

Press Kit for Current News and Overall Industry Trends in

# **Real-World Asset Tokenization**

## **Blockchain Technology**

## **Cryptocurrencies**



PRESIDENTIAL ACTIONS

# STRENGTHENING AMERICAN LEADERSHIP IN DIGITAL FINANCIAL TECHNOLOGY

EXECUTIVE ORDER

## THE WHITE HOUSE

<https://www.whitehouse.gov/presidential-actions/2025/01/strengthening-american-leadership-in-digital-financial-technology/>

**January 23, 2025 --- Trump Strengthens U.S. Leadership in Digital Assets and Bans CBDC**

With a groundbreaking Executive Order, President Trump is setting a clear course for the future of digital financial technology in the U.S. The order actively promotes innovation in blockchain, cryptocurrencies, and digital assets while introducing measures to protect economic freedom and national sovereignty.

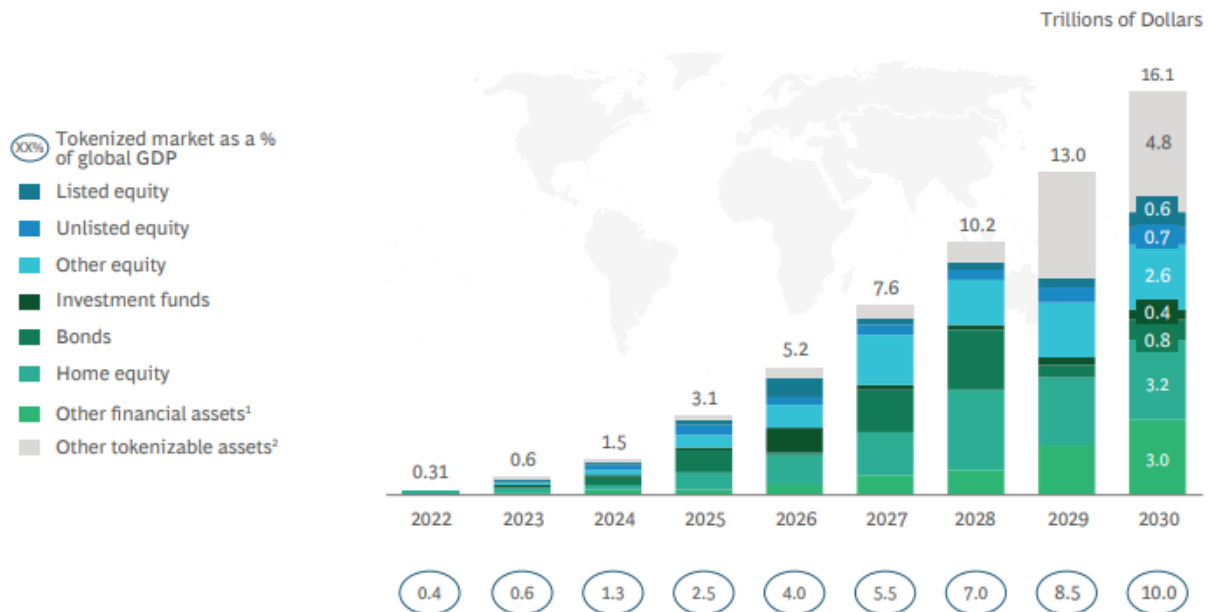
A key pillar of this policy is the protection of open, decentralized blockchain networks. Businesses and citizens will be able to participate freely in crypto markets, engage in mining, and retain full self-custody of their digital assets without interference. The administration is also committed to establishing clear, technology-neutral regulations, creating a stable and investor-friendly environment.

One of the boldest moves: the outright ban on the introduction of a Central Bank Digital Currency (CBDC) in the U.S. Trump sees CBDCs as a threat to financial stability, individual privacy, and the dominance of the U.S. dollar. At the same time, the administration is strengthening dollar-backed stablecoins and promoting their global adoption.

To implement these policies, a high-level task force will be established, tasked with delivering concrete regulatory and legislative proposals within six months. This decisive move positions the U.S. as a global leader in crypto and blockchain technology, fostering innovation, competition, and sustainable economic growth.

