

Circular Clothing Design Foundations

Course outline

Seamless Circular Clothing Design Foundations is a two hour online course which is free and exclusive to Seamless members and supporters. You'll learn about the principles of circular design and identify practical starting points to integrate circular thinking in your organisation.

Introduction

A circular clothing industry is one where responsible stewardship and citizenship are embedded across the lifecycle from clothing design and production, through to how we enjoy our clothes and recirculate them at the end of their useful life. Understanding and embedding critical strategic aspects such as material choices, use, durability and end of life options early on in the design process is critical to if we are to shift from a linear to a circular clothing model.

Course aim

By the end of this course, you'll be able to describe the foundations of circular design for clothing, including local and international drivers, and their relevance to sustainability goals. You'll also be able to articulate the principles of circular economy that underpin more resource-efficient and regenerative clothing design approaches and identify practical starting points for integrating circular thinking into your organisation.

When

This online course takes place over two hours. Choose the date that suits you, either:

10:00am to 12:00pm AEST
Tuesday, 24 June 2025

10:00am to 12:00pm AEST
Thursday, 26 June 2025

Where

This course will be delivered online via Zoom. After you register, you'll receive an email with everything you need to join the session including the meeting link.

How to register

This course is free and exclusive to Seamless members and supporters only. [Email the Seamless team](#) to find out how to join, or if you've already signed up, to request the training registration link.

Why attend

Participating in this course will ensure you develop in-demand knowledge in circular clothing design, which is increasingly valued in design, sustainability and leadership roles. You'll also build confidence in applying key principles, methodologies and tools at the early stage of clothing design to make decisions that align with a circular economy. By developing your knowledge of why circular design is critical, you'll be helping to shift production practices, assisting both your business, and Australia's clothing industry, to become more sustainable and circular.

Who should attend

This course is free and exclusive to Seamless members and supporters only. If your organisation is a Seamless member or supporter, there's no limit on the number of team members that can attend. This course is also ideal for anyone who wants to learn the foundations of circular clothing design including buyers, planners, sustainability team members and business managers.

Course content

This course leverages the 'Refashioning: Accelerating Circular Product Design at Scale' guide for clothing brands, a collaboration led by RMIT University's School of Fashion and Textiles. It includes:

1. An introduction to circular economy including material flows and the levels of a circular system.
2. Principles of circular clothing design and their impact on the full clothing lifecycle, as well as the resource and waste hierarchy.
3. A description of the Australian and international circularity landscape and its impacts including fibre extraction, greenhouse gas emissions, regulations and industry leadership.
4. An overview of the Refashioning Circular Design Guide and practical starting points for integrating circular clothing design into your organisation.

Learning objectives

The learning objectives for this course are to:

1. Describe the global and local context for circular clothing design, including the drivers, impacts, and system-level changes influencing the shift from linear to circular models.
2. Apply the foundational principles of circular economy including resource efficiency and lifecycle thinking to identify practical starting points for your organisation to integrate circular thinking and support sustainable transformation of business models and the Australian clothing industry.

Cost

This course is free and exclusive to Seamless members and supporters only. If your organisation is a Seamless member or supporter, there's no limit on the number of team members that can attend.

Your trainers

Meet your trainers Courtney Holm and Julie Boulton.

Courtney founded experimental circular fashion label A.BCH in 2017 and built it into a world leading example of what circular fashion could be. In 2024, Courtney transitioned A.BCH into A.BCH World, a circular design innovation firm. She is also the founder and CEO of Circular Sourcing - a climate-tech sourcing platform providing solutions to the textile industry through circular economy innovation.

Julie heads up her own consultancy working at the intersection of systems change, futures thinking and sustainable development. She provides advice, analysis and education to business and government on the implementation of sustainability practices and frameworks, responsible production, and transitioning ecosystems to circular practices.

Resources supplied

You will be supplied with digital versions of course materials and resources which are yours to keep. They include the workshop presentation and a glossary.