

EHMAD CHEHRGHANI

Portfolio: [View Portfolio](#)

📞 0178-6066735 ✉ contact@ehmads.com 📍 35037, Marburg 📄 Full-time work authorization



UX/UI Designer | Interactive Web Experiences

I am a UX/UI and interactive experience designer with earlier experience in design of E-learning websites, demonstrated research capability, implementation-aware collaboration and a distinctive strength in translating complex content into story-driven interactive experiences and visuals.

EXPERIENCE

Digital Designer | Interactive Web Experiences

📅 07/2023 – Present 📍 Germany

MaxGENESYS Virtual Lab Gamified Website [Case study](#)

Conceptualized and translated multi-layered scientific workflows into a visual storytelling and interactive journey.

- Concept development and implementation throughout interviews, problem-solving, wireframing, prototyping, and interface design.
- Created clickable prototypes, tested comprehension with users/researchers, and iterated content structure based on feedback.
- Structured the experience through narrative progression, information hierarchy, discoverable content modules and guided interaction points.

Solidarburg Marburg Community Communication Design

A three-month contract focused on improving the member community satisfaction of Solidarburg Nachbarschaft, a tool-sharing community.

Science Communication Assistant | Freelance Projects

📅 10/2021 – Present 📍 Germany

Max Planck Institute for Terrestrial Microbiology [Case Study](#)

- Created editorial science visuals featured as cover art in Cell ([View](#)) and Chemistry Europe ([View](#)).
- Developed single-frame visual narratives translating research outcomes into accessible science communication.
- Defined visual directions and iterated concepts through feedback-driven review cycles with researchers and institutional clients.

SKILLS

Language

English (C1)
German (B1.2) *Course enrolled
Persian (Native)

Digital Design

User Experience Design
User Interface Design
Wireframing & Prototyping
Create Design System
User Research
User Flow

Illustration & Visual Communication

Science Illustration
Editorial Visuals
Visual Assets Library Development
Motion Design (2d, Lottie)
Logo Design

Collaboration

Interdisciplinary Team-work
feedback-based iteration
developer handoff

Tools

Figma
Adobe Creative Suite
Affinity Suit (Basic)
HTML/CSS (Basic)
AI-Assisted Coding

EARLIER EXPERIENCE

UX/UI Designer | Full-time

📅 05/2017 – 07/2018 📍 Iran

Samin Gostaresh Kian Afraz — SGKA

Designed and coordinated UX/UI work for E-learning platforms, close collaborating with development team.

- **Design of digital publication platforms**
Led End-to-end interface design and project coordination for 5+ educational digital platforms, coordinating timelines and developer handoffs.
- **Enhanced UX/UI across E-learning platforms** [🔗 Case study](#)
Redesigned information architecture, content library, course cards and navigation flow, reducing click depth by 40%.
- **Conceptualized a modular product architecture** [🔗 Case study](#)
Conceptualized and integrated a modular product architecture, reducing MVP deployment timelines from 8+ weeks to 2 weeks.

EDUCATION

Expanded Media (M.A.) | Hochschule Darmstadt

📅 11/2020 – 05/2023 📍 Germany

Key modules:

User Centered Design Interactive Storytelling
Collaborative Problem Solving Service Design
Immersive Media

Fine Arts, Painting (B.A.) | Soore University

📅 02/2008 – 06/2012 📍 Iran

RELATED PROJECTS

Interactive Editorial Redesign [🔗 View](#)

Reimagined a magazine format as an story-driven web-based experience for Gen-Z audiences.

Immersive Media [🔗 View](#)

Co-ideated and prototyped an immersive learning experience using biofeedback signals in Unity.

Interactive Narrative Microsite [🔗 View](#)

Developed an engagement-driven microsite, where interactive elements supported information hierarchy, user attention, and narrative progression.

COURSES

User Experience Design

Interaction Design Foundation

Innovative Web Design in Figma

Awwwards Academy

Hi-Fi Prototyping in Figma

Google-Coursera

Social Entrepreneurship & Startup Development

XING Incubator / Madrid Polytechnic University