

Circular Clothing Design Implementation

Course outline

Seamless Circular Clothing Design Implementation is an in depth course which provides designers, product developers and garment technologists with practical, technical skills in circular clothing design.

Overview

The Seamless Circular Clothing Design Implementation course takes place over two sessions and is free to attend for one representative from every Seamless member organisation. The first session is an in-person design workshop conducted in either a Sydney or Melbourne location over one day. The second session occurs ten weeks later and is a two hour online presentation.

The course leverages the 'Refashioning: Accelerating Circular Product Design at Scale' guide for clothing brands, a collaboration led by RMIT University's School of Fashion and Textiles.

Course aim

By the end of this course, you'll be able to apply circular design principles to develop a garment in a real world environment, leveraging the Refashioning methodology. This will ensure you design with purpose, reduce waste, extend garment life and support systems change.

When and where

This course has two sessions.

Session 1: In person design workshop

Choose from either:

Melbourne: 9:30am to 4:30pm AEST
Wednesday, 2 July 2025

Sydney: 9:30am to 4:30pm AEST
Friday, 4 July 2025

Session 2: Online presentation

Choose from either:

10:00am to 12:00pm AEST
Wednesday, 10 September 2025

10:00am to 12:00pm AEST
Tuesday, 16 September 2025

Have questions?

Email the Seamless team at
info@seamless.org.au

Why attend

You'll gain hands-on, practical experience in implementing circular design, supported by a structured methodology and peer collaboration. You'll design a garment and prepare a portfolio-ready case study, which will give you the confidence to communicate design decisions and place you at the forefront of circular clothing design innovation. Through presentation, group feedback, reflection, and goal setting, you'll also build a foundation for continued innovation, collaboration, and leadership in circular clothing design. Your organisation will benefit from practical in-house circular design capabilities that can help to build a competitive advantage in a fast changing market and regulatory landscape.

Who should attend

This course is exclusive to Seamless members and is ideal for designers, product developers and garment technologists. One representative from every Seamless member organisation can participate in this course free of charge.

Course content

The Seamless Circular Clothing Design Implementation course includes:

1. An introduction to circular design principles and the Refashioning methodology.
2. Designing a garment using circular design principles which consider product purpose, materials, durability, testing, usage cycles, decommissioning and end of life.
3. An overview of circular clothing design tools and templates including circular design records, bill of materials and digital product passports.
4. Practical experience in developing and delivering a presentation and case study on your new garment to convey design decisions, outcomes and challenges.

Learning objectives

The learning objectives for this course are to:

1. Apply the Refashioning circular clothing design methodology in a real world environment to design a garment that aligns with circular design principles.
2. Collaborate with others to share learnings and set practical, actionable goals to support the implementation of circular clothing design principles within your organisation.

Cost

The Seamless Circular Clothing Design Implementation course takes place over two sessions and is free to attend for one representative from every Seamless member organisation.

Your trainers

Meet your trainers Courtney Holm and Julie Boulton.

Courtney founded experimental circular fashion label A.BCH in 2017 and built it into a world leading example of what circular fashion could be. In 2024, Courtney transitioned A.BCH into A.BCH World, a circular design innovation firm. She is also the founder and CEO of Circular Sourcing - a climate-tech sourcing platform providing solutions to the textile industry through circular economy innovation.

Julie heads up her own consultancy working at the intersection of systems change, futures thinking and sustainable development. She provides advice, analysis and education to business and government on the implementation of sustainability practices and frameworks, responsible production, and transitioning ecosystems to circular practices.

Resources supplied

Before the course, you will be supplied with digital versions of course materials and resources which are yours to keep. They include the workshop presentation, a glossary and practical templates.

Preparation required

After you've successfully registered for the Implementation course, you'll receive an email with detailed information about how to prepare for the workshop and what you'll need to bring.

Prerequisite

Before attending this course, you must have successfully completed the Seamless Circular Clothing Design Foundations course.