

# Eileen Dong

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## EDUCATION

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**Kennesaw State University, Interactive Design, Bachelors of Science**

**Aug. 2021 — May 2025**

- Magna Cum Laude
- Dean's List
- President's List

## EXPERIENCE

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**Traffic Control Design Assistant, Fourth Wall Traffic**

**Aug. 2024 — July 2025**

- Managed and updated website content using Squarespace, improving usability and navigation for clients.
- Organized and maintained client records and project details in Monday.com, streamlining workflow and team coordination.
- Designed accurate traffic control plans using Invarion RapidPlan to meet regulatory standards and client specifications.
- Communicated deadlines, project updates, and deliverables with boss and clients to ensure smooth operations.

## PROJECTS

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**LessonUp**

**March 2025 — May 2025**

- Developed and refined the closet and settings pages in Figma, improving usability and overall user experience.
- Conducted 5+ user interviews and usability testing through Microsoft Teams to gather actionable feedback.
- Created wireframes, prototypes, and design documentation using Figma and FigJam to maintain alignment across the team.
- Presented final project designs at the senior showcase, effectively communicating design rationale to an audience of 50+ peers, faculty, and industry professionals.

**Zara Mobile App Usability Testing**

**Oct. 2024 — Dec. 2024**

- Led usability testing sessions, uncovering 10+ usability issues and providing actionable recommendations.
- Collaborated with teammates to synthesize findings into a comprehensive usability report later used as a teaching benchmark.

**Pihu**

**March 2024 — May 2024**

- Directed a team of four through the Goal-Directed Design process, creating personas, user flows, and wireframes.
- Delegated tasks, mentored team members, and managed timelines, ensuring 100% on-time delivery of project milestones while fostering team collaboration and skill growth.
- Designed interactive prototypes in Figma/FigJam, ensuring design consistency and usability.
- Conducted user research and usability tests with 5+ target users, validating design decisions and refining the product to meet user needs effectively.

## SKILLS

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- **Technical:** Figma, Squarespace, Webflow, Monday.com, Microsoft Office, Adobe Cloud, HTML, CSS, Agile Methodologies, Wireframing, User Research, User Interviews, User Flows, Usability Testing, Prototyping, Responsive Design
- **Soft:** Communication, Fast Learner, Attention to detail, Teamwork, Organization, Problem-Solving, Adaptability

## LANGUAGES

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**English**

**Native**

**Mandarin Chinese**

**Intermediate**