## Market Volume of 16.000 Billion \$ by 2030

**Real World Assets = Physical Asset + Blockchain Technology**



<https://web-assets.bcg.com/1e/a2/5b5f2b7e42dfad2cb3113a291222/on-chain-asset-tokenization.pdf>



**Relevance of on-chain asset tokenization in 'crypto winter' – Asset tokenization projected to grow 50x into a US\$16 trillion opportunity by 2030**

## Leading global Institutions on Real World Assets:



**Future of banking: 5 trends  
reshaping a sector in turmoil**



**The Next Generation for Securities  
will be tokenization of securities**



**Federal Reserve Releases Paper on  
Benefits of Tokenization of Real-  
World Assets**



**Tokenization Is 'Killer App' for  
Traditional Finance**



**The Trillion Dollar Opportunity:  
Real World Asset Tokenization**



**Asset tokenization projected to  
grow into a US\$16 trillion  
opportunity by 2030**

# Press Kit: Real World Assets

## What are „Real-World Assets“ – SHORT FACTS:

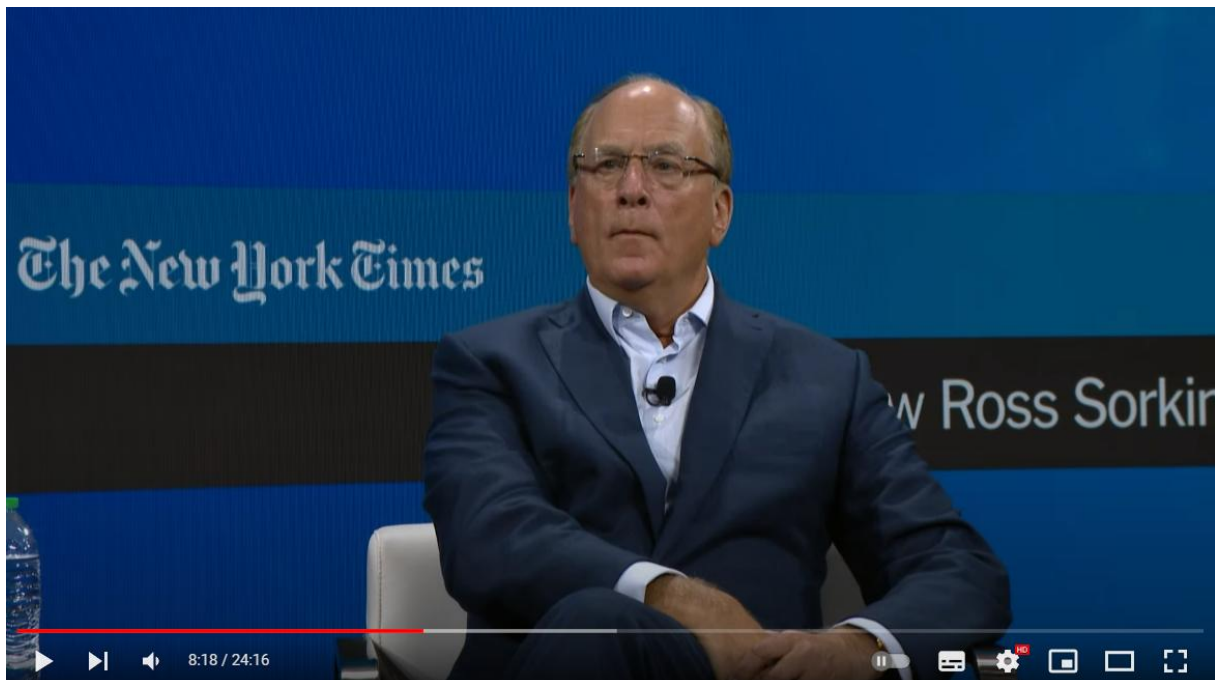
- BlackRock CEO Larry Fink: The Next Generation for Securities will be tokenization of securities
- Tokenization of illiquid assets could lead to a market worth \$16 to \$68 trillion by 2030
- BNY Mellon: 97 percent of institutional investors believe that tokenization will revolutionize asset management and 91 percent want to invest in tokenized products
- Tokenization = the connection of a physical asset to a digital representation = RWA
- RWA's can be the next Big Crypto Narrative and lead to Crypto mainstream adoption
- Physical Asset + Blockchain Technology = Real World Asset
- For compressed, summarized descriptions of how RWA works ([→YouTube](#))

## The most significant sources on the subject of RWA's

Important resources for understanding the subject of real-world asset tokenization to provide deep insights and comprehensive knowledge on this emerging trend.

