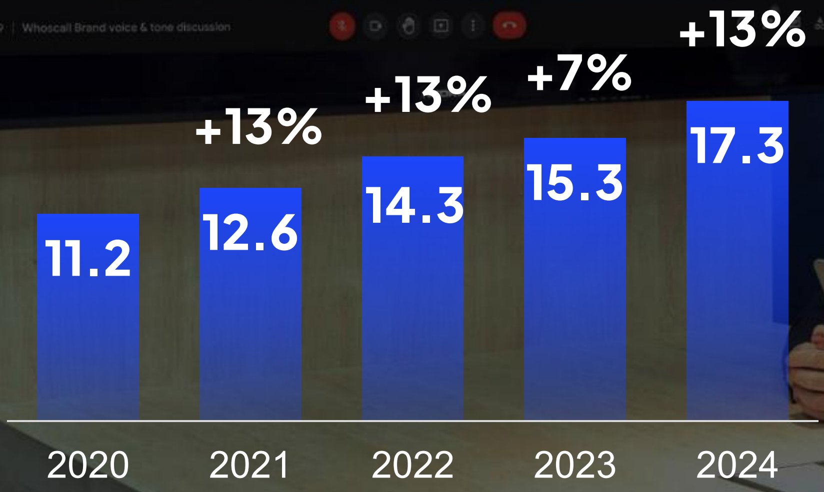
Fintech

- Leverage existing strengths to continue expanding the total addressable market

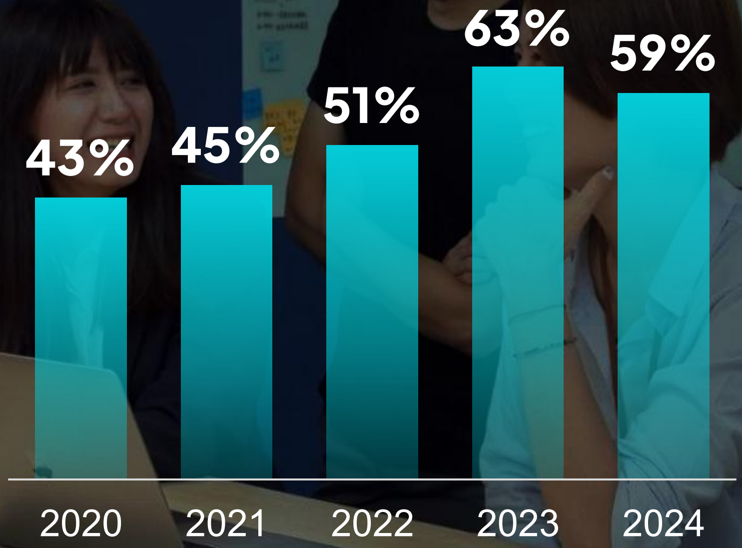
Consumer Anti-Scam: Efficient User Expansion and Overseas Market Growth

Whoscall Average MAU

mn / YoY%



Whoscall Overseas Revenue Contribution (%)



Xiang Ka Lai (象卡來) for Taiwan





Whoscall for the World

Corporate Anti-Scam: Regulatory Trends Increase Corporate Anti-Scam Responsibility

UK

Payment Systems Regulator (PSR)

- The legislative amendment requires banks to cover the majority of compensation costs for the defrauded victims.
- Applicable to all payment service providers; both the sender and receiver must bear the compensation costs.

EU

Union Anti-Scam Programme (UAFP)

- (Under review) PSD3 Proposal: Advocating the transfer of scam liability due to evolving FinTech solutions. Financial service providers (digital payments included), who failed to strengthen its identity authentication procedures, would be responsible for Impersonation Scams

US

Federal Trade Commission (FTC) Consumer Protection Organizations

- Establish Senior Scams Prevention Advisory Group.
- The Consumer Protection Agency has set up a consultation office.
- (Discussion) Financial losses due to Impersonation Scam to be compensated by banks.

SG

Monetary Authority of Singapore (MAS)

- (In development) Shared Responsibility Framework: Financial inst. & Telecoms should be responsible for financial losses caused by scams.

TW

Executive Yuan

- The new "Four Anti-Scam Laws" have come into effect, aiming to strengthen scam prevention efforts. In the future, digital platforms and telecom providers will also face penalties if they fail to fulfill their anti-scam responsibilities.

