

Tia Clement

Product designer

Product Designer with 5+ years of experience creating collaborative environments for hybrid human–AI teams. Specialized in designing data-driven applications for high-stakes domains.



WORK EXPERIENCE

Red Sift - Product Designer

Full-time, remote • Jul 2024 - Present

- I collaborate closely with engineering teams on several key cybersecurity products:
 - **Radar:** A sole product designer for this LLM-powered assistant that supports users in investigating and resolving email security incidents. I lead the end-to-end design process, focusing on intuitive AI-driven user experiences.
 - **Certificates:** I lead the design for a Certificates Lite - a free solution that automates the discovery and monitoring of TLS certificates; a Let's Encrypt recommended.
 - **Brand Trust:** I contribute to the development of an AI-powered platform that detects and monitors look-alike websites across the internet.
- Helping maintain and evolve the Red Sift design system, ensuring consistency and scalability across applications and the website.
- Collaborating closely with the Data Science team to align design with AI model behavior, and regularly facilitate cross-functional workshops to drive ideation and alignment.
- Support marketing and product storytelling, translating technical workflows into clear diagrams, illustrations, and visual assets that communicate product value.

Luna AI - UX Designer

Part-time, remote • Jan 2024 - Jun 2024

- Led data-driven redesign of key user flows — including onboarding, dashboard layout, and upgrade paths — to reduce drop-off and improve product engagement, using insights from Mixpanel and Maze.

Missional Marketing - Product Designer

Part-time, remote • Apr 2023 - Jul 2024

- Designed accessible AI tools for church communities, leading research and UX for features that support sermon preparation, ethical AI use, and non-technical users.

Noota - Founding Designer

Part-time, remote • Sep 2023 - Jul 2024

- Owned the full design process at Noota, an AI copilot for recruiters, across the web app, Chrome extension, and marketing site — from UX flows and UI design to visual language and interaction patterns.

Various freelance projects - Product Designer

Full-time, remote • Feb 2022 - Aug 2023

- Contributed to a range of projects as a freelance UX/UI designer, including work for parelT, Jasper AI, Obviously AI (now Zams), and Helpjuice.

Intobi - UX/UI Designer

Full-time, remote • Feb 2022 - Aug 2023

- Worked as an outsourced UX/UI designer, primarily focused on a Nordic Sports Brands — where I helped standardize the design system across an omnichannel user experience.

WORK EXPERIENCE

TacticMaps - Founding Designer

Part-time, remote • Mar 2025 - Now

- Designing a mobile-first tactical mapping app for frontline military use—enabling secure communication, coordination, and situational awareness. Leading UX, UI, and adoption strategy in collaboration with founder Yaroslav Sherstyuk, a former Ukrainian Army officer.

EDUCATION

May 23 - June 25 (exp)

MA User Experience Design –
Falmouth University

Sep 25 (exp) - May 27 (exp)

PhD in Artificial Intelligence –
Capitol Technology University
(Research focus: human–AI interaction in defense)

SKILLS

User research |
Heuristic analysis |
Wireframing | Prototyping |
Design systems |
Information architecture

TOOLSTACK

Figma | Framer | V0 |
Galileo AI | GitHub Copilot |
ChatGPT | Prolific | Maze |
Loveable | Miro | Perplexity
| DScout | ZeroHeight

CERTIFICATIONS

**NN/g UX Certification with
specialty in Interaction Design –**
Nielsen Norman Group

**Professional Diploma in UX
Design – UX Design Institute**

Professional Certificate in HCI –
Georgia Institute of Technology

**IBM - Enterprise Design
Thinking Co-Creator – IBM**

IXDF:

- **Gestalt Psychology in Web Design (Top 10%);**
- **Service Design: How to Design Integrated Service Experiences;**
- **Conducting Usability Testing;**
- **Perception and Memory in HCI and UX**