

CONTACT

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📍 Tokyo, Japan

EDUCATION

Diploma in UI/UX Design

Cornerstone International Community  
College of Canada, Vancouver, Canada  
Jan 2023 - Jan 2025 expected

B.A. in Social Studies

Sophia University, Tokyo, Japan  
Apr. 2016 - Sep 2020

Exchange Program in Social  
Studies

The University of Queensland, Brisbane,  
Australia  
Apr. 2016 - Sep 2020

KEY SKILLS

HARD

Figma  
Adobe CC  
HTML / CSS  
Webflow  
Google Analytics  
Google Optimize  
Shopify  
Amazon  
Rakuten RMS  
Asana

SOFT

Communication  
Creativity  
Analytical Thinking  
Teamwork  
Meeting Deadlines  
Project Management  
Attention to Detail  
Open-Mindedness  
Fast Learner  
Adaptability

HOBBIES

Travelling  
Drawing  
Cooking  
Horseback Riding

SUMMARY

E-commerce designer with 2 years of experience as a digital marketing director at an e-commerce services company and a graphic designer at a creative agency. Skilled in **balancing business goals with user needs, collaborating across teams**, and creating user-friendly products **from concept to completion**.

EXPERIENCE

E-commerce Designer

2025 July - Present

WPIC Marketing + Technologies, Tokyo, Japan

Design and update localized **marketing assets** for Western brands, collaborating with **cross-functional teams** to create engaging e-commerce visuals.

- Design localized **graphics** and **digital marketing assets** for Western brands on Shopify, Amazon, and Rakuten.
- Manage and update e-commerce sites using **Shopify Liquid** for site customization, and **Amazon Seller Central** and **Rakuten RMS** for content management, focusing on **UI/UX** and **marketing-driven** visual design.
- Collaborate with **marketing, logistics**, and **customer support** teams to support business goals.

Graphic Designer

2024 October - 2025 February

Sandman Media Inc., Vancouver, Canada

Designed and updated **digital assets**, collaborating with senior designers to deliver high-quality materials for clients in the mining and medical industries.

- Created and update **website pages, banners, flyers, and brochures** for client projects.
- Assisted with implementing design concepts and ensuring alignment with **brand guidelines**.
- Supported the creation of marketing materials and digital assets to enhance **client engagement**.

Digital Marketing Director

2020 October - 2022 March

ecbeing, Tokyo, Japan

Led **Project Management**, **Data analytics**, and **Cross-Functional Communication** for the development and maintenance of e-commerce websites for enherb, S&B Foods, and Blue Bluet

- Directed the creation of **3-4** web and app pages for each client monthly  
Ex. product page, landing page
- Achieved an **84%** increase in sales in a month for client's e-commerce site compared to the previous year
- Boosted monthly website traffic by **130%** within 6 months for client's e-commerce site