BlackRock C.E.O. Larry Fink on ESG Investing @ New York Times Events

„...the Next Generation for Securities will be tokenization of securities...”



<https://www.youtube.com/watch?v=PSVpth7uqb4&t=630s>

## **President Trump Signs Executive Order: Strengthening American Leadership in Digital Financial Technology**

**Quelle: The White House**

Link: <https://www.whitehouse.gov/presidential-actions/2025/01/strengthening-american-leadership-in-digital-financial-technology/>

President Trump signed an Executive Order to strengthen U.S. leadership in digital financial technology. The order emphasizes support for the growth of digital assets and blockchain technologies, the promotion of dollar-backed stablecoins, and the rejection of Central Bank Digital Currencies (CBDCs) within the U.S. Additionally, it revokes previous directives and establishes a working group for digital asset markets.

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## **Crypto Czar Announces Plans: How the Bitcoin Price Reacts**

**Quelle: BTC-ECHO**

Link: <https://www.btc-echo.de/schlagzeilen/krypto-zar-gibt-plaene-bekannt-so-reagiert-der-bitcoin-kurs-200966/>

David Sacks, appointed by President Trump as the "Crypto and AI Czar," presented his plans to strengthen the U.S. crypto industry in a press conference. He emphasized the need for a clear and transparent legal framework to secure the U.S.'s leadership position. Prominent Republicans support this initiative and aim to introduce relevant legislation within the first 100 days. The Bitcoin price reacted with slight fluctuations to these announcements.

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## **Trump Signs Executive Order on Crypto and Digital Assets**

**Quelle: CNBC**

Link: <https://www.cnbc.com/2025/01/23/trump-signs-executive-order-on-crypto-digital-asset-stockpile.html>

President Trump signed a far-reaching Executive Order to regulate and promote digital assets. The order mandates that government agencies actively engage in blockchain technology and crypto regulations. The goal is to create a market-friendly environment for digital financial technology and ensure the U.S. economy remains internationally competitive.

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## **BlackRock's Strategic Push into Cryptocurrency and Tokenization**

**Quelle: Blockchain.News**

Link: <https://blockchain.news/flashnews/blackrock-s-strategic-push-in-cryptocurrency-and-tokenization>

Major asset managers like BlackRock are strategically advancing the narrative of cryptocurrencies and tokenization. Through their ETFs, they benefit from management fees, providing a strong financial incentive to support these markets. Analyses indicate a rise in assets under management in BlackRock's iShares Bitcoin Trust, correlating with an increase in Bitcoin's price.

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## **How Tokenization is Redefining Institutional Investments**

**Quelle: IX Swap**

Link: <https://www.ixswap.io/learning-hub/how-tokenization-is-redefining-institutional-investments>

Die Tokenisierung realer Vermögenswerte revolutioniert das institutionelle Portfoliomanagement, indem sie Effizienz, Liquidität und Zugänglichkeit erhöht. Finanzinstitute wie BlackRock und JPMorgan integrieren aktiv Blockchain-Technologie, um Kapitalmärkte neu zu gestalten. Vorteile der Tokenisierung umfassen erhöhte Liquidität, globale Zugänglichkeit, Transparenz und operative Effizienz.

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## **Crypto Executive Order: A New Era for Digital Assets**

**Quelle: Paul Hastings LLP**

Link: <https://www.paulhastings.com/insights/client-alerts/crypto-executive-order-a-new-era-for-digital-assets>

The Crypto Executive Order signed by President Trump marks an initial step in fostering the legal use of blockchain technology. It highlights the need for centralized policy coordination with aggressive timelines and focuses on regulatory measures to establish a nationwide legal framework for digital assets.

## **Federal Reserve Releases Paper on Benefits of Tokenization of Real-World Assets**

FED – Board of Governors of the Federal Reserve System

<https://dailyhodl.com/2023/09/25/federal-reserve-releases-paper-on-benefits-of-tokenization-of-real-world-assets/>

Exploring the tokenization of real-world assets, a paper from the Federal Reserve outlines the potential of blockchain to enhance accessibility and liquidity in markets, enabling improved price discovery and lowered entry barriers, while embedding additional asset features via smart contracts.

