

HEALTH CHECK

For Whom

Founders, CEOs, CTOs
and Tech Leadership

Estimated Timeline

2 - 14 Days

Deliverable

Health Check report
with recommendation
for future growth

PROCESS



INITIAL
BRIEFING
WITH CLIENT



INTRODUCTION TO
STAKEHOLDERS



DOCUMENT
REVIEW



HEALTH CHECK
INTERVIEWS



AD-HOC
SUMMARY



HEALTH CHECK
REPORT



REPORT
DISCUSSION
AND DEBRIEF

OUR APPROACH

The Full Picture

We explore every layer of your tech organization – from strategic leadership and product management to infrastructure, compliance and code base. We help you see the bigger picture and finer details alike.

Best in Class

Leveraging our experience from 650+ tech assessments, we provide the guidance and orientation you need to successfully navigate your growth journey.

Stakeholder Interviews

Expect meaningful dialogues to uncover critical issues, ensuring that every detail is thoroughly examined – no basic Q&A checklists with little value.

In-Depth Insight

Get an honest and zero bullshit assessment whether your Product Engineering setup is suitable to support your growth plans or if you are ready for the next funding round.

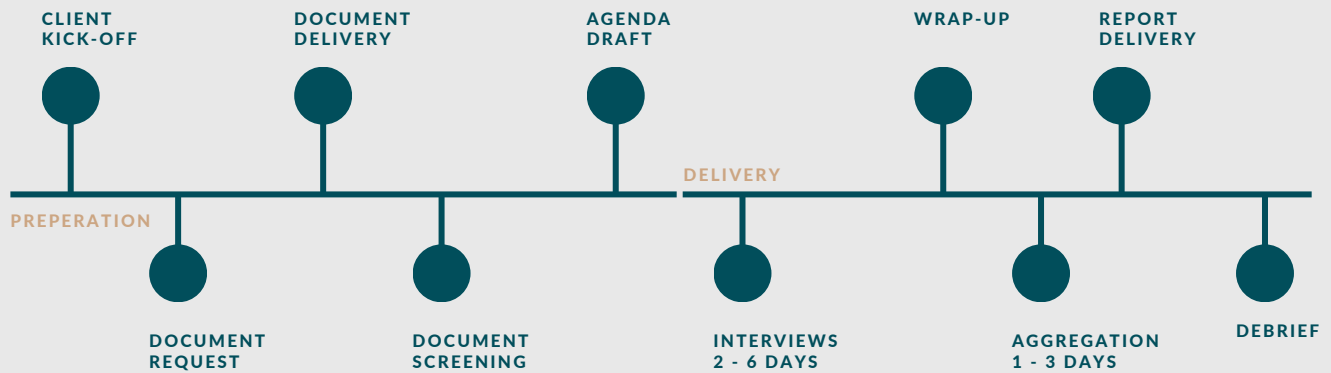
Transparent Scoring

Every part of your product and tech organization is assessed using a clear and data-driven scoring methodology, helping you compare and benchmark the different areas against each other.

Strategic and Hands-on Recommendations

Based on the in-depth conversation we have with you and your team, we will outline clear next steps that support your company's future growth, with the option of continuous support and sparring.

TIMELINE



SCOPE

- Overall business context
- (to determine tech requirements)
- Leadership and tech strategy
- Product management
- Engineering organization and team
- Development process
- Infrastructure and deployment
- Software architecture
- Quality assurance
- Code Reviews
- Metrics and KPIs
- Company and Engineering culture
- BI and Analytics
- Artificial Intelligence / Machine Learning
- Business process automation
- Security, compliance, and privacy (GDPR)
- Hardware assessment (if applicable)

BENEFITS AT A GLANCE

- ✓ Structured findings based on data that help you charter the future course of your tech company.
- ✓ Professional and thorough external feedback with a clear and understandable scoring methodology.
- ✓ From SaaS to Deep Tech – we are able to support you, no matter in which industry you operate or which technology you are applying or developing.
- ✓ Benchmark your tech organization against your competitors based on the data from our health check report.
- ✓ Actionable recommendations that support you in scaling your tech organization.
- ✓ We are here for you at every stage of your growth journey. We can help you prevent issues before they become serious problems and unlock your potential.

ABOUT PHILIPPS & BYRNE

We are a tech advisory - but not yet another consultancy! We are an industry leader in product and technology due diligence and health checks. As true allies to founders and investors, we play a vital role in the tech industry. We are a fast-thinking and moving team who live and breathe technology and love working with startups, scale-ups, and investors to help them build the world of tomorrow. With 14B+ EUR of guided funding, 20+ years of experience in 25+ countries, and 500+ tech assessments under our belt, we help the investors and tech companies build the world of tomorrow. We stand for honest, reliable, and applicable tech advisory with zero bullshit.