EQUIS RESEARCH

Methodology Note:

Survey conducted 10/15 – 10/29 via phones and text-to-web with 2000 registered voters who identify as Hispanic or Latino nationally. The sample included an oversample in the following pooled competitive congressional districts (all 10%+ Latino CVAP): CA-03, CA-09, CA-13, CA-22, CA-27, CA-40, CA-41, CA-45, CA-47, AZ- 01, AZ-06, NV-03, NM-02, CO-08, TX-28, TX-34, TX-35, TX-15, NJ-07, NJ-09, NY-03, NY-04, NY-17, PA-07, PA-08. The sample was weighted to match the composition of registered voters modeled as Latino by state, gender, age, education, and 2024 vote recall. The sample was also weighted by age, education, 2024 vote recall by gender, and geography, to match the composition of registered voters modeled as Latino in each state with a sample size of 175+ (CA, FL, TX), in the Mid-Atlantic region (DE, MD, PA, NJ, and NY) and the Southwest region (AZ, CO, NM, and NV). Language of interview, place of origin, education and other variables were monitored during the fielding. The survey was conducted in English and Spanish, according to the respondent's preference. MoE is ~2.0 % for the full sample, ~6.0% for FL, the Mid-Atlantic, and Southwest, ~5.0% for TX, and ~4.0% for CA.

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Q.2 Did I reach you on a cell phone?

	Total[1]
Yes	84
No	16
(Don't know/refused)	0
(ref:CELL)	

Listed respondent

	Total
Listed respondent	75
Not listed respondent	25
(ref:LISTED)	

Q.4 Would you prefer to take this survey in English or Spanish?

	Total
English	88
Spanish	12
(ref:LANG)	

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[1] Some responses may not total exactly 100% due to rounding

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Q.5 In what state are you registered to vote?

	Total
AL	0
AR	1
AZ	4
CA	25
CO	3
CT	2
DE	0
FL	9
GA	2
HI	0
IA	0
ID	0
IL	4
IN	1
KS	1
LA	0
MA	1
MD	1
MI	0
MN	0
MO	0
MS	0
NC	1
NE	0
NJ	3
NM	2
NV	2
NY	7
OH	1
OK	0
OR	1
PA	2
RI	0
SC	1
TN	0
TX	23
UT	0
VA	1
VT	0
WA	1
WI	1
WY	0

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(ref:STATE2)

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Q.7 Are you of Hispanic, Latino, or Spanish origin or descent?

	Total
Yes	100
No	-
(Don't know/refused)	-
(ref:RACE2)	

Q.8 From which country or territory does your family trace their heritage?

	Total
Cuba	5
Mexico	50
Puerto Rico	13
El Salvador	3
Nicaragua	1
Guatemala	2
Honduras	1
Panama	0
Belize	.
Costa Rica	0
Dominican Republic	4
Brazil	0
Argentina	0
Peru	1
Ecuador	1
Venezuela	0
Colombia	2
Bolivia	0
Uruguay	-
Paraguay	0
Chile	0
Spain	10
Portugal	1
Other	12
(Don't know/refused)	5
(ref:ORIGIN)	
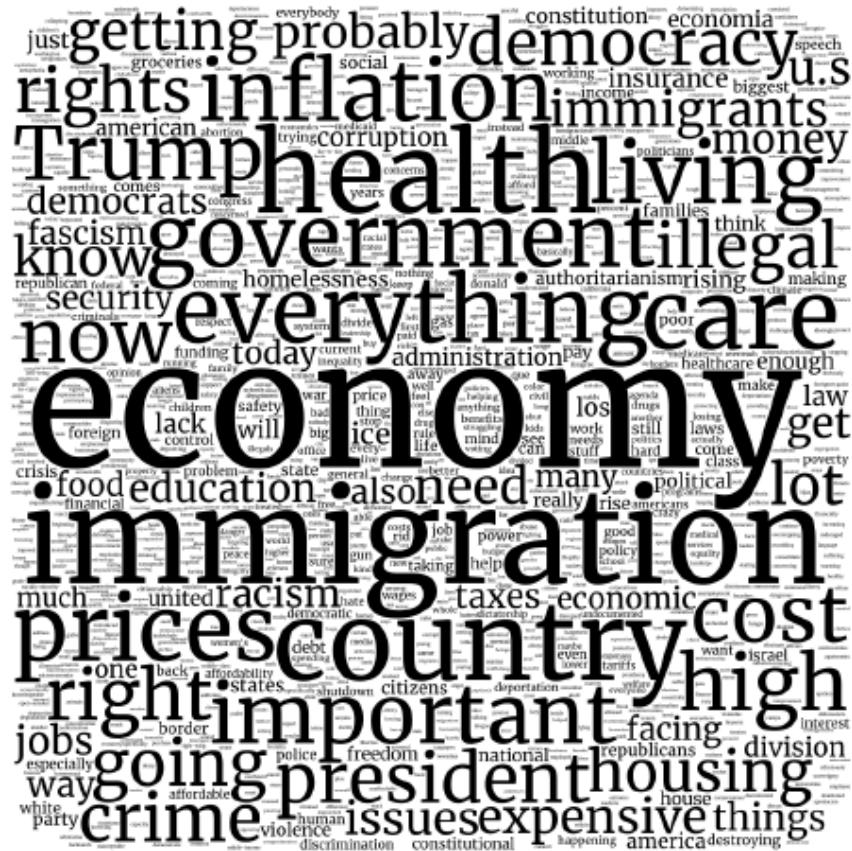
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Q.9 I know it's a long way off, but if the November 2026 election for U.S. Congress were held today, for whom would you vote - the Democratic candidate or the Republican candidate in your district?

