

YOLANDA LAVERDE

Client Relations & Business Development Ambassador – Southern California
Global Leadership Alliance (GLA)



Yolanda Laverde serves as the **Client Relations and Business Development Ambassador for Southern California at Global Leadership Alliance (GLA)**, where she brings a strong commitment to **client success, relationship-building, and collaborative project delivery**. With a warm, service-oriented approach and a sharp focus on strategic outcomes, Yolanda plays a key role in expanding GLA's presence while supporting agency and contractor partners across the region.

Drawing on her extensive background in **sales, team leadership, and program coordination**, Yolanda has consistently created meaningful client experiences rooted in **trust, communication, and long-term partnership**. She has led impactful initiatives such as managing the **Emerson College Volunteer/Internship Program at Paramount Pictures**, where she demonstrated her ability to guide cross-functional teams and cultivate high-performing partnerships.

In her role at GLA, Yolanda supports the implementation of **Collaborative Dispute Mitigation (CDM)** systems, facilitates alignment across diverse stakeholder groups, and champions a culture of proactive communication. She is known for her **organizational insight, positive energy**, and ability to anticipate client needs—making her a valuable asset

to both GLA and the project teams she serves.

Yolanda's professional excellence, combined with her approachable style and deep commitment to service, continues to strengthen GLA's impact across Southern California's infrastructure landscape.