

# PRESENTER

## Gerry Parham

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Gerrald Parham is a Global Research Leader at IBM's Institute for Business Value, where they guide C-level leaders on cybersecurity, AI, and technology transformation. Their thought leadership has earned global recognition, with several publications ranking in the top 10 worldwide and cited by The Wall Street Journal, Forbes, and CIO. They work closely with IBM's strategic partners, including Microsoft and AWS, and have coached executives for high-profile media engagements. Previously, they led transformative digital initiatives for global media and entertainment venues, delivering cutting-edge solutions with significant business impact. Known for blending rigorous research with compelling storytelling, Gerry Parham brings a rare combination of insight, strategy, and creativity to the world of enterprise technology.

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