

MARIA HERNANDEZ

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SUMMARY

Disabled Latina creative blending intention, beauty, and connection in design work. Experienced in helping women entrepreneurs bring their vision to life through thoughtful brand identity, website design, and social media strategy. Passionate about crafting impactful, meaningful designs that inspire and connect.

EDUCATION

California State University Dominguez Hills

July 2011 - May 2016 | Carson, CA

B.A. in Art, concentration in Graphic Design,
Studio Art Minor

ACADEMIC HONORS

**Magna Cum Laude Honors &
Honors in the Major**

May 2016 | CSUDH

GPA: 3.673

College of Arts and Humanities Dean's List

May 2013 - May 2016 | CSUDH

6 honors

SCHOLARSHIPS

**Winston Hewitt Art & Design Endowed
Scholarship**

November 2015 | CSUDH Art & Design Dept

SKILLS

- Languages: English, Spanish
- Interpersonal and collaboration skills
- Adaptability with workloads and great attention to detail
- Ability to communicate effectively and develop a team-oriented work ethic
- Proficiency in the Adobe Creative Suite

TOOLS

Platforms - Mac, PC

Design - Adobe Illustrator, Adobe Photoshop,
Adobe InDesign

Code - Adobe Dreamweaver

Frameworks - Squarespace, Webflow, Wix

Motion - Adobe After Effects; Splice

PROFESSIONAL AFFILIATIONS

Portfolio Review

April 2016 | CSUDH University Art Gallery

Student Showcase

EXPERIENCE

Freelance: Graphic Designer & Virtual Assistant

June 2016 - Present | Self-Employed

I have had the pleasure of collaborating with a diverse range of clients throughout my career. From 2016 to 2019, I collaborated with higher education institutions, designing graphics for exhibitions and events that aligned with branding and communicated key messages effectively.

In 2020, I transitioned to working with non-profits supporting individuals with disabilities, focusing on logo design and digital marketing, creating web banners, social media content, and email signatures to enhance online engagement.

Since 2021, I have specialized in brand identity and web design for entrepreneurs and women-owned startups. I also expanded my skill set as a Virtual Assistant, supporting businesses with social media management.

Volunteer Graphic Designer

July 2015 - December 2015 | Disability Moving Forward - Cerritos, CA

During my time with the organization, I had the opportunity to redesign their logo to better communicate their vision. I also developed a marketing campaign to raise awareness and was excited to bring it to CSUDH, where I successfully raised \$537 for the cause.

Volunteer Graphic Designer

September 2015 - November 2015 | CSUDH University Theatre

While at the University Theatre, I designed a poster and an invitation for an event.

Volunteer Internship: Receptionist

September 2015 - November 2015 | CSUDH University Art Gallery

While at the University Art Gallery, I solved the visitor's inquiries.

DISTINCTIONS

¡Adelante! Latinx Activism in California

March 2018 | CSUDH Library Cultural Arts Gallery

The 50th Anniversary Project for L.A. Southwest College

September 2017 | Los Angeles, CA

And They Came For Us...A Symposium marking the 75th Anniversary of EO 9066

February 2017 | CSUDH & 18 other participants

Have An Epic Election!! An Exhibition

September 2016 | CSUDH Library Cultural Arts Gallery/Faculty Development Center

The One Club Young Talent Exhibit

May 2016 | New York City, NY

California State University Dominguez Hills, Student Showcase

April 2016 | CSUDH University Art Gallery

California State University Dominguez Hills, Industry Mixer

April 2016 | CSUDH University Art Gallery

Watts Now: A Student Exhibition

February 2016 | CSUDH Library Cultural Arts Gallery