Danyang Long

https://www.longdanyang.com longdanyang@gmail.com 347-862-8822 No sponsorship needed

WORK EXPERIENCE

VOLT Lighting

Product / UX Designer (Contract) Remote • Aug 2026 – Present

Project 1: AI Landscape Lighting Visualizer (Web & Mobile)

AI-powered landscape lighting planning tool guiding customers from project requirements to personalized lighting recommendations.

- Led end-to-end product design for an AI-powered landscape lighting visualizer, translating complex lighting requirements into guided configuration workflows and delivering responsive UX/UI designs for development.
- Designed responsive configuration flows, before-and-after visualizations, and personalized recommendation experiences to help users explore lighting options and make informed product decisions.

Project 2: E-Commerce PDP Redesign (Web & Mobile)

Redesign of complex product detail pages to improve product discovery and purchasing decisions.

- Redesigned desktop and mobile PDP experiences, improving information hierarchy, product evaluation, and purchase flows.
- Simplified complex product configurations through clearer selections, improved compatibility visibility, and mobile-friendly purchase interactions.

Aurra Crystal Studio

Founding Product Designer Remote • May 2024 – Present

Project 1: B2C Omnichannel Commerce Platform (Web & Mobile)

B2C omnichannel commerce system supporting product discovery, purchase, and order lifecycle management across responsive web and mobile apps.

- Led 0-to-1 UX design for a responsive B2C commerce platform across 30+ screens, unifying product discovery, checkout, and post-purchase tracking into a cohesive shopping experience.
- Built scalable information architecture for 100+ products, aligning browsing and purchasing flows with inventory and fulfillment logic.

Project 2: B2B Inventory & Operations Platform

B2B web-based management system for wholesale clients, inventory control, and order fulfillment.

- Designed multi-role workflows for internal teams and wholesale clients, defining permissions, data visibility, and inventory, order, and fulfillment processes.
- Built operational dashboards with AI-assisted summaries to highlight key insights and exceptions, collaborating with engineering and operations to align UI logic with real-world workflows.

Hexaware Technologies

UI/UX Designer Remote • Feb 2022 – May 2024

Project 1: B2B Clinical Review & Decision Platform (Web)

Web based clinical platform supporting physicians in reviewing patient generated data and documenting treatment decisions.

- Designed clinician-facing workflows that enable doctors to review longitudinal patient data, group patients by treatment status, and capture structured clinical notes within a single interface.
- Structured complex medical data into scannable views, prioritizing signal clarity and reducing cognitive load in time constrained clinical environments.
- Worked directly with clinicians and product stakeholders to validate interaction logic against real world medical practices and compliance requirements.

Project 2: B2C Mobile Patient Monitoring Experience

Mobile healthcare application supporting medication adherence and post-treatment monitoring for patients with depression.

- Designed patient-centered mobile flows focused on daily medication tracking, follow-up check ins, and longterm engagement across treatment cycles.
- Created intuitive feedback and progress indicators while collaborating with cross-functional teams to align UX with pharmaceutical protocols.

SUMMARY

Product Designer with **5+ years** of experience designing complex digital products across **AI-powered experiences, e-commerce, healthcare,** and **B2B platforms**. Combines strong visual craft with systems thinking to simplify complex workflows, solve user problems, and align design decisions with business goals. Experienced in end-to-end product design, from research and UX strategy to high-fidelity UI, prototyping, and developer handoff.

EDUCATION

UX Academy

Nov 2020 - Aug 2021
Designlab
Remote

School of Visual Arts

Fall 2013 - Spring 2017
Bachelor of Fine Arts in Interior Design
New York, NY

CERTIFICATIONS

Applied Generative AI for Digital Transformation

Dec 2025 - Feb 2026
Massachusetts Institute of Technology
Remote

SKILLS

Design Research

Design Research	Research Interviews
Competitive Analysis	Heuristic Evaluation
Journey Mapping	Persona Development
Information Architecture	Usability Testing

Product Design

Product Design	UX Strategy
Interaction Design	User Flow
Wireframing	High-Fidelity UI
Prototyping	Design Systems
Responsive Design	Accessibility (WCAG)

AI & System Design

AI-assisted Design Workflow

AI-assisted UX Research	Prompt Design
Conversational UX	Human-AI Interaction
Rapid Prototyping	

Tools

Figma	FigJam
Adobe Creative Suite	Sketch
ChatGPT	HTML
Claude	Cursor
Jira	