AMAUCHE UZOIGWE

CONTACT

🌐 www.amaucheu.com

✉ amauche.design@gmail.com

in linkedin.com/in/amaucheuzoigwe/

📱 404-805-6299

SKILLS

Tools

Salesforce · Salesforce Lightning Design System (SLDS) · · SaaS Application Development · Keynote · CursorAI · Claude Figma · FigmaMake · Adobe XD · HTML · CSS · Wix · Squarespace · Sketch · Miro · Lucid · WebFlow · Jira · Microsoft Office · Tableau · Adobe Photoshop

Solutioning

User Functional and Technical Discovery · Storytelling · Declarative Development · Interaction Design · Wireframing · Prototyping · Information Architecture · Product demonstrations · User Stories · Persona Creation · Competitive Analysis · Usability Studies · Design Systems · Accessibility · Agile Methodology · Vibe-Coding

EDUCATION

Duke University

Durham, NC
BSE In Electrical and Computer Engineering

Howard University

Washington, DC
Domestic Exchange Program

CERTIFICATIONS

Salesforce Business Analyst
Salesforce User Experience Designer
Salesforce App Builder
Salesforce Certified Administrator
Salesforce Service Cloud Consultant
Salesforce Certified AI Associate

EXPERIENCE

Salesforce Design and Marketing Operations Specialist

CG Life — August 2025 - Present

- Managing the building, marketing, and design operations of Salesforce ecosystem for major healthcare clients implementing Salesforce
- Specializing in CMS Content and Experience Cloud site creation, authoring, and administration
- Architecting and designing custom LWC Component builds, planning and implementing settings, CMS Structure, and overall design
- Informing custom LWC design system through consistent conversation and collaboration with design team and client stakeholders
- Interfacing with project management, creative teams, QA and regulatory specialists to craft Salesforce project requirements and delivery timelines

Salesforce User Experience Designer

Pantheon Data — October 2024 - August 2025

- Led efforts across multiple project teams towards digital systems modernization with DoD client on Salesforce UX/UI design strategy, planning, and execution.
- Spearheaded requirement gathering initiatives by guiding client discovery sessions for UX/UI requirements and directing the creation of user flows, wireframes, and mockups based on client needs
- Worked cross-functionally with multiple teams to create user stories in Jira, focused on UX/UI design and development
- Assessed stakeholder feedback and changing requirements to rapidly prototype both low and high fidelity mockup designs with both declarative building within Salesforce sandboxes using out-of-the-box tools and within Figma for more custom layouts using the Salesforce Lightning Design System
- Created assets for team use including guidance on Salesforce's 508 Compliance and Accessibility and Branding/Design Guidelines for designer and developer usage

Account Solutions Engineer, Public Sector

Salesforce — July 2020 - October 2024

- Delivered engaging product demonstrations centered around user storylines to federal decision-makers, including C-suite executives, that has led to buy-in resulting in over $12 million in ACV (annual contract value)
- Produced a library of reusable assets, including demo presentations, scripts, videos, and applications, to empower the broader Solutions Engineering team in creating exceptional user experiences
- Worked on cross-account initiatives, such as serving as product expert for Salesforce Maps product for the Public Sector Team, leading global AE enablement sessions, and serving on Public Sector's IDO Council.
- Analyzed RFP requirements (security, compliance, data residency, FedRAMP, etc.) and authored detailed technical narratives, diagrams, and implementation approaches aligned to public sector standards.
- Guided customer exploration to unearth existing workflows, pain areas, business opportunities, and areas for optimization using the Salesforce platform
- Used design-thinking to craft immersive demonstrations and configure proof of concept Salesforce applications and automated experiences, placing a strong emphasis on enhancing the user experience for federal clients seeking digital transformation through Salesforce implementation

Salesforce UX Consultant & Developer

Safe and Sound — October 2023- March 2024

- As apart of Salesforce's Impact Exchange, offered pro-bono consulting and design services for non-profit implementing Salesforce changes
- Led the design and building efforts for a Salesforce Experience Cloud website launch tailored to provide volunteers with a seamless and enriching event registration experience
- Collaborated with larger implementation team to validate and iterate on solutioning, several months after initial launch
- Executed service design and user-centered methodologies, including user testing, prototyping, workflow building and showcasing product concepts to key stakeholders, ensuring the platform's user experience aligns with their expectations and needs

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Salesforce User Experience Designer

Pantheon Data   October 2024 - August 2025

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- Analyzed RFP requirements (security, compliance, data residency, FedRAMP, etc.) and authored detailed technical narratives, diagrams, and implementation approaches aligned to public sector standards.
- Guided customer exploration to unearth existing workflows, pain areas, business opportunities, and areas for optimization using the Salesforce platform
- Used design-thinking to craft immersive demonstrations and configure proof of concept Salesforce applications and automated experiences, placing a strong emphasis on enhancing the user experience for federal clients seeking digital transformation through Salesforce implementation

Salesforce UX Consultant & Developer

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CERTIFICATIONS

Salesforce Certified AI Associate
Salesforce User Experience Designer
Google UX Designer Certificate
Salesforce App Builder
Salesforce Certified Administrator
Salesforce Service Cloud Consultant
DesignCourse Certified UI Designer

