

AMAUCHE UZOIGWE

CONTACT

✉ amauche.design@gmail.com
🌐 www.amaucheu.com
in linkedin.com/in/amaucheuzoigwe/

SKILLS

Tools

Figma · Adobe XD · Salesforce · Wix · Squarespace · Sketch · Miro · Lucid · WebFlow · Jira · Microsoft Office · Tableau · Adobe Photoshop · SaaS Application Development · Keynote · Confluence

Design

User Functional and Technical Discovery · Interaction Design · Wireframing · Prototyping · Information Architecture · Product demonstrations · User Stories · Persona Creation · Competitive Analysis · Usability Studies · Design Systems · Accessibility · Agile Methodology

EDUCATION

Duke University

Durham, NC
BSE In Electrical and Computer Engineering

Howard University

Washington, DC
Domestic Exchange Program

CERTIFICATIONS

DesignCourse Certified UI Designer
Salesforce User Experience Designer
Google UX Designer Certificate
Salesforce App Builder
Salesforce Certified Administrator
Salesforce Service Cloud Consultant
Salesforce Certified AI Associate

EXPERIENCE

Lead UX/UI Designer

Pantheon Data

October 2024- Present

- Leading efforts across multiple project teams towards digital systems modernization with DoD client on Salesforce UX/UI design strategy, planning, and execution.
- Designing desktop and mobile UIs for recruiting, job-intake, and onboarding workflows for usage by client's HR Department
- Guiding client discovery sessions for UX/UI requirements and directing the creation of user flows, wireframes, and mockups based on client needs
- Working cross-functionally with multiple teams to create user stories in Jira, focused on UX/UI design and development
- Ideating on final application designs using Salesforce sandboxes declaratively as well as Figma for more custom designing
- Creating assets for team use including guidance on Salesforce's 508 Compliance and Accessibility and Branding/Design Guidelines for designer and developer usage and to ensure consistency across products

Federal User Experience Solutions Engineer

Salesforce

July 2020- October 2024

- Used design-thinking to design and configure immersive demonstrations and configure proof of concept Salesforce applications (SaaS) and automated experiences, placing a strong emphasis on enhancing the user experience for federal clients seeking digital transformation through Salesforce implementation
- Delivered engaging product demonstrations centered around user storylines to federal decision-makers, including C-suite executives, that has led to buy-in resulting in over \$12 million in ACV (annual contract value)
- Guided customer exploration to unearth existing workflows, pain areas, business opportunities, and areas for optimization using the Salesforce platform
- Produced a library of reusable assets, including demo presentations, scripts, videos, and applications, to empower the broader Solutions Engineering team in creating exceptional user experiences

User Experience Designer

Rita XYZ

October 2023- March 2024

- Utilized Figma and Webflow to design a fully responsive website experience for minority owned business
- Incorporated client brand guidelines into creation of a design system for site consistency and developer use
- Worked in an Agile environment with a cross functional team of developers and product managers to craft and implement final designs for clients

Salesforce UX Designer & Consultant

Safe and Sound

October 2023- March 2024

- Led the design efforts for a Salesforce Experience Cloud website tailored to provide volunteers with a seamless and enriching event registration experience
- Executed service design and user-centered methodologies, including user testing, prototyping, workflow building and showcasing product concepts to key stakeholders, ensuring the platform's user experience aligns with their expectations and needs

User Experience Designer

YesLiberia

March 2023- September 2023

- Leveraged Figma to craft captivating and responsive website pages for YesLiberia, a nonprofit organization focused on education in Liberia
- Translated project requirements into design concepts, wireframes, and both desktop and mobile interactive prototypes to ensure effective communication and alignment with client expectations
- Conducted user testing with staff as well as Liberian students to refine and elevate digital designs for the organization's website