	Total
Democratic candidate	46
Lean Democratic candidate	5
Republican candidate	32
Lean Republican candidate	4
(Someone else)	4
(Don't know/refused)	9
Total Democratic candidate	**51**
Total Republican candidate	**36**
Democratic candidate - Republican candidate	**15**
(ref:CONGVOTE)	

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Q.11 If you had to pick, what would you say is the most important issue facing the U.S. today?[2]

(ref:CONC)

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Q.12 And thinking back to the election for President last November in 2024, for whom did you vote in the race for President - Democrat Kamala Harris or Republican Donald Trump?

Matched 2024 vote recall[3]

	Total
Matched recall Harris	38
Matched recall Trump	34
Matched recall Someone else	3
Matched recall Did not vote in this	17
Matched recall Refused	8
Matched recall Harris - Trump	**5**
(ref:PRESVOT3)	

(677 matched respondents)
Q.13 (IF TRUMP IN Q.12) And thinking back to your vote for Donald Trump last November, which of the following comes closest to how you feel about your vote today?

	Total
I feel positive about my vote for Donald Trump	79
I am disappointed in President Trump but I don't regret voting for him	14
I regret voting for Donald Trump	6
(Don't know/refused)	2
(ref:TRREGR)	

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[3] Vote history was corrected based on voter-file matching. Respondents who were matched to the file and whose file indicated they did not vote were categorized in the did not vote bucket. Unmatched voters were categorized based on self-reported behavior.

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(132 matched respondents)
Q.14 (IF REGRET OR DISAPPOINTED IN Q.13) And why do you feel that way?

	Total
He is too focused on immigration rather than issues I care about	13
His immigration policies are targeting law-abiding immigrants, not just criminals	14
He has not improved the economy or cost of living	17
He has become too extreme and abuses his power	18
He is enacting policies I disagree with	9
(Other)	7
(All)	18
(Refused)	4
(ref:WHYREG)	

Q.15 Thinking about the people in your life that you interact with regularly, such as friends, family members and co-workers, do you think most of them currently support or oppose Donald Trump?

	Total
Most support Trump	26
Most oppose Trump	48
(Mixed/evenly divided)	19
(Don't discuss politics)	3
(Don't know/refused)	5
(ref:EXPERIE)	

Q.16 Now I'd like you to rate your feelings toward some people or organizations. Please tell me if you have a favorable or unfavorable opinion of each one. If you have never heard of one, please just say so.

	Strng Fav	Smwt Fav	Smwt Unfav	Strng Unfav	(Never heard)	(DK/ Ref)	Total Fav	Total Unfav	Favor- Unfav
16 Donald Trump	24	12	8	49	0	6	**36**	**57**	**-21**
17 The Democratic Party	17	28	15	30	1	9	**45**	**45**	**0**
18 The Republican Party	21	18	14	39	2	7	**39**	**53**	**-14**
(ref:FAV)									

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Q.19 Please tell me whether you approve or disapprove of the job Donald Trump is doing handling each of the following issues.

