

A background image showing two hands, one from a person in a brown sleeve and the other in a white sleeve, holding a small white object. The background is a bright blue sky with soft, out-of-focus clouds. The entire scene is overlaid with a semi-transparent white rounded rectangle.

MODERN Revival

Press Kit



Modern Revival Presents: Make Space™

*A Luxury Reset for Women
& Men Ready to
Reconnect, Recharge,
and Reclaim Their Energy.*

MODERN
Revival

Modern Revival Unveils “Year of Experiences”.
Luxury Reset for Women & Men Ready to “Make Space”

FOR IMMEDIATE RELEASE

Bethesda, MD – October 20, 2025 – Modern Revival, a social wellness club redefines how people connect, grow, and gather, announces the launch of its *Year of Experiences (YOE)*—a curated nine-month journey designed for women and men ready to reset, reconnect, and reclaim their energy.

Traditional social clubs offer community without depth, while self-help tools lack action. Modern Revival bridges that gap as part social club, part self-discovery journey.

“We reimagine how people connect, grow, and gather,” said founder Mikel Blair. “This isn’t about fixing yourself. It’s about creating space to breathe, belong, and build more meaningful relationships.”

Each month, curated experiences invite participants to pause, move, and recharge through Modern Revival’s signature blend of beauty, depth, and play. Designed separately for men and women, *Make Space* offers what the wellness world has been missing: gatherings that are as transformative as they are elevated.

No gurus. No fluff. Just conversation, movement, and connection that lasts beyond the night.

Every Modern Revival experience is guided by five core beliefs: growth happens face-to-face, shared language builds understanding, practice creates change, play restores balance, and inner work is better done together.

Registration is now open for the 2025–2026 *Year of Experiences*, with options to attend individual sessions or the full-year journey, which includes reserved seating and VIP perks.

“This is your invitation for a luxury reset,” Blair adds. “Make space now—for yourself, for joy, and for the relationships that matter most.”

About Modern Revival

Modern Revival is a social wellness club blending luxury, connection, and personal growth. Based in the DMV area, it sits at the sweet spot of a social club and a self-discovery journey, where people gather to learn, and grow together. Modern Revival is redefining what it means to live well—together.

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MODERN Revival Fact Sheet

BRAND: MODERN REVIVAL

Founded: 2023
Founder: Mikel Blair
Headquarters: Bethesda, Maryland
Website: www.modernrevival.com
IG: [@modernrevivalcommunity](https://www.instagram.com/modernrevivalcommunity)
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FOR WOMEN



A series of curated experiences designed for women. Each experience blends movement, expert speakers, and embodied practice in a luxury setting that feels like a deep breath for the soul. This is space to move your body, open your mind, and reconnect with the parts of yourself that get lost in the noise.

ABOUT

Modern Revival is a social wellness club redefining how people gather, connect, and grow. Too often, traditional social clubs offer community without depth, while self-help books and therapy provide insights without a clear “now what?” Modern Revival sits in the sweet spot between the two: part social club, part self-discovery journey. It’s where meaningful connection meets practical growth. Designed for both women and men separately, its curated experiences blend luxury, growth, and play, turning a self-discovery journey into a shared experience.

FLAGSHIP EXPERIENCES: MAKE SPACE

Launch Date: October 2025
Format: 9-month journey | Monthly in-person experiences
Locations: Washington, DC | Bethesda | Northern Virginia

FOR MEN



Immersive experiences built for high-performing men who need a reset. Each gathering pairs shared activity with proven self-discovery, and meaningful conversation. This is space to unwind from the pressure of performance and strengthen emotional awareness, clarity, and connection.

MODERN Revival Fact Sheet

WHY IT MATTERS NOW

- In a world dominated by screens and surface connection, many feel unseen, isolated, or exhausted.
- Traditional wellness content and therapy often leave people asking, “Now what?”
- Modern Revival provides a new bridge: connection + luxury + tools + community = transformation.
- By designing for men and women separately, it respects how people are wired differently, making the experiences more potent and relevant.

A PROVEN METHODOLOGY

Every Modern Revival experience is built on five core pillars:

1. Gather to Belong – People heal in presence.
2. Name What’s True – Clarity comes from language.
3. Practice in Real Time – You integrate growth by doing it.
4. Play Your Way to Freedom – Play soothes, resets, unlocks.
5. Grow Together – Shared growth ripples outward.

THE AUDIENCE

- Age: 35–65
- Location: DMV area
- Household income: \$150K +
- Mindset: Growth-oriented, curious, socially engaged
- Interests: Wellness, design, leadership, connection, purpose

MEDIA CONTACT

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