

MYMATR PRIVACY POLICY

This Privacy Policy ("Policy") describes how MyMatR, Inc. ("MyMatR," "Company," "we," "us," or "our") collects, uses, stores, and discloses information from its customers ("you" or "your") who access and use our browser-based dashboard and related services (collectively, the "Services").

By accessing or using the Services, you acknowledge that you have read and understood this Policy. If you do not agree with the terms outlined below, you must discontinue use of the Services.

1. Scope of Policy

This Policy applies to all information collected through your use of the MyMatR dashboard and related services. It does not apply to public website visitors or mobile applications, as no such applications are currently in use.

2. Information We Collect

We may collect the following categories of information during your use of the Services:

- (a) Waste Data: Material type, timestamps, waste volume, and waste deposit images
- (b) Sensor Data: Bin fullness levels and depositor behavior analytics
- (c) Contact Information: Names and email addresses of account holders
- (d) Organizational Data: Facility names, types, and locations
- (f) Technical Information: IP addresses, browser details, and device identifiers

3. How We Use Your Information

MyMatR uses the information collected for the following business purposes:

- (a) To deliver, maintain, and improve the Services
- (b) To provide reporting, analytics, and dashboard functionality
- (c) To perform system diagnostics and operational monitoring
- (e) To enhance and train AI models that support product functionality
- (e) To communicate with you and fulfill contractual obligations

We do not sell your personal data or facility-specific data to third parties.

4. Data Sharing and Disclosure

We do not disclose your data to third parties except under the following limited circumstances:

- (a) With infrastructure or service providers essential to delivering our Services (e.g., hosting platforms);
- (b) With integration partners or collaborators, only at your request



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- (c) With government or regulatory authorities, when required by law;
- (d) With your prior written consent, for use in anonymized or aggregated form in case studies or marketing materials

5. Data Security

All data is encrypted in transit and at rest using industry-standard protocols. Our systems are hosted on secure servers located in the United States and maintained in compliance with applicable data protection regulations.

6. International Users

If you are located outside the United States, please be advised that your data will be transferred to and processed in the United States. MyMatR implements appropriate safeguards to meet applicable international data protection standards, including those under the General Data Protection Regulation (GDPR).

7. Cookies and Tracking

Our browser-based dashboard may use cookies or similar technologies to enhance functionality and measure usage. You can adjust your browser settings to reject non-essential cookies.

8. Your Rights

Subject to applicable law, you may:

- (a) Request access to the personal data we hold
- (b) Request correction or deletion of your data
- (c) Object to or restrict certain types of data processing
- (d) Request data portability
- (e) Terminate your account and request data deletion in writing by contacting info@mymatrcorp.com

9. Data Retention

We retain data for the duration of your service agreement. If you do not renew your data access within thirty (30) days of expiration, your access may be suspended. Reactivation fees may apply.

Upon termination of services, your data will be deleted or anonymized within sixty (60) days, unless a longer retention period is required by law.

10. Contact Information

For questions or to exercise your data rights, please contact:

MyMatR, Inc.

Email: info@mymatrcorp.com

Mailing Address: 4501 New Bern Ave, Ste 130-226, Raleigh, NC 27610

