

Alight-A-Whirl Creator Toolkit

Share Your Art. Spark Action. Stand With Displaced Families.

This toolkit is designed to help you share your participation in Alight-A-Whirl 2026 and invite your community into something meaningful.

About the event

[Art-A-Whirl®](#) is the largest open studio tour in the country, happening May 15 to 17 in Northeast Minneapolis. During the festival, Alight will host Alight-A-Whirl, showcasing and selling donated artwork at our Minneapolis Hub. All art proceeds will support displaced families with food, health care, protection, shelter, and livelihood support.



This year's creative prompt:

“What is your dream for a shared future with safety, peace and dignity for all?”

Art inspired by the theme is encouraged, but not required.

Social media post samples

Option 1

I'm excited to share that I'm donating my [type of artwork] to @Alight. My piece will be part of Art-A-Whirl® in Minneapolis this May, where all proceeds support displaced families to rebuild lives of safety, peace, and dignity. Art can be more than expression. It can be action.

Learn more or submit your own art by April 15:

<https://www.wearealight.org/alight-a-whirl>

#ArtAWhirl

Option 2

This year, I created [type of artwork] inspired by the prompt:
What does a shared future with safety, peace, and dignity look like?

I'm donating it to @Alight for Art-A-Whirl®, where art will be sold to support displaced families around the world as well as here in Minnesota.

If you're an artist, consider joining us.

Let's create something meaningful together.

#ArtAWhirl

Option 3

A few glimpses from the studio as I finish my artwork for @Alight.

This piece will be sold during Art-A-Whirl® in May, with proceeds supporting families rebuilding after displacement.

Grateful to use creativity to support community and a cause I care about.

#ArtAWhirl

Option 4

My donated artwork will be available at Art-A-Whirl® this weekend in NE Minneapolis. Stop by @Alight's office at 1325 Quincy St to explore incredible art from local and refugee artists, and help raise funds to support displaced families.

Art. Community. Action.

May 15 to 17. See you there.

#ArtAWhirl

These sample posts are designed to guide you. You're welcome to use them as is, or edit them to reflect your own voice and style.

You can share a static post, a carousel, or record a short reel, choose the format that feels most natural to you.

Guidelines:

Include hashtag #ArtAWhirl and **tag Alight**. (Any mentions of Art A Whirl® should include the registered trademark symbol)

Alight Social Media Handles:

[Instagram](#): @we.are.alight

[Facebook](#): @WeAreAlight

[LinkedIn](#): @wearealight

[Twitter\(X\)](#): @We_Are_Aligh

[Threads](#): @we.are.alight

[BlueSky](#): @wearealight.org