Corporate Anti-Scam: Strengthening Teams and Services to Capture Market Opportunities

Corporate Anti-Scam Revenue

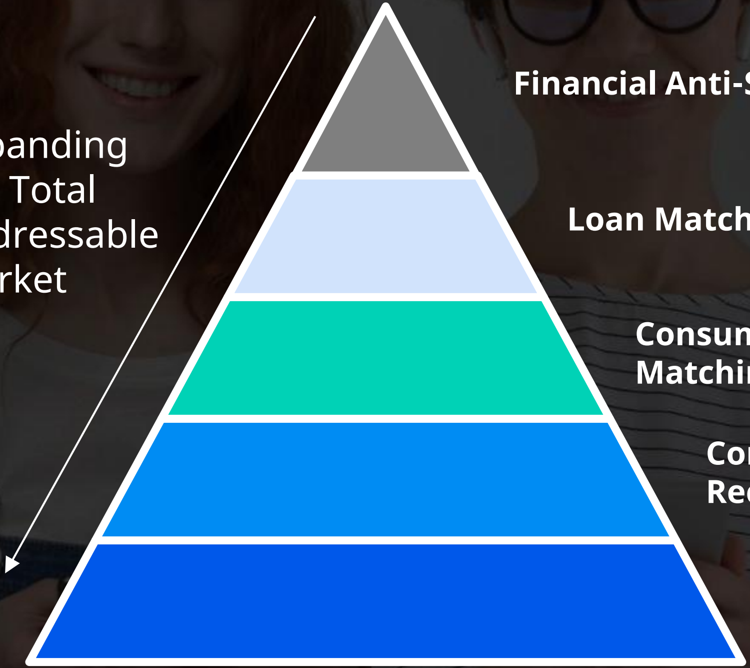
NT$ mn / YoY%

Positive Outlook on Long-Term Corporate Anti-Scam Demand

✓ Enterprises and government agencies are increasingly motivated to prevent scam targeting themselves, in order to protect users and citizens — creating new business opportunities.
✓ More institutions are seeking scam intelligence solutions. We plan to expand the service in countries with low Whoscall penetration .
✓ Realizing synergies from the acquisition of ScamAdviser.

Fintech: Expanding into the Vast Consumer Finance Market through Financial Scam Prevention

