

# ESPORTIAN SCHOLARSHIP PROGRAM

*Gaming excellence into  
academic funding*

# ***COLLEGIATE ESPORTS: THE FASTEST-EXPANDING SCHOLARSHIP SEGMENT***

Competitive gaming offers a proven path to fund your education while building valuable professional skills.



## **700+ Universities**

Offer dedicated esports programs across North America, creating unprecedented opportunities for gamers.



## **\$50M+ in scholarships**

Awarded to competitive gamers since 2018, providing a clear path to fund higher education.



## **94% completion rate**

Our scholarship recipients successfully complete their degrees while competing at the collegiate level.

# **OUR SOLUTION**

A photograph of the Stanford University campus. In the foreground, there is a large, multi-story building with a red-tiled roof and many windows. In the background, the iconic Hoover Tower stands tall with its red dome. The sky is clear and blue, and there are green trees and a well-maintained lawn in the foreground.

## **University placement**

We connect international gaming talent with 700+ top North American universities offering esports programs, guaranteeing placement opportunities with substantial scholarships

## **Comprehensive support**

Our end-to-end support includes test preparation, university application assistance, and visa processing to ensure a smooth transition to collegiate life.

## **100% Success rate**

With our proven track record, we transform gaming skills into academic and career advancement through strategic partnerships with leading esports institutions.

# PROVEN SCHOLARSHIPS ACROSS 25+ COMPETITIVE GAMES



## Scholarship success metrics

Esportian has helped students secure over \$12M in scholarships across 25+ esports titles. Our recipients earn an average of \$15,000 annually, with an 87% placement rate in programs matching both their gaming abilities and academic goals.

## Game diversity & Placement opportunities

From mainstream titles like League of Legends and Valorant to specialized competitive games, we connect your gaming skills to ideal matches among 700+ collegiate programs actively recruiting esports talent. Your gaming passion is your pathway to academic funding

# TOP COLLEGES WE WORK WITH

Esportian maintains strong relationships with collegiate esports programs across North America, giving our students access to exclusive opportunities and insider connections.



*Fisher College, Michigan State University, Miami University, Brewton-Parker College, Clemson University, State University of New York, Northwood University, Lawrence Technological University, University of California Irvine, Harrisburg University of Science and Technology, University of Mississippi, Arcadia University.*

## Premier institutions

We partner with leading universities known for their strong academic programs and competitive esports teams.

## Diverse programs

Our network includes schools with various specializations, ensuring a perfect match for your academic interests.

## Scholarship opportunities

These institutions offer substantial esports scholarships, some covering up to 95% of tuition costs.

# TOP DEGREE PATHS FOR ESPORTS SUCCESS



## Computer Science

32% of graduates choose CS, with 94% job placement within 6 months in game development, AI programming, and security analysis.



## Business & Marketing

Graduates earn 28% higher starting salaries than national average, preparing for leadership roles in gaming and digital entertainment.



## Game Development

Students contribute to 45+ published titles, combining design, programming, and storytelling with industry connections.



## Esports Management

Growing 22% annually, 85% of graduates secure positions before graduation, blending business fundamentals with industry expertise.



## Applied Engineering

Highest scholarship average (\$18,500), complementing gaming skills with practical engineering applications.



*All degrees include esports components with internship opportunities and industry networking events at all partner*

# WHY ESPORTIAN



## Proven guidance

85% of our students secure scholarships within 3 months. Our systematic approach ensures to find collegiate esports programs that align with both your academic goals and gaming expertise.



## Direct access to decision makers

Our network includes 200+ coaches and program directors across 45 states, providing you with direct connections to the people who make recruitment decisions.



## Personalized strategy

Every student receives 12+ hours of one-on-one coaching. We analyze your gameplay, academic profile, and career aspirations to develop targeted recruitment strategies.