## **The Trillion Dollar Crypto Opportunity: Real World Asset Tokenization**

NASDAQ

<https://www.nasdaq.com/articles/the-trillion-dollar-crypto-opportunity:-real-world-asset-tokenization>

**Tokenizing real-world assets is poised for a trillion-dollar surge, heralding a revolutionary blockchain era. This digital transformation could usher in the next "Golden Age" of finance. RWA tech development companies will be at the forefront of this change.**

## **Real-World Assets (RWAs): The Bedrock for the Next Bull Run in the Cryptosphere**

Medium.com

<https://medium.com/@invar.finance/rwa-is-the-bedrock-to-foster-next-crypto-bull-run-331910de6209>

RWA tokenization is on the rise; with stablecoins alone valued at \$127 billion. Despite challenges, RWA tokenization presents vast opportunities, especially in emerging regions like Asia, Africa, and Latin America.

## **Tokenization Is 'Killer App' for TradFi: JPMorgan**

coindesk.com

<https://www.coindesk.com/business/2023/04/27/tokenization-is-the-killer-app-for-tradfi-jpmorgan/>

JPMorgan remains committed to its plan to tokenize traditional financial assets, including tokens that represent ownership rights to U.S. Treasuries and utilizing blockchain-based bank accounts called JPM Coin. Among the clients known to be using the Onyx-based repo service are Goldman Sachs (GS), BNP Paribas, and DBS Bank. An additional fifteen banks and broker-dealers are interested in signing up.



## **Future of banking: 5 trends reshaping a sector in turmoil**

World Economic Forum

<https://www.weforum.org/agenda/2023/06/future-of-banking-5-trends-reshaping-sector/>

The fourth Industrial Revolution is ushering in significant transformations in the banking sector, with many operations now being driven by technology, from frontend apps to backend cloud computing services. Emerging technologies such as blockchain and tokenization promising to revolutionize traditional banking and financial systems.

## **Tokenized Real-World Assets Are Bringing New Yield Opportunities To DeFi**

Forbes

<https://www.forbes.com/sites/leeorshimron/2023/03/16/tokenized-real-world-assets-are-bringing-new-yield-opportunities-to-defi/?sh=5e82d6b05c74>

Recent asset issuances have renewed interest in bringing real-world assets (RWAs) on-chain, and galvanized new opportunities for yield generation within decentralized finance (DeFi). It covers the benefits and challenges of RWAs and how they are transforming the traditional finance industry.

## **Real-World Assets: The Next Big Crypto Trend**

CoinMarketCap

<https://coinmarketcap.com/community/articles/6452938fc1d7e422b683e846/>

Real-world assets (RWAs) are revolutionizing blockchain and DeFi, unlocking extraordinary potential for efficient trading and investment. By integrating RWAs in DeFi, financial inclusivity and liquidity will soar, while transaction costs plummet. Despite some challenges, RWAs are set to become a groundbreaking force, transforming the future of finance on a global scale.

## **The Quest for 'Risk-Free' Yield in Crypto Lies With Asset Tokenization**

Nasdaq

<https://www.nasdaq.com/articles/the-quest-for-risk-free-yield-in-crypto-lies-with-asset-tokenization>

Asset tokenization, particularly of real-world assets like T-bills, offers potential for risk-free returns and increased liquidity in crypto markets. Combining real-world asset tokenization with DeFi could diversify portfolios and generate investment returns at relatively low risk. This development bridges traditional finance and DeFi, creating a more integrated financial ecosystem.

## **BlackRock C.E.O. Larry Fink on ESG Investing**

New York Times

<https://www.youtube.com/watch?v=PSVpth7uqb4&t=630s>

I believe the Next Generation for markets, the Next Generation for Securities will be tokenization of securities. We will have that distributed Ledger, so that we know every beneficial owner every beneficial seller. We all have our code of who's buying, who's selling. Instantaneous settlement, think about it, it changes the whole ecosystem you don't need to trust Banks.

## **Tokenization of Real-World Assets a Key Driver of Digital Asset Adoption: Bank of America**

coindesk.com

<https://www.coindesk.com/business/2023/04/14/tokenization-of-real-world-assets-a-key-driver-of-digital-asset-adoption-bank-of-america/>

Bank of America sees the tokenization of real-world assets, such as commodities, currencies and equities, as a “key driver of digital asset adoption.”

