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Rooted in service and committed to strengthening our communities, the Sierra Central Community Foundation continues to expand its impact.

# ANNUAL REPORT

The Foundation aims to promote health and wellness, education, financial literacy, and support for military and first responders.



**\$52K+** Donations made in 2025

  
**WORTHY WEDNESDAY**

  
**SCHOLARSHIP PROGRAM**

  
**GOLF FUNDRAISER**

We remain dedicated to supporting local needs in Northern California.

Small actions create big impact.

# \$52K+

## DOLLARS DONATED BACK INTO THE COMMUNITY

When we invest in people, we invest in possibility. Sierra Central Credit Union and the Community Foundation believe that every act of giving creates a ripple of change.

[SierraCentral.com/community](https://SierraCentral.com/community)

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**In a world of doing good,  
we're proud to do our part.**

We invite you to join our efforts and give back!

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# OUR CORE GIVE AREAS



SierraCentral.com/community

Our commitment to building local relationships and putting our members in a financial position to succeed is why we exist. It's not just about the banking transaction we provide; it's also about giving back.

We're proud to donate to worthy non-profits, provide countless volunteer hours, and believe in helping the local communities we serve, succeed.



## GOLF FUNDRAISER

*Oktoberfest Golf Tournament was held October 24, 2025 at The Links at Rolling Hills Casino.*

A day on the green brought together 128 golfers, more than 40 volunteers, on-course games, refreshments, and an awards dinner to close out the event.



## SCHOLARSHIP PROGRAM

*Open annually from January through March, with recipients awarded in May.*

In 2025, we received 219 applications for the Scholarship Program. Judged by three independent judges made up of diverse education related fields (High School Teacher, FFA Advisor, and Guidance Counselor), this program awards 20 deserving students each year. The photo features our 2025 winners which were awarded May 21, 2025 during our Annual Meeting.



## WORTHY WEDNESDAYS

*In its fifth year, this program awards 12 worthy organizations throughout the year.*

The Foundation is dedicated to making a lasting impact by funding programs that enhance education, support our military and first responders, shed light on health and wellness, and support our youth. Through our Worthy Wednesday program (employee donations with a company match), we are able to do good in the communities we serve.

SierraCentral.com/community

*Follow us on all social media platforms or check out our giving online!*

Committed to creating positive change  
where it matters most.

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# CHAIRMAN'S STATEMENT



It is with great pride and gratitude that I share this annual message following our first full year as the Sierra Central Community Foundation.

Established in 2025, the Foundation was built on the strong groundwork laid by Sierra Central Credit Union, with a mission to enhance the quality of life throughout Northern California.

As the charitable and educational arm of Sierra Central Credit Union, a California-based, statechartered, nonprofit corporation, the Foundation carries forward the Credit Union's long-standing commitment to community wellbeing. Our mission focuses on promoting health and wellness for children and adults, expanding educational opportunities, advancing financial literacy, and supporting our military and first responders.

This inaugural year laid the foundation for a lasting legacy of community investment. One of our proudest achievements was hosting our first golf tournament fundraiser, which brought together supporters, business partners, and advocates who share our belief in strengthening the fabric of our local communities. Thanks to their generosity, proceeds from the event support two essential initiatives:

- **Enhancing the Robotics Department at Mercy Foundation North** (St. Elizabeth Community Hospital), expanding access to advanced medical technologies and improved patient care.
- **Funding a new emergency-access gate for the Butte County Sheriff's Posse**, strengthening safety, response

capabilities, and critical local services.

These projects reflect our commitment to improving community infrastructure, public safety, and access to essential resources.

I would also like to extend my heartfelt appreciation to my fellow Board members for their dedication and steady leadership throughout this inaugural year. A special thank you to Jamie Keith, who served as our Golf Tournament Committee Chair as well as a Board Member. Her leadership and commitment were instrumental in the success of our first major fundraising event. I am also grateful for the support of Vice Chairman Michael Cartoscelli, Secretary Meghan Roberts, and Treasurer Stephanie Dickinson, each of whom played a vital role in building a strong and mission-driven Foundation.

