



MUJI EXPANDS NEW YORK FOOTPRINT WITH FIRST LOCATION IN QUEENS, NY

QUEENS, NY, JUNE 12, 2026 — MUJI, the globally loved Japanese lifestyle brand, expands to a new market in the vibrant heart of Downtown Flushing, Queens, NY with a new store at Tangram, the mixed-use retail destination. Spanning 12,001 square feet, MUJI anchors Tangram as its largest retail space and marks the brand's first-ever location in Queens, set to attract the local community and visitors from across NYC, Long Island, and beyond.

MUJI Tangram will officially open to the public on Friday, June 12 at 11AM, followed by a three-day grand opening celebration featuring exclusive giveaways, community activations, complimentary treats from local vendors, and limited-time promotions. A ribbon cutting ceremony will take place prior to the opening with participation from MUJI leadership, F&T Group representatives, and local community leaders.

Throughout the weekend, the first 500 customers each day will receive a complimentary MUJI gift bag featuring curated brand favorites and exclusive daily surprises. Guests shopping throughout the weekend will also enjoy special grand opening offers, interactive experiences, complimentary treats from beloved Flushing-based vendors, and exclusive Tangram promotions.

With any purchase of \$75 or more, customers will receive an exclusive MUJI Tangram “My Bag” tote featuring a custom illustration inspired by the MUJI x Tangram storefront, along with a gacha token redeemable for a limited-edition MUJI Bag Shaker keychain, available in five collectible designs inspired by signature MUJI products.

On an ongoing basis, MUJI Tangram will introduce distinctive services and in-store experiences designed to further elevate the customer journey, including an expanded offering of the brand's beloved personalization program, MUJI YOURSELF. Designed to inspire creativity and self-expression, the MUJI YOURSELF bar enables customers to customize apparel, accessories, stationery, and other everyday essentials through embroidery and iron-on patch applications featuring more than 300 designs. MUJI Tangram will be the first store to debut MUJI's partnership with object sangga, the South Korea-based

retail and lifestyle DIY brand recognized for its handcrafted embroidered patches. The collaboration will introduce a new catalog of iron-on patches and exclusive designs to the U.S. market for the first time. In addition, the store will feature MUJI's signature assortment spanning apparel, stationery, kitchenware, wellness, storage and organization, skincare, travel essentials, and home goods, all thoughtfully curated within an open and welcoming retail environment that reflects MUJI's minimalist philosophy.

*"We're thrilled to celebrate this opening weekend with the Flushing community and officially introduce MUJI to Queens," says **Richard Rappaport, President of MUJI USA**. "From the very beginning, MUJI has been more than just a retail destination. We want to be embedded in the energy and culture that make Tangram and Flushing so special. We look forward to welcoming new and loyal customers, and building lasting relationships within this community through future events and experiences."*

Located in one of the fastest-growing neighborhoods in Queens, Tangram is a two-level, 275,000-square-foot lifestyle destination designed to bring together retail, dining, entertainment, and community under one roof. With the addition of MUJI, Tangram continues to expand its experiential retail offerings while further establishing itself as a premier destination in Queens.

"We are very excited to have MUJI join our tenant roster as the final piece of the Tangram puzzle. We've heard the excitement from the community, and we're proud to know we made the right choice in bringing such a globally recognized and beloved brand to Tangram" says **Helen Lee, Principal of F&T Group**.

Grand Opening Weekend Programming & Giveaways

Friday, June 12 | Opening 11AM

- Ribbon Cutting Ceremony
- First 500 customers receive a complimentary MUJI gift bag, including a \$10 MUJI gift card
- Complimentary Egg Tarts from TEAPULSE from 5 - 7PM for MUJI members, while supplies last

Saturday, June 13 | Opening 10AM

- First 500 customers receive a complimentary MUJI gift bag, including an exclusive Mini MUJI Pin
- Complimentary Jasmine Lemon Tea and Strawberry Lemon Tea from TEAPULSE from 5 - 7PM for MUJI Members, while supplies last

Sunday, June 14 | Opening at 10AM

- First 500 customers receive a complimentary MUJI gift bag, including a Mini Jute Bag
- Complimentary Mango Sticky Rice Parfaits from Matcha Cafe Maiko from 5 - 7PM for MUJI members, while supplies last

All Weekend

- Exclusive MUJI Tangram "My Bag" tote and MUJI Gacha token with purchases of \$75 or more
- Limited-time grand opening promotions and offers
- Interactive in-store experiences
- Exclusive Tangram opening weekend promotions

Grand Opening Promotions | June 11 - 14

- Aroma Diffusers, \$30 off
- Body Fit Cushion & Cover Set, \$199

- Air Circulator Fan - \$10 Off

Available Throughout June

- Ladies' Mesh Spring Knits, \$30
- Ladies' Slim/Skinny Denim Jeans, \$10
- 36L Hard Carry Suitcases, \$99
- Men's Sweatshirts & Pullover Hoodies, \$20
- Less Tiring Backpacks, \$30
- Sacoche Bags, \$10
- Assorted Potato Chips, \$4

Store Information

Location: 133-33 39th Ave, Flushing, NY 11354

Size: 12,001 square feet

Opening: June 12, 2026

Hours: Friday: 11AM Opening | Saturday & Sunday: 10AM Opening

###

About MUJI

MUJI is a global retailer of high-quality, simple products across categories -- from homewares to fashion to wellness and more -- that provide satisfying, expertly-designed solutions for everyday needs. MUJI's full name, Mujirushi Ryohin, loosely translates to "No-Brand, Quality Goods", underscoring its enduring commitment to modesty, affordability, and quality. There is a magic in something that is an everyday, utilitarian object that is just right and perfectly designed for its exact purpose -- no more, no less, but just enough. That feeling of magic is MUJI.

Established in Japan in 1980, MUJI has steadily grown as the go-to brand for millions of loyal customers in 33 countries around the world offering over 7,000 products. An affordable brand for basics across categories -- from toothbrushes to ladles to pens to aroma diffusers to slippers to chairs and more -- MUJI's products are always handsome, durable, and reliable, created to enable customers to live better, simpler, easier lives. While varying significantly in purpose and use, MUJI products are marked by the quality, craftsmanship, knowledge, expertise, and skill that is embodied in being able to get something very simple very right.

Press Contact

Chloe La Motta, Camron

chloe.lamotta@camronglobal.com