EXPERIENCE

Lead Salesforce UX/UI Designer

Pantheon Data · *Full-time*   October 2024- Present

- Leading efforts across multiple project teams towards digital systems modernization with DoD client on Salesforce UX/UI design strategy, planning, and execution.
- Leading requirement gathering initiatives by guiding client discovery sessions for UX/UI requirements and directing the creation of user flows, wireframes, and mockups based on client needs
- Working cross-functionally with multiple teams to create user stories in Jira, focused on UX/UI design and development
- Assessing stakeholder feedback and changing requirements to rapidly prototype both low and high fidelity designs with both declarative building within Salesforce sandboxes using out-of-the-box tools and within Figma for more custom layouts using the Salesforce Lightning Design System
- Creating assets for team use including guidance on Salesforce's 508 Compliance and Accessibility and Branding/Design Guidelines for designer and developer usage

Salesforce User Experience Solutions Engineer

Salesforce · *Full-time*   July 2020- October 2024

- Used design-thinking to craft immersive demonstrations and configure proof of concept Salesforce applications and automated experiences for several Salesforce product offerings, clouds, and tools, placing a strong emphasis on enhancing the user experience for federal clients seeking digital transformation through Salesforce implementation
- Leveraged the Salesforce Lightning Design System principles and component properties to customize Salesforce demo orgs for client demonstration and internal team assets
- Delivered engaging product demonstrations centered around user storylines to federal decision-makers, including C-suite executives, that has led to buy-in resulting in over $12 million in ACV (annual contract value)
- Spearheaded project requirement gathering by guiding customer exploration to unearth existing workflows, pain areas, business opportunities, and areas for optimization using the various tools and products within the Salesforce platform- translating complex processes into business-user digestible Salesforce user experiences
- Produced a library of reusable assets, including Salesforce demo presentations, scripts, videos, and configured Salesforce applications, to empower the broader Solutions Engineering team in creating exceptional user experiences

User Experience Designer

Rita XYZ · *Part-Time Contract*   October 2023- March 2024

- Designed a fully responsive website experience for travel experience based business
- Incorporated client brand guidelines into creation of a design system for site consistency and developer use
- Worked in an Agile environment with a cross functional team of developers and product managers to craft and implement final designs for clients

Salesforce UX Designer & Consultant

Safe and Sound · *Freelance*   October 2023- March 2024

- Led the design efforts for a Salesforce Experience Cloud website tailored to provide volunteers with a seamless and enriching event registration experience
- Executed service design and user-centered methodologies, including requirement gathering, user testing, prototyping, workflow building and showcasing product concepts to key stakeholders, ensuring the platform's user experience aligns with their expectations and needs

User Experience Designer

YesLiberia · *Freelance*   March 2023- September 2023

- Leveraged Figma to craft captivating and responsive website pages for YesLiberia, a nonprofit organization focused on education in Liberia
- Translated project requirements into design concepts, wireframes, and both desktop and mobile interactive prototypes to ensure effective communication and alignment with client expectations
- Conducted user testing with staff as well as Liberian students to refine and elevate digital designs for the organization's website

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Salesforce User Experience Designer
Google UX Designer Certificate
Salesforce App Builder
Salesforce Certified Administrator
Salesforce Service Cloud Consultant
Salesforce Certified AI Associate

EXPERIENCE

Lead UX/UI Designer

Pantheon Data   October 2024- Present

- Leading efforts across multiple project teams towards digital systems modernization with DoD client on Salesforce UX/UI design strategy, planning, and execution.
- Designing desktop and mobile UIs for recruiting, job-intake, and onboarding workflows for usage by client's HR Department
- Guiding client discovery sessions for UX/UI requirements and directing the creation of user flows, wireframes, and mockups based on client needs
- Working cross-functionally with multiple teams to create user stories in Jira, focused on UX/UI design and development
- Ideating on final application designs using Salesforce sandboxes declaratively as well as Figma for more custom designing
- Creating assets for team use including guidance on Salesforce's 508 Compliance and Accessibility and Branding/Design Guidelines for designer and developer usage and to ensure consistency across products
- Implementing generative AI tools for discovery, ideation, and rapid prototyping during design process

Federal User Experience Solutions Engineer

Salesforce   July 2020- October 2024

- Used design-thinking to design and configure immersive demonstrations and configure proof of concept Salesforce applications (SaaS) and automated experiences, placing a strong emphasis on enhancing the user experience for federal clients seeking digital transformation through Salesforce implementation
- Delivered engaging product demonstrations centered around user storylines to federal decision-makers, including C-suite executives, that has led to buy-in resulting in over $12 million in ACV (annual contract value)
- Guided customer exploration to unearth existing workflows, pain areas, business opportunities, and areas for optimization using the Salesforce platform
- Produced a library of reusable assets, including demo presentations, scripts, videos, and applications, to empower the broader Solutions Engineering team in creating exceptional user experiences

User Experience Designer

Rita XYZ   October 2023- March 2024

- Utilized Figma and Webflow to design a fully responsive website experience for minority owned business
- Incorporated client brand guidelines into creation of a design system for site consistency and developer use
- Worked in an Agile environment with a cross functional team of developers and product managers to craft and implement final designs for clients

Salesforce UX Designer & Consultant

Safe and Sound   October 2023- March 2024

- Led the design efforts for a Salesforce Experience Cloud website tailored to provide volunteers with a seamless and enriching event registration experience
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- Leveraged Figma to craft captivating and responsive website pages for YesLiberia, a nonprofit organization focused on education in Liberia
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Federal User Experience Solutions Engineer

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