As we look forward to the coming year, our Board remains focused on expanding our capacity to meet the diverse needs of Northern California communities. This report highlights not only the accomplishments of our first year, but also the momentum we are building for sustained, meaningful impact.

On behalf of the entire Sierra Central Community Foundation Board of Directors, thank you for your generosity, enthusiasm, and belief in what we are building. The positive impact of this first year is only the beginning, and I look forward to the many ways we will continue to grow and give back, together.

With sincere appreciation,

**Barbara Menefee**  
Board Chair  
Sierra Central Community Foundation



*Dedicated to doing good!*

# 25

Years of dedicated service from our Chairman, Barbara Menefee, to our members and local community.



**BARBARA  
MENELEE**

As a Foundation, we remain dedicated to thoughtful philanthropy and responsible stewardship.

Our efforts are guided by the needs of our region and the values that define Sierra Central.



**19 COUNTIES**

Serving Northern California Communities



**VOLUNTEERS**

Over 100 volunteers give back to our Foundation each year



**LEARN MORE**

[SierraCentral.com/  
community](http://SierraCentral.com/community)

*I am proud to support the Sierra Central Community Foundation. - Harold Pressley (retired Sacramento Kings player)*



Your Contribution:  
A High-Yield  
Act of Kindness.

**DONATE  
TODAY**



Make a Difference — It's the best return on investment!

**It is because of donors such as yourself that we are able to continue our mission to give.**

Becoming a donor is one of the most meaningful ways to support the work we do throughout the year. With annual donor levels beginning at just \$100, you can make a lasting impact for less than \$10 a month. Every contribution—large or small—helps strengthen the programs, services, and community initiatives that define our mission.

We offer a range of giving levels designed to meet you where you are. Whether you're an individual looking to give back or a business seeking to align your brand with community investment, we can help tailor a giving plan that reflects your goals and philanthropic values. [Your support becomes part of a collective effort to build a stronger, more resilient region.](#)

Donations can be made quickly and securely online at [SierraCentral.com/community](https://SierraCentral.com/community), or by check. Full details about donor levels, benefits, and opportunities for involvement are available on our website. If you'd like to explore a customized giving approach, our team is always happy to connect.

Together, we can do more than make a difference—we can create lasting change!



**THANK YOU 2025 DONORS!**

Our Golf Tournament fundraiser brought in so much support from vendors, local business owners, staff and the general public. Thank you for your support.

The Financial Statements are unaudited and reviewed by Baker Tilly.

# FINANCIAL REPORT



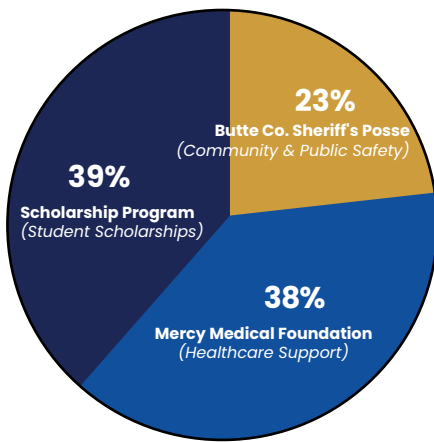
**Total Revenue & Other Support in 2025—\$101,311**



**\$20,000 in Grants from our Business Partner VISA**



**\$52,000 Donated in 2025**



*Thank you  
Foundation Donors!*

Felkins-Roe Family Trust  
Brandon & Jamie Keith  
Bob & Barbara Menefee  
VISA

Volunteer hours spent giving back to the Foundation

**200+**

Volunteer hours reflect our ongoing commitment to giving back and supporting those we serve



**Fundraising efforts, through our Oktoberfest Golf Tournament, made it possible to donate to the following organizations**