## Competitive advantage

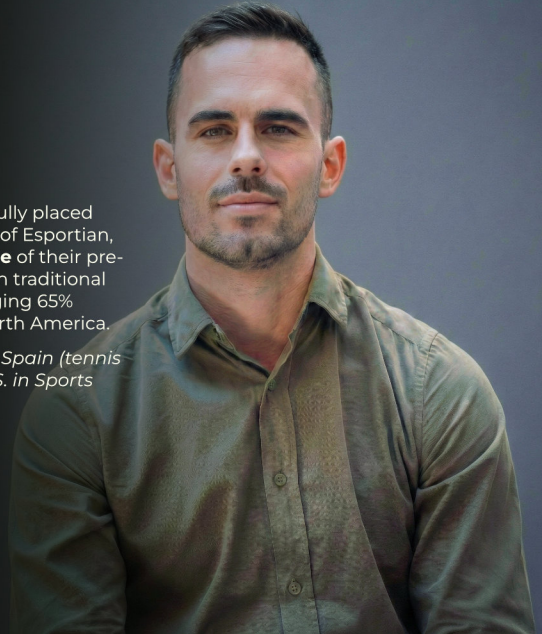
Our students receive scholarship offers averaging \$12,000 higher than self-applying candidates. We help you showcase both academic credentials and gaming achievements effectively.

# FOUNDER & CEO

## Ivan Kerkoc

With 8+ years of recruitment expertise, Ivan has successfully placed 200+ gamer students in collegiate programs. As founder of Esportian, he built this vision **leading students through every stage** of their pre-university and university journey. His dual specialization in traditional and esports recruitment has secured scholarships averaging 65% tuition coverage at over 45 top-tier institutions across North America.

*Background: Former international student-athlete from Spain (tennis scholarship recipient), B.S. in Business Management, M.S. in Sports Management with honors.*

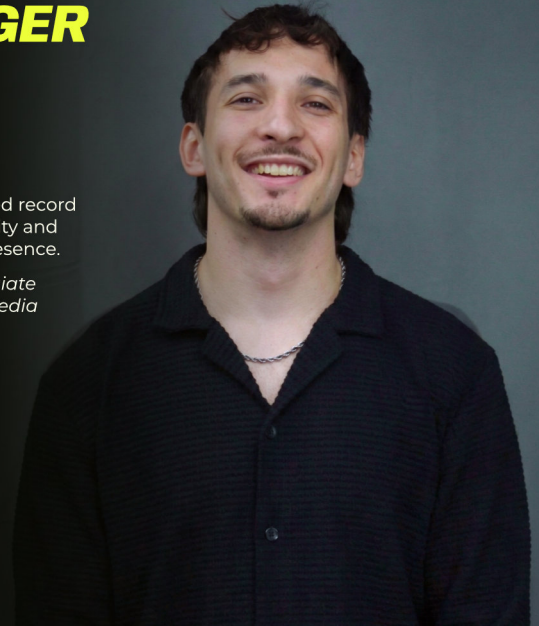


# MARKETING MANAGER

## Juan Ignacio Bravo

Leveraging **6+ years of content creation** and a documented record of **10M+ views** across platforms, Juan oversees brand visibility and strategic engagement to scale the organization's digital presence.

*Background: 5 years of coaching in professional and collegiate Rocket League. 4.0 GPA student in Communication and Media Studies.*



# ***HEAD RECRUITER***

## **Damaso Rosillo**

Using his knowledge in automation techniques, Damaso specializes in **identifying, evaluating, and selecting** high-potential academic and esports profiles that meet the criteria of North American universities, optimizing international recruitment through strategic and data-driven analysis.



# ***AGENT & CONSULTANT***

## **Jorge Rivera-Schreiber Calvo**

Responsible for **identifying top talent** and connecting players with elite university programs in the USA and Canada, he works closely with athletes to evaluate their academic and competitive profiles, ensuring the right fit between player potential and institutional expectations.



# OUR SUCCESS-PROVEN SERVICE PACKAGES

Our tiered esports scholarship packages deliver measurable results. With a 100% university placement guarantee and personalized coaching.



## **Elite package**

100% admission record

€7000



## **Full package**

95% scholarship success rate

€5500



## **Academic boost**

87% placement in top-tier programs

€4500



## **Flex path**

78% scholarship acquisition rate

€3000



## **Discovery call**

€500

# **ELITE PACKAGE: HIGHEST-YIELD FUNDING CAPTURE FOR €7000**



## **Done-for-you administration**

Autonomous handling of NACES credentials and priority application submission.



## **Asset development**

Recruiting video and esport profile production to maximize institutional interest and valuation.



## **Aggressive market targeting**

Broad outreach to 6-8 target universities to capture peak funding opportunities.



## **4-Year oversight**

High-trust coaching and performance support for the duration of the degree.

