



Elevator Pitch

Blend Learning Experience Platform (LXP) transforms enterprise learning by deeply integrating with SAP SuccessFactors Learning to deliver personalized, automated, and scalable learning experiences. With Blend, organizations empower employees through skills-linked content, intuitive design, and AI-driven engagement—all within the flow of work.

Feature Function

- Skills-linked learning paths & intelligent recommendations
- No-code experience builder for branded, targeted learning pages
- Academy builder, onboarding programs, and cohort-based learning
- Seamless integration with LinkedIn Learning, Coursera, getAbstract, Pluralsight
- Auto-tagging, translation, and AI-supported content curation
- Embedded learning in the flow of work (Teams, SharePoint)

SF Compliment/Extend

- Deep integration with SAP SuccessFactors Learning, Work Zone, Employee Central, and Talent Intelligence Hub
- Supports catalogue permissions, direct content launch, gamification, analytics via SAC/Power BI
- Enhances learning within Microsoft Teams, SharePoint, and browser plugins

Solution Differentiators

- Built for and with SAP SuccessFactors customers
- Visual, branded learner experiences without IT dependency
- Automation of course delivery, tracking, and skill tagging
- Enterprise-grade analytics and dashboards
- Fast deployment and co-innovation model

Customers

- Vodafone: Launched 5,700 personalized playlists, boosting learning hours and internal mobility
- Lloyd's Register: Replaced legacy systems, enabled continuous learning across a global team
- Rich Products: Created an inclusive, engaging platform with 6,800+ site views in 16 weeks

Target Customers

- Enterprises using SAP SuccessFactors Learning, EC, TIH and Work Zone
- Organizations with 1,000+ employees seeking to elevate learning experience and boost skills mobility
- Industries: Telecom, Financial Services, Retail, Manufacturing, Professional Services, Energy, and more

Customer Value

- 33% increase in learning per person (Vodafone)
- 60% cost savings from shifting to virtual training (Lloyd's Register)
- 1,000+ users onboarded in 3 months with high engagement (Rich Products)
- Boosts internal hiring, compliance, and retention

Contacts

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