

# Sandra Dickmeis



## Contact

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www.sandradickmeis.com

www.linkedin.com/in/sandra-dickmeis/

Cologne, Germany

## Skills

UX UI UX Research

Prototyping Branding

Workshops Webflow

Behavioural Design

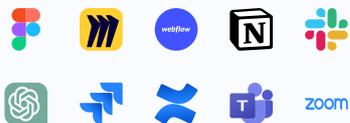
## Certificates

PSPO 1 Scrum.org

Behavioural Design hellodesign

User Research Memorisely

## Tools



## Languages

German Native

English C1

French B2

## Interests

Travel Sustainability

DIY Green-Tech AI

Health-Tech Ed-Tech

Helping **ed-tech**, **health-tech** and **green-tech** businesses grow and build impactful apps and (webflow) websites by transforming information into valuable experiences for users.

## Experience

01 2025 - 01 2026

Around the world

**Sabbatical**

[World trip](#)

Took a sabbatical to travel the world, exploring diverse cultures and design inspirations that broadened my creative perspective.

07 2024 - 08 2024

Remote

**Freelance UX Researcher**

[Simpleclub GmbH](#)

Planning and conducting user interviews to gain a better understanding about the target group of apprenticeship trainers and their pains and needs to manage the learning path of trainees.

**Deepdive:** User Research · Ed-Tech

04 2024 - 12 2024

Remote

**Freelance UX / UI Designer**

[Katharina Engl User Experience Design GmbH](#)

Design of an onboarding for the orthopaedic treatment of shoulder injuries in an orthopaedic app (NDA).

**Deepdive:** Design Systems · Healthtech

11 2023 - 04 2024

Remote + Onsite

**Freelance UX / UI Designer**

[Plan.Net Germany GmbH & Co. KG](#)

Initial conception, design and prototyping of an app for controlling intelligent kitchen appliances with very high design standards.

**Deepdive:** Design Systems · Prototyping · IOT

01 2024 - 03 2024

Remote

**Freelance UI Designer**

[Supplier of IOT based security systems \(NDA\)](#)

Branding exploration and development of a design system as well as keyscreens for a web and app application for access control systems via IOT.

**Deepdive:** Design Systems · Branding · IOT

09 2023 - 01 2024

Remote + Onsite

**Freelance UX / UI Designer**

[PrepLounge GmbH](#)

Rebranding and development of a design system as well as keyscreens of a web platform for business coaching in the consultancy sector.

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## 05 2023 - 07 2023 Freelance UX / UI Designer

Remote + Onsite

[Wilma](#)

Branding, development of a design system and design of keyscreens from scratch for female business coaching startup Wilma.

**Deepdive:** User Journey Workshops · Branding · Design Systems · Ed-Tech

## 03 2021 - 10 2023 Senior Experience Designer

Cologne, Germany

[denkwerk GmbH](#)

UX Design, User Research and Workshop Facilitation as well as UX Management while mentoring junior UX Designers in complex B2C (agile) projects and pitches for clients like Telekom, RheinEnergie and ARAG.

**Deepdive:** Design Leadership · Behavioural Design · Workshop Facilitation · Conversion Improvement · Telecommunication · Energy Supply · Insurance · IOT

## 01 2019 - 03 2021 Experience Designer

Cologne, Germany

[denkwerk GmbH](#)

Designing complex B2C products (mobile apps, websites, TV apps) for clients like Telekom and RheinEnergie including qualitative User Research and collaborating with developers, designers and stakeholders in scrum teams.

**Deepdive:** Scrum · User Research · Usability (A/B) Testing · Telecommunication · Energy Supply · Entertainment Media

## 02 2018 - 08 2018 Bachelor Thesis

Berlin, Germany

[SinnerSchrader Swipe GmbH \(Now Accenture Song\)](#)

Future of retail – designing a service for flexible & sustainable food consumption including a mobile App.

**Deepdive:** Service Design · UX/UI · Prototyping · Sustainability · Retail

## 09 2017 - 02 2018 Product Design Intern

Berlin, Germany

[SinnerSchrader Swipe GmbH \(Now Accenture Song\)](#)

Specialising in UX & product design while building a complex design system for Audi and redesigning the AldiTalk App.

**Deepdive:** UX/UI · Prototyping · Automotive · Telecommunication

## Education

### 09 2014 - 08 2018 B.A. Communication Design

[FH Aachen](#)

Aachen, Germany