- **Mercy Foundation North / St. Elizabeth Community Hospital** - \$20,000 was donated to expand access to advanced medical technologies and improved patient care within their new Robotics Department
- **Butte County Sheriff's Posse** - \$12,000 was donated to help fund a new emergency-access gate, strengthening safety and response capabilities for the North State

## STATEMENT OF FINANCIAL CONDITION

as of December 31, 2025

<b>Revenue and Other Support</b>	
<b>CONTRIBUTIONS</b>	
Fundraising and Special Events, net	101,111
In-kind Revenue/Contributions of nonfinancial assets	200
Interest Income	-
<b>Total Revenue and Other Support</b>	<b>101,311</b>
<b>EXPENSES</b>	
Program Services:	
Grants and distributions to recipients	52,000
<b>Total Program Services</b>	<b>52,000</b>
Supporting Services:	
General and Administration	73,959.64
Fundraising	
<b>Total Supporting Services</b>	<b>73,960</b>
Change in Net Assets	( 56,148)
Net Assets, Beginning of Month	71,871
Net Assets, End of Month	<b>\$ 15,723</b>



Together, We Make a Difference  
Support by donating online at [SierraCentral.com/community](https://SierraCentral.com/community)



# Guiding Our Mission



**Barbara Menefee**  
Chair



**Michael Cartoscelli**  
Vice Chair



**Gayle Gines**  
Treasurer



**Meghan Roberts**  
Secretary



**Jamie Keith**  
Board Member

## Board of Directors

Our mission is to promote philanthropy in an impartial, unbiased, ethical way, with a commitment to inclusiveness. We strive to bring together people and resources, to identify and address present and emerging community needs.

**200+**  
Hours of Service by Our Board

*Special thank you to Stephanie Dickinson, Foundation Board Treasurer through 2025.*

To apply and for more information about this annual program, visit [SierraCentral.com/youth](https://SierraCentral.com/youth)

When we support students, we strengthen the communities they will one day lead

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# SCHOLARSHIP PROGRAM



## Education transforms lives—and we're proud to help make that transformation possible.

Education is one of the most powerful tools for strengthening our communities, and our Scholarship Program reflects our commitment to helping local students pursue their goals. Each year, the Foundation awards 20 scholarships, of \$1,000, to help students pursue their educational goals and continue building brighter futures.

The program is open annually from January 1 through March 31. Eligible applicants include graduating high school seniors, current college students, and past Sierra Central scholarship recipients still enrolled in college. To qualify, students must reside in one of the following counties: Modoc, Shasta, Lassen, Tehama, Plumas, Glenn, Butte, Sierra, Colusa,

Sutter, Yuba, Nevada, Placer, Yolo, Sacramento, El Dorado, Amador, Alpine, or Tuolumne.

Through this program, we are honored to support the next generation of leaders and help them take meaningful steps toward a bright future.

Shining Light on Community Worthiness

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# WORTHY WEDNESDAYS



## Our Worthy Wednesday program awards different local organizations each month!

Worthy Wednesday is our monthly spotlight celebrating the meaningful donations, volunteer efforts, and community partnerships that make a difference across the areas we serve in Northern California. Each feature highlights the people, organizations, and moments that embody our mission of service. To stay connected with the latest stories and see how we're giving back throughout the year, follow us on social media or visit [SierraCentral.com/community](https://SierraCentral.com/community).



*Worthy Wednesdays has proudly celebrated local impact for nearly five years.*

Employee donations, partnered with a company match, allow for over \$15,000 to be donated back into Northern California each year.



### DONATIONS MAKE AN IMPACT, BUT SO DOES SHOWING UP

From cleaning up trash, to packing bags of food for youth in need, we get our hands dirty and have a great time doing good in Northern California.



Our Foundation has a defined set of donation categories we support: Youth, Health & Wellness, Education, and Military/First Responders.

We strive to connect with smaller non-profits, where our employee donations can be used in an impactful way.



