



The Value of Working with a LegitScript Enterprise Partner

How Roveia Health Helps Telehealth and Wellness Brands Achieve Certification, Launch Campaigns Faster, and Scale Compliantly.

Great Marketing Can't Run Where Your Brand Isn't Eligible

If you're scaling a health, wellness, or telehealth brand, you already know the obstacles: advertising platforms that reject healthcare ads, payment processors that hesitate, and card networks that require proof of compliance before approving your account. You can have the sharpest creative and the most efficient funnel in your category, but none of it performs if your brand isn't eligible to advertise in the first place. The real challenge isn't just building demand. It's establishing the verified legitimacy that lets you advertise, process payments, and scale.

LegitScript Healthcare Certification is that proof. And because Roveia Health is a LegitScript partner, the brands we work with can access certification faster, for less, and with dedicated support that guides them through every step, so the growth engine we build for you has a compliant foundation to run on.

What LegitScript Certification Actually Unlocks

LegitScript is trusted by Visa, Mastercard, Google, Meta, and other major platforms as the standard for verifying that a healthcare merchant operates legally and transparently. When your business is LegitScript certified, you're recognized by the gatekeepers of commerce as a compliant operator.

Certification satisfies card brand requirements so you can secure payment processing, and it satisfies advertising platform policies so you can run ads.

Why Certify Through Roveia Health's Enterprise Program

Get to Market Faster

The standard self sign-up certification path can take three to six months. Through Roveia's partnership with LegitScript, your application is prioritized, which compresses your go-to-market timeline so campaigns can start sooner.

roveia.com

legitscript.com

Compliant Growth, End to End

Certification and performance marketing are two halves of the same goal. Roveia builds compliant creative, high-performance media, and conversion-optimized funnels, and certification is what makes all of it eligible to run. One partner helps you get certified and turn that eligibility into scalable, profitable growth.

Advertising and Payment Access, Together

LegitScript certification satisfies both card brand requirements and advertising platform policies simultaneously. You don't have to solve payment processing first and come back to advertising later. Day one certification is day one revenue.

A Dedicated Expert, Not a Support Ticket

High-growth health brands are rarely one-size-fits-all. Multi-product catalogs, prescription offerings, and complex compliance requirements don't fit neatly into a standard application. As an enterprise client, you're supported by a team that knows your business and helps you navigate the certification process if complications arise.

Ongoing Compliance, Not Just a One-Time Approval

Healthcare regulations change. Card brand and advertising platform policies evolve. Through Roveia's enterprise relationship with LegitScript, your certification is actively monitored after approval. You receive proactive alerts about regulatory changes, renewal reminders, and compliance flags before they become problems.

Who This Is For

LegitScript Healthcare Certification is designed for health and wellness brands that need verified legitimacy to access payment processing and advertising platforms:

- GLP-1 and weight loss programs
- Hormone therapy, including TRT and HRT
- Dermatology, hair, and skin brands
- Supplement and health CPG brands advertising online

The Roveia Health Difference

Roveia Health brings deep growth-marketing expertise across health, wellness, and telehealth, with compliant creative, paid media, and funnels that have scaled more than one hundred health brands. When you pursue LegitScript certification through this enterprise program, you're not just getting a faster path to a seal. You're getting a partner who understands both sides of compliant growth, the certification that makes your brand eligible and the marketing engine that turns that eligibility into results that last.