	Strng apprv	Smwt apprv	Smwt disap	Strng disap	(Nthr)	(DK engh)	(Ref)	Total Apprv	Total Disap	Apprv - Disap
19 His job as President	26	10	9	50	3	1	1	**36**	**59**	**-22**
20 The economy	20	12	9	54	2	1	1	**32**	**63**	**-30**
21 Cost of living	15	13	10	58	2	1	2	**28**	**68**	**-40**
22 Immigration	26	9	8	52	3	1	2	**35**	**59**	**-24**
23 Border security	35	13	9	38	2	2	1	**47**	**47**	**0**
24 Healthcare	18	14	7	53	3	4	1	**32**	**61**	**-29**
25 International conflicts	28	11	9	43	4	4	1	**39**	**52**	**-13**
26 Education (ref:ISSJOB)	23	12	8	49	3	4	2	**34**	**57**	**-22**

Q.27 Since April, when tariffs on imported goods went into effect, have you had to do any of the following because of higher prices?

	Total
Use savings or go into debt to make ends meet	37
Cut back on groceries or other everyday necessities	52
Delay buying big-ticket items like appliances, furniture, or electronics	39
Delay buying or repairing a vehicle	34
(None)	32
(Don't know/refused)	3
(ref:TARIFF)	

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Q.28 Now, I'm going to read you some measures that President Donald Trump and his Administration have taken since he took office nine months ago. For each of the following, please tell me whether you agree or disagree with that measure.

	Strng Agree	Smwt Agree	Smwt Dis	Strng Dis	(DK engh)	(Ref)	Total Agree	Total Dis	Agree - Dis
28 Using the Justice Department to investigate and prosecute political opponents	24	10	10	47	6	3	**35**	**57**	**-22**
29 (SPLIT A) Deploying federal troops to Chicago, Portland, and other cities to assist with crime and maintain order	31	9	7	51	2	1	**40**	**58**	**-18**
30 (SPLIT B) Deploying federal troops to Chicago, Portland and other cities to assist with immigration enforcement	26	7	6	56	3	1	**33**	**62**	**-29**
31 Substantially increasing work visa fees to reduce number of immigrant workers	20	13	14	46	5	2	**33**	**60**	**-27**
32 Brokering a ceasefire agreement to end the war in Gaza	48	21	8	12	7	4	**69**	**20**	**50**

(ref:MEASUR)

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Q.34 Now let me read you a statement and please tell me whether you agree or disagree with it. Trump is acting like an authoritarian leader who threatens American democracy.

	Total
Strongly agree	47
Somewhat agree	9
Somewhat disagree	6
Strongly disagree	33
(Don't know/refused)	5
Total Agree	**56**
Total Disagree	**40**
Agree - Disagree	**16**

(ref:TRUMPACT2)

Q.35 Now let me read you another statement and please tell me whether you agree or disagree with it. The media and critics exaggerate Trump's actions and make him seem like a greater threat than he really is.

	Total
Strongly agree	35
Somewhat agree	14
Somewhat disagree	12
Strongly disagree	33
(Don't know/refused)	6
Total Agree	**49**
Total Disagree	**45**
Agree - Disagree	**4**

(ref:TRUMPACT2B)

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Q.39 Which of the following comes closer to your view when it comes to what Democrats should be prioritizing when it comes to the Trump administration?

	Total
Democrats should keep fighting to protect access to affordable healthcare, even if it means the government stays shut down	51
Democrats should prioritize reopening the government, even if it means dropping their demands about health care affordability	37
(None)	5
(Don't know/refused)	7
(ref:HOWOPPOSE)	

Q.40 When it comes to Trump's agenda, which of the following should be the top priority for leaders in Congress to push back against?

	Total
Cuts to health care programs like Medicaid, Medicare, and the Affordable Care Act or Obamacare	12
Cuts to social programs like Social Security and food assistance programs like SNAP	7
Tax breaks for the ultra-wealthy and corporations	10
Restrictions on abortion access and reproductive health care	5
Roll back of climate protections and clean energy programs	5
Abuse of federal power and government overreach	15
Mass deportations without fair hearings or legal protections for immigrants	10
(All)	22
(Don't know/refused)	15
(ref:STOPTRUMP)	

Q.41 How worried, if at all, are you that you, a family member or close friend could be deported?