## **Why 2023 Might Be a Big Year for Real World Asset (RWA) Tokenization**

tokenist.com

<https://tokenist.com/why-2023-might-be-a-big-year-for-real-world-asset-rwa-tokenization/>

The cumulative size of tokenized assets globally could reach a staggering \$16 trillion by 2030, according to global consulting firm BCG. This represents a growth of more than 50,000%.

## **Stehen reale Vermögenswerte in DeFi kurz vor dem Durchbruch?**

Invesco.com

<https://www.invesco.com/de/de/insights/real-world-assets-in-decentralized-finance.html>

DeFi haben einen rasanten Anstieg erlebt, wobei der Total Value Locked in Ethereum-basierten Protokollen von 2020 bis 2022 um 8144% gestiegen ist. Tokenisierung realer Vermögenswerte bietet Vorteile wie erhöhte Transparenz und Zugänglichkeit.

## **Mächtiger Krypto Use-Case: Real World Assets gelten als Schlüssel zur Krypto-Adaption**

BTC-Echo

<https://www.btc-echo.de/news/real-world-assets-hier-treffen-echte-vermoegenswerte-auf-defi-165259/>

Real World Assets erlauben die Tokenisierung physischer Vermögenswerte in der Krypto-Welt, einschließlich Aktien, Immobilien und Kunst, und fördern so die Integration in DeFi-Plattformen.

## More articles about Real World Assets:

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**Standard Chartered**

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**Real-world asset tokenisation:**

**A game changer for global trade**



**Ernst & Young**

[https://assets.ey.com/content/dam/ey-sites/ey-com/en\\_ch/topics/blockchain/ey-tokenization-of-assets-broschure-final.pdf](https://assets.ey.com/content/dam/ey-sites/ey-com/en_ch/topics/blockchain/ey-tokenization-of-assets-broschure-final.pdf)

**Tokenization of Assets**

**Decentralized Finance (DeFi) Volume 1 Spot on: Fundraising & StableCoins in Switzerland**



**BINANCE Research**

<https://research.binance.com/static/pdf/real-world-assets-state-of-the-market.pdf>

**Real-World Assets: State of the Market**

**Binance Research (JieXuan Chua, CFA) July 25th 2023**



**BNY Mellon**

<https://www.bnymellon.com/us/en/insights/all-insights/digital-asset-survey.html#form>

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**2022 Survey of Global Institutional Clients | Asset Managers, Asset Owners, and Hedge Funds**



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**Relevance of on-chain asset tokenization in 'crypto winter'**

**Asset tokenization projected to grow 50x into a US\$16 trillion opportunity by 2030**



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**Tokenization of real-world assets:**

**Unlocking a new era of ownership, trading, and investment**



## **SUMMARY: What are Real World Assets!? by @SQARES.com Research**

### **Real-World Asset Tokenization: Unleashing the Multi-Trillion-Dollar Potential in the DeFi Sector**

#### *The Transformative Power of RWA Tokenization: A New Chapter for Traditional and Decentralized Financial Markets"*

Recently, Real-World Assets (RWAs) have the potential to become the next big narrative in the crypto space. Tokenization of RWAs enables bridging the gap between traditional and decentralized financial markets by leveraging the benefits of blockchain technologies such as transparency, efficiency, and liquidity. By converting ownership rights of physical or financial assets into digital tokens, RWAs enable a new generation of innovative, fractional- and non-fractional- ownership, investment products.

Definition: Real World Asset = Physical Asset + NFT Technology: The impacts of RWA tokenization are extensive: enabling 24/7 trading on the blockchain, faster settlement, unlocking liquidity in previously inaccessible or illiquid markets, automating compliance, and creating new credit and investment opportunities. Experts predict that tokenization of illiquid global assets could lead to a market worth \$16 to \$68 trillion by 2030.

Numerous institutions, including ABN AMRO, Siemens, and Hamilton Lane, have successfully issued digital bonds and tokenized assets on public blockchains, indicating growing confidence in DeFi protocols. With the increasing adoption of RWAs, financial markets are witnessing innovative asset classes, offering lucrative opportunities and diversification alternatives for portfolios.

Tokenization of RWAs is a groundbreaking development that opens up new horizons for both traditional and decentralized financial markets. By collaborating across both sectors, RWAs could provide a significant capital and liquidity boost for the crypto ecosystem by making real assets tradable and laying the foundations for a dynamic, future-proof financial landscape.