

# AMAUCHE UZOIGWE

## CONTACT

✉ amauche.design@gmail.com  
🌐 [www.amaucheu.com](http://www.amaucheu.com)  
🌐 [linkedin.com/in/amaucheuzoigwe/](https://www.linkedin.com/in/amaucheuzoigwe/)  
📞 404-805-6299

## SKILLS

### Tools

Figma · Adobe XD · Salesforce · Wix · Squarespace · Sketch · Salesforce Lightning Design System (SLDS) · Miro · Lucid · WebFlow · Jira · Microsoft Office · Tableau · HTML · Adobe Photoshop · SaaS Application Development · Keynote

### Design

User Functional and Technical Discovery · Requirements Gathering · Interaction Design · Wireframing · Prototyping · Information Architecture · Product demonstrations · User Stories · Persona Creation · Competitive Analysis · Usability Studies · Design Systems · Accessibility · Agile Methodology

## EDUCATION

### Duke University

Durham, NC  
**BSE In Electrical and Computer Engineering**

### Howard University

Washington, DC  
**Domestic Exchange Program**

## CERTIFICATIONS

DesignCourse Certified UI Designer  
Salesforce User Experience Designer  
Google UX Designer Certificate  
Salesforce App Builder  
Salesforce Certified Administrator  
Salesforce Service Cloud Consultant  
Salesforce Certified AI Associate

## EXPERIENCE

### Lead UX/UI Designer

Pantheon Data · *Full-time*

October 2024- Present

- Leading efforts across multiple project teams towards digital systems modernization with DoD client on Salesforce UX/UI design strategy, planning, and execution.
- Leading requirement gathering initiatives by guiding client discovery sessions for UX/UI requirements and directing the creation of user flows, wireframes, and mockups based on client needs
- Working cross-functionally with multiple teams to create user stories in Jira, focused on UX/UI design and development
- Ideating on final application designs by declaratively building within Salesforce sandboxes as well as designing on Figma for more custom components using out-of-the-box tools as well as the Salesforce Lightning Design System
- Creating assets for team use including guidance on Salesforce's 508 Compliance and Accessibility and Branding/Design Guidelines for designer and developer usage

### Salesforce User Experience Solutions Engineer

Salesforce · *Full-time*

July 2020- October 2024

- Used design-thinking to craft immersive demonstrations and configure proof of concept Salesforce applications and automated experiences, placing a strong emphasis on enhancing the user experience for federal clients seeking digital transformation through Salesforce implementation
- Delivered engaging product demonstrations centered around user storylines to federal decision-makers, including C-suite executives, that has led to buy-in resulting in over \$12 million in ACV (annual contract value)
- Spearheaded project requirement gathering by guiding customer exploration to unearth existing workflows, pain areas, business opportunities, and areas for optimization using the various tools and products within the Salesforce platform
- Produced a library of reusable assets, including Salesforce demo presentations, scripts, videos, and configured Salesforce applications, to empower the broader Solutions Engineering team in creating exceptional user experiences

### User Experience Designer

Rita XYZ · *Part-Time Contract*

October 2023- March 2024

- Designed a fully responsive website experience for travel experience based business
- Incorporated client brand guidelines into creation of a design system for site consistency and developer use
- Worked in an Agile environment with a cross functional team of developers and product managers to craft and implement final designs for clients

### Salesforce UX Designer & Consultant

Safe and Sound · *Freelance*

October 2023- March 2024

- Led the design efforts for a Salesforce Experience Cloud website tailored to provide volunteers with a seamless and enriching event registration experience
- Executed service design and user-centered methodologies, including requirement gathering, user testing, prototyping, workflow building and showcasing product concepts to key stakeholders, ensuring the platform's user experience aligns with their expectations and needs

### User Experience Designer

YesLiberia · *Freelance*

March 2023- September 2023

- Leveraged Figma to craft captivating and responsive website pages for YesLiberia, a nonprofit organization focused on education in Liberia
- Translated project requirements into design concepts, wireframes, and both desktop and mobile interactive prototypes to ensure effective communication and alignment with client expectations
- Conducted user testing with staff as well as Liberian students to refine and elevate digital designs for the organization's website