Expanding the Total Addressable Market



Financial Anti-Scam

Loan Matching Platform

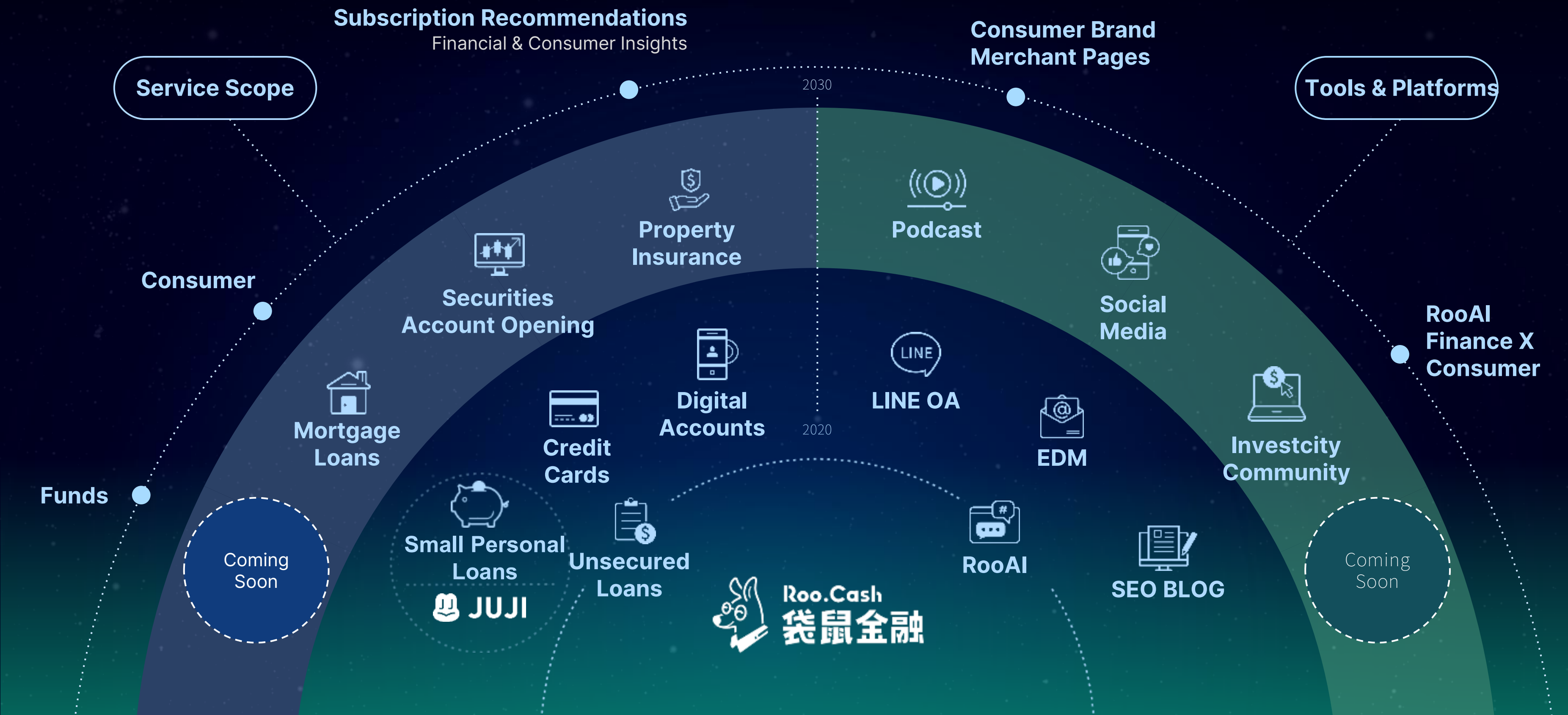
Consumer Finance Matching Platform

Consumer Finance Recommendation Platform

Consumer Finance and Lifestyle Spending Guide + Proprietary and Innovative Services

- ✓ Increase organic traffic through diverse channels and innovative features
- ✓ Leverage AI technology to enhance member analytics
- ✓ Expand the quantity and variety of financial products, such as insurance and wealth management
- ✓ Provide integrated marketing solutions for banks

Gogolook Fintech Blueprint



Continuously Developing Innovative Services

Internal Innovation Mechanism

- ✓ **Digital Identity Risk Assessment**
- ✓ **Deepfake Detection**
- ✓ **Crypto Wallet Solutions**
- ✓ **Regulatory Technology**

- ✓ **Personal Data Breach Detection**
- ✓ **Phishing Website Detection**
- ✓ **Social Media & Instant Messaging Scam Prevention**
- ✓ **Reputation Protection / Identity Theft Alerts**