*Includes all Full Package benefits. Our strategy utilizes expanded targeting and professional assets to optimize your scholarship ceiling. All placements are contractually secured.*

# **FULL PACKAGE: COMPLETE SCHOLARSHIP GUIDANCE FOR €5500**



## **Comprehensive guidance**

Our experts provide personalized support with a 98% student satisfaction rate.



## **Exam preparation**

Students average 22% higher scores than national benchmarks.



## **Elite University placement**

100% placement rate with 85% of students receiving scholarships valued at €10,000+.



## **Full admission assistance**

93% first-choice acceptance rate through our proven application strategy.

*Navigate the visa process with a 100% approval rate, and receive tailored first-year mentorship that drives 92% of our students to academic and competitive success. Join 750+ students thriving at 65 top universities since 2018.*

# OTHER PACKAGES

## Academic boost (€4500)

Comprehensive academic support with proven results:

*Personalized exam preparation with 94% score improvement.*

*Guaranteed placement at a verified esports program.*

*Complete admission process management with documentation support.*

100% of our Academic Boost students receive multiple university offers within their target academic range.

## Flex path (€3000)

Essential guidance for independent, self-directed students:

*Structured exam preparation materials with expert feedback.*

*Guaranteed university placement with 92% of students receiving scholarships.*

Designed for students who can navigate parts of the application process independently while still benefiting from our 100% placement guarantee and scholarship expertise.

## Discovery call (€500)

Initial roadmap for students seeking a self-directed path:

*Identification of 3 universities aligned with your specific profile.*

*Guidance on building an appealing profile.*

A professional audit of your profile and a verified list of target institutions to kickstart your university search.

# ***OUR 5-STEP SUCCESS PATH***

With this process we've achieved a 100% placement rate for all students.

## **1. Comprehensive assessment**

We analyze your academic profile, gaming achievements, and career goals to create your personalized path forward.

## **2. Strategic preparation**

We develop a customized study plan resulting in an average 22% improvement in standardized test scores.

## **3. Targeted University selection**

We match you with 5-8 optimal universities where 97% of our students receive multiple scholarship offers.

## **4. Application management**

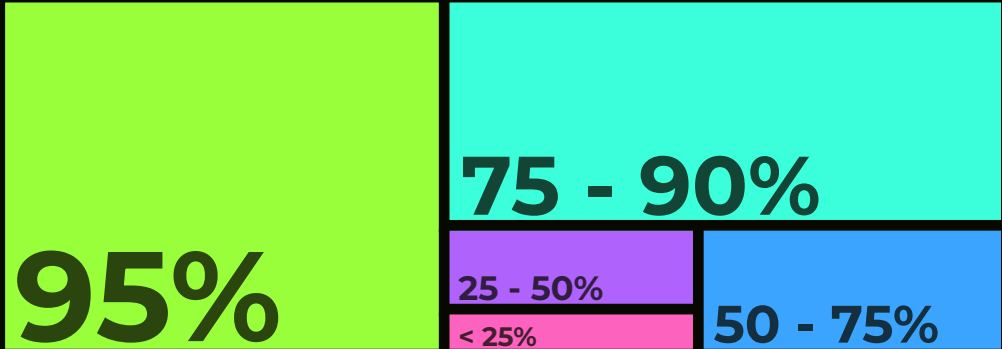
Our team handles all documentation requirements with our 23-point verification system, ensuring zero application rejections due to technical errors.

## **5. Enrollment execution**

We coordinate all pre-arrival logistics including accommodation, insurance, and visa requirements, with 100% on-time enrollment for the past 5 years.

# **SUCCESS METRICS: PROVEN SCHOLARSHIP RESULTS**

Distribution of scholarships granted by percentage aid.



# **TRANSFORM YOUR GAMING SKILLS INTO ACADEMIC SUCCESS**



## **Proven scholarship results**

Our students have secured over \$12M in gaming scholarships at 75+ accredited North American universities, with an average award covering 80% of tuition costs.



## **Personalized guidance throughout**

Our 98% acceptance rate is driven by a structured 5-step application strategy and 1:1 coaching with former collegiate esports directors and admissions specialists.





## **Join an established educational pathway**

Esports scholarships have grown 300% since 2019, with 175+ universities now offering dedicated programs combining competitive gaming with academic excellence.

# **READY TO MAKE YOUR DREAM BECOME A PROFESSIONAL REALITY?**

Get your personalized scholarship potential report by booking your free assessment. Contact us.

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www.esportian.com 

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