



BUSINESS REPORT

# ARTIFICIAL INTELLIGENCE

A C A D E M Y

2026

## SESSION 1

**August 12 | 8:15 a.m. – 2:30 p.m.**

### **FOUNDATIONS OF ARTIFICIAL INTELLIGENCE**

Participants build essential AI literacy and confidence by understanding how artificial intelligence works and why it matters for business strategy and competitiveness.

*Lunch provided*

## SESSION 2

**August 19 | 8:15 a.m. – 12:15 p.m.**

### **A.I. APPLICATIONS ACROSS THE ENTERPRISE**

Participants explore how AI is currently being applied across business functions and gain hands-on experience with leading tools that improve productivity and efficiency.

## SESSION 3

**August 26 | 8:15 – 12:15 p.m.**

### **IDENTIFYING HIGH-VALUE AI OPPORTUNITIES**

Participants evaluate their own organizations to identify where AI can deliver measurable impact.

## SESSION 4

**September 2 | 8:15 – 12:15 p.m.**

### **LEADING AI IMPLEMENTATION**

Participants learn how to move from opportunity identification to responsible and effective implementation.

## SESSION 5

**September 9 | 8:15 a.m. – 2:30 p.m.**

### **CAPSTONE WORKSHOP**

Participants finalize and present their AI implementation plans with feedback from facilitators and peers

*Lunch provided*

## FACILITATORS & PRESENTERS

### **Josh Fleig**

Chief Innovation Officer  
Louisiana Economic Development

### **Dr. Andrew Schwarz**

Professor of Information Systems  
& Head of AI Initiatives, LSU E. J.  
Ourso College of Business

### **Tony Zanders**

President & CEO, Nexus Louisiana  
Founder & CEO, Skilltype

### **Justin Obney**

Founder & CEO, obney.ai

### **Adrian Owen Jones**

Partner, Success Labs

### **Beverly Brooks Thompson, PhD, CFRE**

Chief of Staff, Pellerin Companies

### **Tammy Tuminaro**

COO, Pellerin Technology

### **Lucas Spielfogel**

CEO, Baton Rouge Youth Coalition

### **Guy Barone**

COO, Melara Enterprises