- ✓ **AI-powered phone and SMS scam prevention**

Mature

Developing

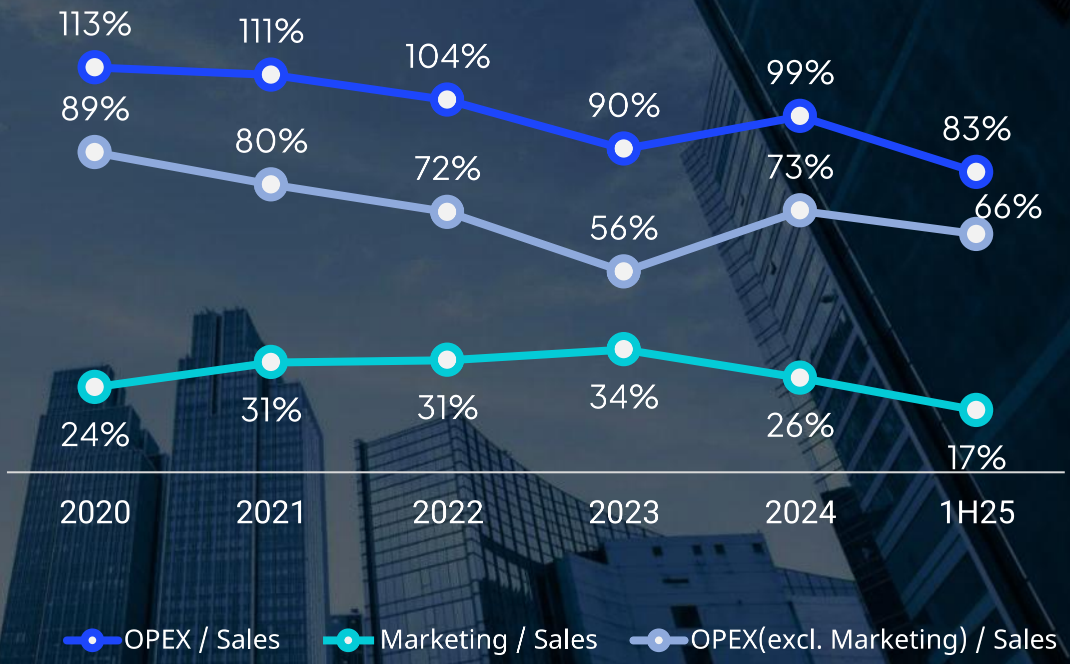
Exploring

Improving Operating Efficiency

Lowering OPEX over the long-term

- ✓ Expand the economies of scale by continuous growth
- ✓ Replicate successful experiences to accelerate product innovation
- ✓ Diversified strategies for global expansion
- ✓ Gradually replace marketing expenditures with product-focused innovation

OPEX to Sales Ratio



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Our Targets

Pursue Sustainable Revenue Growth

- ✓ Outgrow the Industry over the Long-Term
- ✓ Grow diversified revenue streams

Focus on Investment Returns and Long-Term Value Creation

- ✓ Aim to reduce the opex ratio, achieving a mid-term target of below 65% and a long-term target of below 50%
- ✓ Strive to achieve substantial profit growth through outstanding Investment efficiency

Aim to Be One of the Best TrustTech Companies in the World

- ✓ Continuous innovation in personal cybersecurity, enterprise scam protection, and inclusive fintech
- ✓ Foster an innovative corporate culture, attract top-tier talents to offer services with exceptional user experiences

Financial Performance

Income Statement Highlights

NT$ Thousand	2020	2021	2022	2023	2024
Revenue	173,927	255,637	420,085	774,343	866,850
Gross Profit	152,669	228,031	359,073	707,802	785,539
Operating Profit	-43,104	-54,477	-75,724	11,806	-53,418
Non-Operating Income	-7,190	-6,674	18,309	-6,795	16,644
Profit Before Tax	-50,294	-61,151	-57,415	5,011	-36,774
Net Income	-50,294	-61,151	-57,415	5,104	-39,658
Net Income to Parent	-50,294	-61,151	-57,415	5,104	-39,658
EPS (NT$)	-1.68	-2.04	-1.90	0.16	-1.24
Revenue Growth (%)	25%	47%	64%	84%	12%
Gross Margin (%)	88%	89%	85%	91%	91%
Operating Margin (%)	-25%	-21%	-18%	2%	-6%
OPEX / Sales (%)	113%	111%	104%	90%	97%
Marketing / Sales (%)	-20%	-17%	-16%	3%	-4%
Net Margin(%)	-29%	-24%	-14%	1%	-5%

Balance Sheet Highlights

NT$ Thousand	**2020**	**2021**	**2022**	**2023**	**2024**
Cash and Cash Equivalents	340,978	264,193	224,738	448,253	237,707
Current Assets	**395,152**	**357,021**	**358,413**	**639,939**	660,790
Financial Assets - Non-Current	0	0	7,500	2,769	776
Property, Plant, and Equipment	1,460	4,485	6,585	7,189	43,439
Intangible Assets	1,767	1,367	20,032	22,301	168,899
Total Assets	**405,647**	**376,851**	**404,230**	**680,014**	930,756
Short-term Debt	10,000	10,000	13,275	12,725	181,608
Current Liabilities	**80,787**	**105,560**	**160,311**	**222,603**	436,866
Total Liabilities	**81,013**	**111,771**	**168,703**	**227,519**	522,849
Common Stock	170,130	170,130	308,988	319,683	320,098
Capital Surplus	381,230	382,827	21,397	227,538	228,926
Retained Earnings	(226,726)	(287,877)	(94,999)	(89,895)	(129,442)
Other Equity	0	0	141	(4,831)	(11,675)
Total Equity	**324,634**	**265,080**	**235,527**	**452,495**	407,907

Thank You

Gogolook

Build for Trust

ir@gogolook.com