From school programs to 5K teams, the Sierra Central crew is always ready to show up, have fun, and do good. We proudly come out in full force to support the worthy organizations that make a difference across our footprint.

*Great things happen when people come together with purpose.*

- Placer Veterans Stand Down (Roseville)
- Beale Military Liaison Council (Wheatland)
- SayLove Sutter & Yuba (Marysville)
- Butte County Search & Rescue (Orville)
- Rotary Club of Chico (Chico)
- Boys & Girls Club of Placer County (Placerville)
- Hope 4 Nevada County (Grass Valley)
- Pink October Yuba-Sutter (Yuba City)
- Walk to End Alzheimer's (Chico)
- Connected Living (Redding)
- Glenn County Canine (Willows)
- Kids First (Auburn)



- 1 **Get Involved** — Join us at community events, volunteer alongside our team, or cheer on local programs we support.
- 2 **Request Support** — Need a donation or partnership for your organization? Email [info@sierracentralfoundation.com](mailto:info@sierracentralfoundation.com)
- 3 **Stay Connected** — Follow us on social media or visit [SierraCentral.com/community](http://SierraCentral.com/community) for the latest updates on donations, volunteer efforts, and upcoming opportunities.



Proud to play our part to make our community stronger!



# WORTHY WEDNESDAYS



[SierraCentral.com/community](http://SierraCentral.com/community)



# CHARITY FUNDRAISER TEES OFF TO DO GOOD



Highlights from this Year's Oktoberfest Charity Golf Tournament, held October 24, 2025 at The Links at Rolling Hills Casino in Corning, CA



*Butte County Sheriff's Posse Board Member, Tim Colbie, Tournament Chair, Jamie Keith and Butte County Sheriff, Kory Honea catch up before they kick off tournament play.*



*32 teams stepped onto the green to do good, but obviously had some fun too!*



*City of Live Oak City Manager and Sierra Central Supervisory Committee Chair, Ben Moody pauses for a quick photo before heading out to play as a proud tournament sponsor.*

What a memorable day we had, at our Oktoberfest Fundraiser, with 128 golfers, across 32 teams, countless dedicated volunteers, and our spirited Premium Prost Sponsor, **South Bay Auto Auction**, cruising the course to cheer on players. The day kicked off with a hearty pre-event breakfast and morning libations, setting the tone for a fun-filled tournament. On-course games, food, and beverages kept the excitement going as teams made their way through the fairways. We wrapped up the evening with a lively awards ceremony and dinner generously sponsored by **Medina McKelvey**. It was truly a celebration of community, generosity, and good times. Our heartfelt thanks go out to every player, sponsor, auction donor, volunteer, and committee member who helped make this event such a success. Your support continues to drive the impact we're able to make together.



**SIERRA CENTRAL GOLF COMMITTEE & VOLUNTEERS**

- 75+ Sponsors
- 128 Players
- 58 Auction Donors
- 40 Volunteers
- 500+ Volunteer Hours

**Thank you to our Platinum Prost & Banquet Sponsors:**



*Proceeds from our golf tournament were donated to these two worthy organizations!*



**BUTTE COUNTY SHERIFF'S POSSE**



**ST. ELIZABETH COMMUNITY HOSPITAL**



**GOLF TOURNAMENT CHAMPIONS – 2025**  
Tadd Brothers, Benn Pollock, Chuck Bettencourt and Blake Bettencourt



# Stronger Communities Start with You

Your contributions fuel our community investment portfolio—expanding opportunities and creating lasting change across the region.

The Sierra Central Community Foundation was incorporated in September 2022, but began activity in 2025.



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(800) 222-7228  
info@sierracentralfoundation.com



#### **SOCIAL**

Follow Sierra Central CU on all major social media platforms for our community impact



#### **WEBSITE**

Learn more about what we do at [SierraCentral.com/](http://SierraCentral.com/) community



#### **BOARD**

Visit us online to learn more about our Board and join volunteer efforts