	Total
Extremely worried	15
Very worried	9
Somewhat worried	17
Not too worried	12
Not at all worried	42
(Don't know/refused)	5
Extremely/Very worried	**24**
Not too/Not at all worried	**54**
(ref:WORRY)	

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Q.42 How worried are you, if at all, that you might be asked to prove your U.S. citizenship or immigration status during your regular day-to-day activities?

	Total
Extremely worried	11
Very worried	8
Somewhat worried	17
Not too worried	13
Not at all worried	48
(Don't know/refused)	2
Extremely/Very worried	**19**
Not too/Not at all worried	**61**
(ref:WORRY2)	

Q.43 Switching gears a bit, thinking back to the 2020 Presidential election, did you vote for Democrat Joe Biden or Republican Donald Trump, or, like many people, did you not vote in that one?

	Total
Joe Biden	45
Donald Trump	29
(Another candidate)	4
Did not vote	18
(Refused to answer)	5
(ref:WHOVOTE2)	

Q.44 Thinking in ideological terms, would you say that you are Liberal, Moderate, or Conservative?

	Total
Liberal	24
Moderate	32
Conservative	34
(Don't know/refused)	10
(ref:IDEO1)	

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Q.45 Generally speaking, do you think of yourself as a Republican, a Democrat or what?

	Total
Strong Democrat	20
Weak Democrat	16
Independent-lean Democrat	14
Independent	12
Independent-lean Republican	7
Weak Republican	10
Strong Republican	19
(Don't know/refused)	3
Democrat	**35**
Independent	**33**
Republican	**29**
(ref:PTYID1)	

Q.48 We're almost done and I have just a few questions for statistical purposes. In what year were you born?

	Total
18-29	23
30-39	20
40-49	17
50-64	23
65 and over	17
(Refused)	0
Under 40	**43**
Over 40/Ref	**57**
(ref:AGE2)	

Q.50 What is the last year of school that you completed?

	Total
Did not complete high school	7
High School graduate	29
Trade/technical/vocational/associates' degree/some college	32
College graduate	20
Graduate school	10
(Don't know/refused)	2
H.S. or less	**36**
Post H.S.	**32**
College graduate	**30**

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(ref:EDUC)

Q.51 Were you born on the United States mainland, on the island of Puerto Rico, or in another country?

	Total
United States	71
Puerto Rico	5
Another country	20
(Don't know/refused)	4
(ref:GENERATI)	

(1426 respondents)

Q.52 (IF UNITED STATES IN Q.51) Were either of your parents born on the island of Puerto Rico or in another country?

	Total
Yes, Puerto Rico	7
Yes, another country	41
Yes, both Puerto Rico and another country	4
No, both parents born on the mainland	43
(Don't know/refused)	5
(ref:GENERAT2)	

(609 respondents)

Q.53 (IF BOTH PARENTS BORN ON THE MAINLAND) And were all of your grandparents born in the United States, some of your grandparents, or were all of your grandparents born in another country?

	Total
All grandparents born in the US	35
Some grandparents born in the US	38
All grandparents born in another country	22
(Don't know/refused)	5
(ref:GENERAT3)	

Q.54 And in what language do you generally consume news and other information?

	Total
Always English	38
More English than Spanish	30
Spanish and English equally	21
More Spanish than English	5
Always Spanish	3
(Something else)	0
(Don't know/refused)	2
(ref:RACE3)	

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Q.55 Yes or no, in the past week did you...

	Yes	No	(Ref)
55 Watch live broadcast or cable TV	55	41	4
56 Use YouTube	76	20	4
57 Use Reddit	24	72	5
58 Watch Fox News	26	70	4
59 Use TikTok	39	57	3
60 Use X, formerly Twitter	22	75	3
61 Use Discord	13	82	5
62 Listen to Spanish language radio	37	59	4
63 Listen to podcasts	44	52	4
64 Watch Spanish language television	39	58	3
65 Use WhatsApp	39	58	4

(ref:NEWSBATT)

Q.66 And what is your gender?

	Total
Male	44
Female	54
Other	1
(Don't know/refused)	1

(ref:GENDER)