



# Holiday Rush Checklist

8 checks to run this week so every channel agrees on every count.



1

## One stock count across POS, ecommerce and the warehouse

Ring up a store sale and confirm the online quantity drops, and how fast.



2

## Stop overselling before it starts

Set safety-stock buffers on fast movers and channel limits for marketplaces.



3

## Scan at receiving, picking and counting

Run a cycle count on your top SKUs before Black Friday and fix the gaps.



4

## Pick, pack and ship without paper

Walk your pick paths, confirm bin locations and post holiday shipping cutoffs.



5

## For distributors: get EDI restock orders ready

Test trading-partner connections now, before volume peaks.



6

## Staffing and phones: let the AI-Voice Employee take the overflow

Look at what your team answers most: order status, hours, stock checks.



7

## Returns: plan the restock, not just the refund

Get returns back into sellable stock fast, keep damaged items separate.



8

## Line up support before the rush

Confirm support contacts and escalation steps, and freeze risky changes.

### Start with the item that hurts most.

No need to fix everything before Black Friday. Fix the biggest problem first.

