



NOW HIRING

ACCOUNT MANAGER

FULL-TIME | MARQUETTE, MI

Compensation

Uncapped commissions, benefits, bonus plan, retirement match, flexible schedule.

Experience Required

5+ years in media sales, marketing, or client-facing account management.

About Us

At Bennett Media Group, we don't just tell stories — we engineer impact. As a leading media and marketing agency, we work with bold brands and ambitious businesses to craft unforgettable campaigns that drive real results. From digital strategy and video production to cutting-edge web design, we operate where creativity meets commerce. We're expanding our footprint across the Upper Peninsula of Michigan and Northeast Wisconsin, and we're looking for a seasoned Account Manager who's ready to lead that charge.

THE OPPORTUNITY

We're searching for a dynamic, people-first Account Manager with a sharp eye for opportunity, a strategic mindset, and a passion for building authentic client relationships. You'll be the face of Bennett Media Group across your territory — signing new clients, uncovering growth opportunities, and guiding businesses toward powerful media solutions. You won't be handed a cold list — you'll be empowered to build partnerships, pitch big ideas, and make your mark in an untapped yet high-potential market.

WHAT YOU'LL DO

- Develop and manage a pipeline of prospective clients across a variety of industries
- Own the full sales cycle: from outreach and pitch to proposal, close, and onboarding
- Collaborate with our creative, production, and strategy teams to deliver solutions that fit each client's goals.
- Represent Bennett Media Group at regional events and local business functions.
- Maintain and grow existing accounts, driving renewals and upsells with long-term vision.

WHAT YOU BRING

- 5+ years of experience in media, marketing, advertising, or creative services account management.
- Proven success in B2B sales and client acquisition, preferably in a regional or remote market.
- A deep understanding of the local business landscape in the Upper Peninsula and Northeast Wisconsin.
- Exceptional communication and presentation skills — both in-person and virtual.
- Self-driven, highly organized, and eager to take initiative with minimal oversight.

BONUS POINTS IF YOU HAVE...

- Agency experience or knowledge of video production, digital marketing, or branding.
- Existing business relationships within the region.
- A creative eye and comfort discussing strategy with marketing directors or business owners.

WHY JOIN BENNETT MEDIA GROUP

- A creative and collaborative culture where your ideas matter.
- Full support from an award-winning production and strategy team.
- Room for rapid growth, personal development, and leadership opportunities.
- A flexible, trust-first work environment with regional autonomy.

Ready to help reshape the media landscape across Michigan and Wisconsin?

Apply now and bring your drive, relationships, and regional expertise to a team that's rewriting the rules of modern media. Send resume and cover letter to info@bennettmediagroup.com

CONTACT US

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